

start build grow

learn from
small business
professionals

Whether you are starting or growing a small business, or just thinking about it, the Mississauga Business Enterprise Centre (MBEC) can help you.

- ▶ Start your business
- ▶ Build your business plan
- ▶ Grow your business

We offer:

- FREE business information and resources
- FREE one-on-one business consultations
- FREE business plan reviews
- Low cost business seminars and workshops
- Low cost online business training courses
- Young entrepreneur programs

Visit us online at mississauga.ca/mbec or in person on the 4th floor of the Mississauga Central Library.



The Mississauga Business Enterprise Centre is your central source for small business information, resources and guidance.

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MISSISSAUGA

Visit: Mississauga Central Library,
301 Burnhamthorpe Rd. W., 4th Floor
Mississauga, ON L5B 3Y3

Phone: 905-615-4460

Email: mbec@mississauga.ca

Website: mississauga.ca/mbec

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Starting or growing a business?



We can help!



MISSISSAUGA



Start your business with a visit to the Mississauga Business Enterprise Centre (MBEC)

start

Starting Your Small Business – The Basics

Starting a business? In this **one-hour** session, learn the basics of starting a business, including business registration, licences, taxes and regulations.

Fee: \$13.25 plus tax

Sep 4, 2014	Thu	10:00 - 11:00 am	654949
Oct 2, 2014	Thu	6:30 - 7:30 pm	654950
Nov 6, 2014	Thu	10:00 - 11:00 am	654951
Dec 4, 2014	Thu	6:30 - 7:30 pm	654952
Jan 8, 2015	Thu	10:00 - 11:00 am	654955
Feb 5, 2015	Thu	6:30 - 7:30 pm	654956
Mar 5, 2015	Thu	10:00 - 11:00 am	654957

Four Part Workshop Series – Beyond the Basics

In this **four-part** series, we will walk you through the process of starting a business from concept to reality. The series runs on four consecutive weeks.

Fee: \$96.30 plus tax

Oct 7, 2014	Tue	6:30 - 8:30 pm	654977
Feb 3, 2015	Tue	6:30 - 8:30 pm	625322

what our clients have to say...

Summer Company

"This summer company program has been a great platform to gain insights into the world of entrepreneurship. Through this experience, I developed many professional and personal skills such as time management, organization, taking initiative, and cash flow management." – Fahad Khan, Complete Wood Fencing



Build your business with learning opportunities offered by MBEC

build

Writing a Business Plan Seminar

How do you write a business plan? Learn how to develop the key components needed in a professional business plan, including marketing, operations and financial planning in this **two-part** series.

Fee: \$53.00 plus tax

Nov 5, 2014	Wed	6:30 - 8:30 pm	654960
Mar 3, 2015	Tue	6:30 - 8:30 pm	654958

FREE GST/HST Information for Business

Have you started a business but unsure of your taxation responsibilities? Delivered by CRA, learn the key requirements of business requirements, including exemptions, liabilities, tax credits, filing returns and remitting GST/HST and more.

Fee: FREE

Oct 16, 2014	Thu	10:00 - 11:30 am	655851
Feb 19, 2015	Thu	10:00 - 11:30 am	655852

FREE Doing Business with Government Seminar

Interested in doing business with the government? Learn the fundamentals of selling goods and services to the government in this **FREE three-hour** seminar.

Fee: FREE

Sep 30, 2014	Tue	9:00 - 12:00 pm	625151
Mar 25, 2015	Wed	9:00 - 12:00 pm	625321



use their services as I move my business from the 'Start' phase to the 'Build' phase." – Joyanne Howell, Open Mind Marketing

"I must thank the MBEC staff for all their support in helping me get my business launched! It was through MBEC that I learned about funding options, in particular the CYBF program. I will continue to



Grow your business to the next level with information and guidance offered by MBEC

grow

Marketing for Your Business

Need effective marketing strategies to grow your business? Learn the basics of marketing including market research, developing a marketing plan, and marketing techniques including online marketing and social media in this **two-part** series.

Fee: \$53.00 plus tax

Nov 18, 2014	Tue	6:30 - 8:30 pm	654964
Mar 24, 2015	Tue	6:30 - 8:30 pm	655415

Pre-registration is required and can be processed in two ways:

1. On-line Connect2Rec at mississauga.ca/rec&parks or
2. Visit a Customer Service Centre located on the first floor of the Mississauga Central Library or at your local community centre.

MBEC Online Business Training *

Small business training at your fingertips. Learn from the comfort of your own home office! Choose from the following online training courses:

Understanding Financial Statements	\$39
Basic Business Finance	\$49
Social Media	\$49
Basic Sales	\$89
Small Business Management	\$199

*For more information or to purchase an MBEC online business training course, visit www.mississauga.ca/mbec