

# start build grow

learn from  
small business  
professionals

Whether you are starting or growing a small business, or just thinking about it, the Mississauga Business Enterprise Centre (MBEC) can help you.

- ▶ Start your business
- ▶ Build your business plan
- ▶ Grow your business

We offer:


- FREE business information and resources
- FREE one-on-one business consultations
- FREE business plan reviews
- Low cost business seminars and workshops
- Low cost online business training courses
- Young entrepreneur programs

Visit us online at [mississauga.ca/mbec](http://mississauga.ca/mbec) or in person on the 4th floor of the Mississauga Central Library.



## Starting or growing a business?

The Mississauga Business Enterprise Centre is your central source for small business information, resources and guidance.

 Follow us @MississaugaEDO

 MISSISSAUGA

**Visit:** Mississauga Central Library,  
301 Burnhamthorpe Rd. W., 4<sup>th</sup> Floor  
Mississauga, ON L5B 3Y3

**Hours of Operation:** Monday-Friday, 9am-5pm

**Phone:** 905-615-4460

**Email:** [mbec@mississauga.ca](mailto:mbec@mississauga.ca)

**Website:** [mississauga.ca/mbec](http://mississauga.ca/mbec)



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16-121

Spring/Summer  
2016

## We can help!

 MISSISSAUGA



Start your business with a visit to the Mississauga Business Enterprise Centre (MBEC)

start

➤ Starting Your Small Business – The Basics

Starting a business? In this **one-hour** session, learn the basics of starting a business, including business registration, licenses, taxes, regulations and more. **Fee: \$13.25 plus tax**

|              |     |                     |        |
|--------------|-----|---------------------|--------|
| Apr 07, 2016 | Thu | 6:30 pm - 7:30 pm   | 676957 |
| May 05, 2016 | Thu | 10:00 am - 11:00 am | 694395 |
| Jun 02, 2016 | Thu | 6:30 pm - 7:30 pm   | 694396 |
| Jul 07, 2016 | Thu | 10:00 am - 11:00 am | 696120 |
| Aug 04, 2016 | Thu | 6:30 pm - 7:30 pm   | 677064 |
| Sep 01, 2016 | Thu | 10:00 am - 11:00 am | 677065 |

➤ Four Part Workshop Series - Beyond the Basics

In this **four-part** series, we will walk you through the process of starting a business from concept to reality. The series runs on four consecutive weeks. **Fee: \$96.30 plus tax**

|              |     |                   |        |
|--------------|-----|-------------------|--------|
| May 03, 2016 | Tue | 6:30 pm - 8:30 pm | 702534 |
|--------------|-----|-------------------|--------|

Client Feedback:

*"I wanted to tell you how much I appreciate your wonderful ideas that you have given over the past three months in marketing and advertisement from a small business perspective." - Elena Hernaci, Behaviour Therapist, Adorable Pets*



Build your business with learning opportunities offered by MBEC

build

➤ Writing a Business Plan Seminar

How do you write a business plan? Learn how to develop the key components needed in a professional business plan, including marketing, operations and financial planning in this **two-part** series. **Fee: \$53.00 plus tax**

|              |     |                   |        |
|--------------|-----|-------------------|--------|
| Jun 15, 2016 | Wed | 6:30 pm - 8:30 pm | 676963 |
|--------------|-----|-------------------|--------|

➤ FREE GST/HST Information for Business

Have you started a business but unsure of your taxation responsibilities? Delivered by CRA, learn key business requirements, including exemptions, liabilities, tax credits, filing returns and remitting GST/HST and more. **Fee: FREE**

|              |     |                     |        |
|--------------|-----|---------------------|--------|
| May 26, 2016 | Thu | 10:00 am - 12:00 pm | 702658 |
|--------------|-----|---------------------|--------|

➤ FREE Doing Business with Government Seminar

Interested in doing business with the government? Learn the fundamentals of selling goods and services to the government in this **FREE three-hour** seminar. **Fee: FREE**

|              |     |                    |     |
|--------------|-----|--------------------|-----|
| Nov 15, 2016 | Tue | 9:00 am - 12:00 pm | TBD |
|--------------|-----|--------------------|-----|



*"The support I have received from MBEC has been invaluable. I will continue to use their services to grow my business." - Priscilla Boateng, Style Me Ankara*

*"The Starter Company was without a doubt the key to my success with SHILANGO. I couldn't have done it without the mentorship, the grant and all the resources available for young entrepreneurs." - Paola Silk, Shilango*



Grow your business to the next level with information and guidance offered by MBEC

grow

➤ Marketing for Your Business

Need effective marketing strategies to grow your business? Learn the basics of business marketing including market research, developing a marketing plan including online marketing and social media in this **two-part** series. **Fee: \$53.00 plus tax**

|              |     |                   |        |
|--------------|-----|-------------------|--------|
| Apr 20, 2016 | Wed | 6:30 pm - 8:30 pm | 689634 |
|--------------|-----|-------------------|--------|

Pre-registration is required and can be processed in two ways:

1. On-line, visit [activemississauga.ca](http://activemississauga.ca)
2. Visit a Customer Service Centre at your local community centre or on the ground floor, Mississauga Central Library.

➤ MBEC Online Business Training \*

Small business training at your fingertips. Learn from the comfort of your own home office! Choose from the following online training courses:

|                                    |       |
|------------------------------------|-------|
| Understanding Financial Statements | \$39  |
| Basic Business Finance             | \$49  |
| Social Media                       | \$49  |
| Basic Sales                        | \$89  |
| Small Business Management          | \$199 |

\* For more information or to purchase an MBEC online business training course, visit [www.mississauga.ca/mbec](http://www.mississauga.ca/mbec)