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Parking in Mississauga's Downtown is comprised of:

- 33,000 total parking spaces
- 8,000 parking spaces at Square One
- 400 on-street parking spaces

By 2031, the number of parking spaces in Mississauga's Downtown could increase to 55,000 total spaces



The City is currently undertaking a Parking Master Plan and Implementation Strategy to review its parking policies, operations and enforcement citywide.



Mississauga's Brand Positioning for the Downtown

David Ferreira, Brand Manager Communications Division



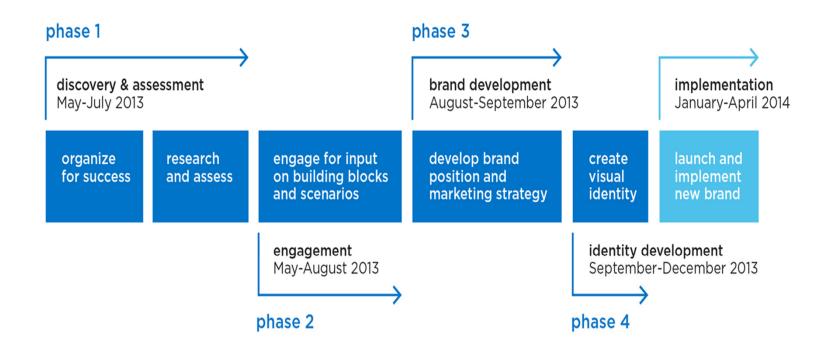


The project goals

- Revitalize Mississauga's brand and visual identity to reflect a dynamic and modern Mississauga and Downtown
- Share our compelling, authentic and aspirational story with the world



Developing the brand





Mississauga's 3 brand ingredients

- The 3 brand ingredients below are the same for both the City and the Downtown:
 - 1. Welcoming World Culture
 - 2. Naturally Enriching
 - 3. Inspiring Possibilities



Contact

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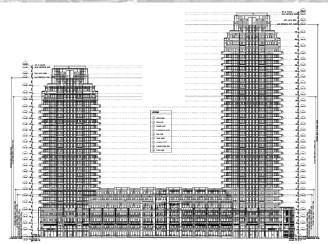
Amacon Parkside Village Master Plan

- 17 towers (17-55 storeys) 5,321 units
- 3 park blocks (approx. 3 ac)









- Amacon Parkside Village Phase 1 built (3 towers 36, 36 & 45 storeys) 1,094 units, 2,600 m² retail, 5,183 m² office
- Phase 2 under construction (42 & 48 storeys) 1,026 units,
 2,187 m² retail, plus 68 back to back towns
- Phase 3 application under review (2 towers 25 & 34 storeys)
 600 units, 1,288 m² retail

Source: Jason Zytynsky via urbantoronto.ca







Rogers M-City Master Plan

- 10 towers (21-60 storeys), approx. 5,000 units
- 2 park blocks (approx. 2 acres)



 North & South Expansions: Turning the mall outwards to be more urban with entrances fronting streets/public spaces

Source: Jason Zytynsky via urbantoronto.ca



Lower Exchange District

- Kerava Grove Phase 1 30 storeys, 416 units,
 1,058 m2 retail
- Baif Phase1 25 storey tower (332 units)



Sheridan College & Scholars Green Park

- Phase 1 built in 2011, 2,300 students
- Phase2 under construction, 3,200 students

CONTACT INFORMATION

Development & Design Division Downtown - Central Area

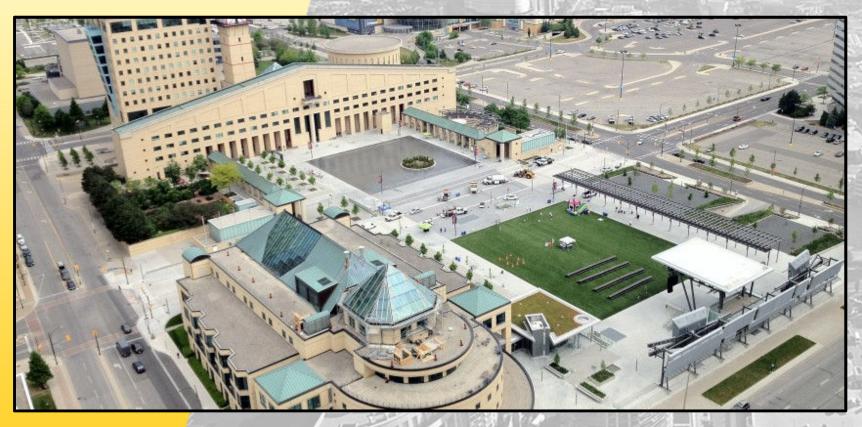
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In 2009, funding for redevelopment of the square was approved as the City's largest Infrastructure Stimulus Fund (ISF) project budgeted at \$40 million. Approximately two-thirds of the costs were covered by the provincial and federal governments, with one-third funded by the City.



Since opening in 2010, Celebration Square was visited by 3,204,790 people.

In 2015, 45 events were held over 153 days, and were attended by 505, 768 visitors.

The 2015 line-up included 8 major events, each with attendance of more than 20,000 people: Canada Day Celebration, Amacon Rotary RibFest, Irie Mississauga, Latin Festival, MuslimFest, Bollywood Monster Mashup, Mosaic Festival and the New Year's Eve Celebration.



More than 200,000 skaters enjoy the ice rink between November and March each year.

With a strategic focus on revitalizing the City's Downtown core and an influx of population to 70,000 in the coming years, Mississauga Celebration Square is recognized as a focal point for urban growth in the area.

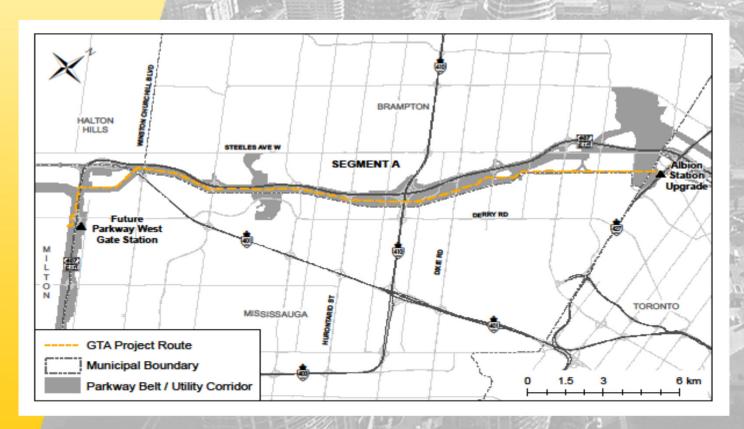


Mississauga Celebration Square hosts a dynamic lineup of free outdoor activities year-round that showcase the arts, cultural diversity and talent Mississauga has to offer.

CONTACT INFORMATION Melissa Agius Manager, Mississauga Celebration Square T 905-615-3200 ext.5356 Source: Jason Zytynsky via urbantoronto.ca



- Construction completed in 2016 on major infrastructure upgrade to the backbone of Enbridge Gas Distribution System in GTA.
- Approximately 50 km of 42" transmission and 36" distribution gas mains installed at an estimated cost of 900 million dollars.



Construction of 2500m of 12", 8", and 6" diameter Gas Mains to support known and projected developments by 2021



Source: Jason Zytynsky via urbantoronto.ca

- Annual Simulation process
- Annual Forecast process
- Day to day Customer requests
- Contingency plan reviews
- Emergency response
- Mid-Range Plan (annually updated)
- Long Range Plan
- Enbridge 10 year long range plan update scheduled for 2017 release based on revised 2016 population growth data

CONTACT INFORMATION

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Constructed in the last 5 years:

- Mercer Street Princess Royal Drive to City Centre Drive
- The Exchange Princess Royal Drive (Private) to City Centre Drive
- Princess Royal Drive Duke of York Boulevard to Mercer Street

Currently being studied:

 Square One Drive Extension - Confederation Parkway to Rathburn Road West (http://www.mississauga.ca/squareoneclassea)

Upcoming studies:

- Living Arts Drive Extension Rathburn Road
 West to Centre View Drive
- The Exchange City Centre Drive to Webb

 Drive
- Webb Drive Extension The Exchange to Kariya Drive
- Redmond Road Webb Drive to Burnhamthorpe Road West

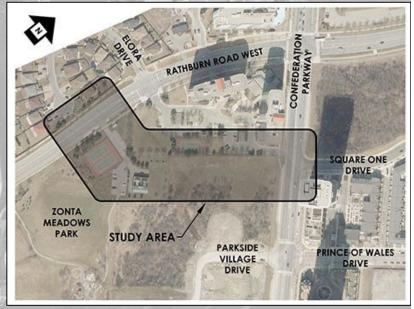
Source: Jason Zytynsky via urbantoronto.ca



The Exchange



Square One Drive Extension Study Area



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