

start  
build  
grow

learn from  
small business  
professionals

Whether you are starting or growing a small business, or just thinking about it, the Mississauga Business Enterprise Centre (MBEC) can help you.

- ▶ Start your business
- ▶ Build your business plan
- ▶ Grow your business

**We offer:**

- FREE business information and resources
- FREE one-on-one business consultations
- FREE business plan reviews
- Low cost business seminars and workshops
- Low cost online business training courses
- Young entrepreneur programs

Visit us online at [mississauga.ca/mbec](http://mississauga.ca/mbec) or in person on the 4th floor of the Mississauga Central Library.



Starting or  
growing a  
business?

Fall 2016/  
Winter 2017

The **Mississauga Business Enterprise Centre** is your central source for small business information, resources and guidance.

 Follow us @MississaugaEDO



**Visit:** Mississauga Central Library,  
301 Burnhamthorpe Rd. W., 4<sup>th</sup> Floor  
Mississauga, ON L5B 3Y3

**Hours of Operation:** Monday-Friday, 9am-5pm

**Phone:** 905-615-4460

**Email:** [mbec@mississauga.ca](mailto:mbec@mississauga.ca)

**Website:** [mississauga.ca/mbec](http://mississauga.ca/mbec)



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We can help!





Start your business with a visit to the Mississauga Business Enterprise Centre (MBEC)

## start

### Starting Your Small Business – The Basics

Starting a business? In this **one-hour** session, learn the basics of starting a business, including business registration, licenses, taxes, regulations and more.

**Fee: \$13.25 plus tax**

Sep 01, 2016	Thu	10:00 am - 11:00 am	701243
Oct 06, 2016	Thu	6:30 pm - 7:30 pm	701244
Nov 03, 2016	Thu	10:00 am - 11:00 am	701245
Dec 01, 2016	Thu	6:30 pm - 7:30 pm	701246
Jan 05, 2017	Thu	10:00 am - 11:00 am	706076
Feb 02, 2017	Thu	6:30 pm - 7:30 pm	706077
Mar 02, 2017	Thu	10:00 am - 11:00 am	706078

### Four Part Workshop Series - Beyond the Basics

In this **four-part** series, we will walk you through the process of starting a business from concept to reality. The series runs on four consecutive weeks.

**Fee: \$96.30 plus tax**

Sep 07, 2016	Wed	6:30 pm - 8:30 pm	696414
Nov 02, 2016	Wed	6:30 pm - 8:30 pm	701248
Feb 01, 2017	Wed	6:30 pm - 8:30 pm	706080



Build your business with learning opportunities offered by MBEC

## build

### Writing a Business Plan Seminar

How do you write a business plan? Learn how to develop the key components needed in a professional business plan, including marketing, operations and financial planning in this **two-part** series. **Fee: \$53.00 plus tax**

Oct 05, 2016	Wed	6:30 pm - 8:30 pm	701249
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### FREE Doing Business with Government Seminar

Interested in doing business with the government? Learn the fundamentals of selling goods and services to the government in this **FREE** three-hour seminar.

**Fee: FREE**

Sep 15, 2016	Thu	9:00 am - 12:00 pm	701247
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### NEW! Designing Your Own Business Card

In this introductory hands-on class, learn how to design your own business card using Adobe InDesign. Participants will learn how to create digital layouts for print and how to manipulate colour and text. Basic computer knowledge is recommended. **Fee: \$26.50**

Feb 28, 2017	Tue	6:30 pm - 8:30 pm	709330
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Pre-registration is required and can be processed in two ways:

1. On-line, visit [activemississauga.ca](http://activemississauga.ca)
2. Visit a Customer Service Centre at your local community centre or on the ground floor, Mississauga Central Library.



## grow

Small Business Month Special Feature

Maximize the online presence of your business with these free Digital Marketing seminars during October's Small Business Month

### FREE Digital Marketing Seminars

Don't miss any of these free Digital Marketing Strategy sessions that will help grow your business online.

### Generate Leads and Boost Revenue with Email and Social Media:

Integrate email with social media and discover why email marketing is the number one revenue producing marketing tool.

Oct 04, 2016	Tue	6:30 pm - 8:30 pm	709388
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### Content marketing: What to say, and How to Say it:

Learn the keys to getting noticed and achieving business goals with digital content.

Oct 11, 2016	Tue	6:30 pm - 8:30 pm	709389
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### What's in Your Social Media Toolkit: How to Plan your Social Media Marketing Strategy:

Learn how to use social media to reach a targeted audience to lead to new business and drive repeat business.

Oct 18, 2016	Tue	6:30 pm - 8:30 pm	709391
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### How to Use LinkedIn to Boost Your Business & Personal Brand:

Want to be a mover and shaker? Develop a solid LinkedIn profile to connect with your customers.

Oct 25, 2016	Tue	6:30 pm - 8:30 pm	709390
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Register now! <http://bit.ly/MissDigMarketing>