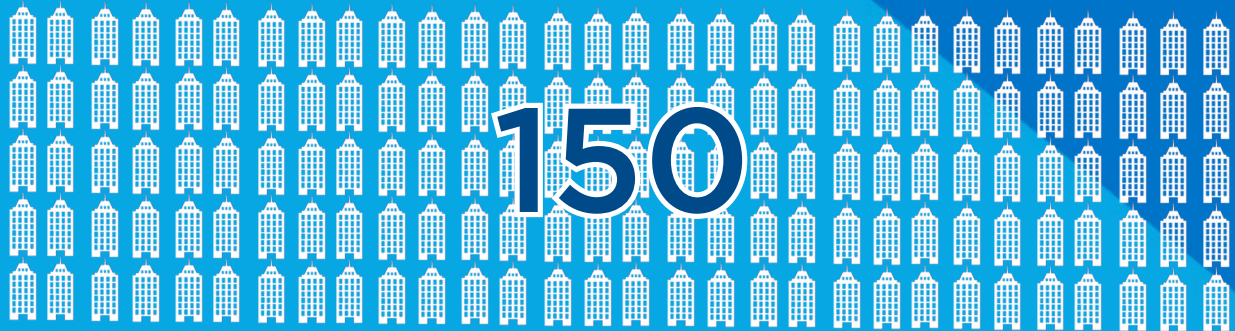



3
Goals


9
Objectives


149
Actions Achieved

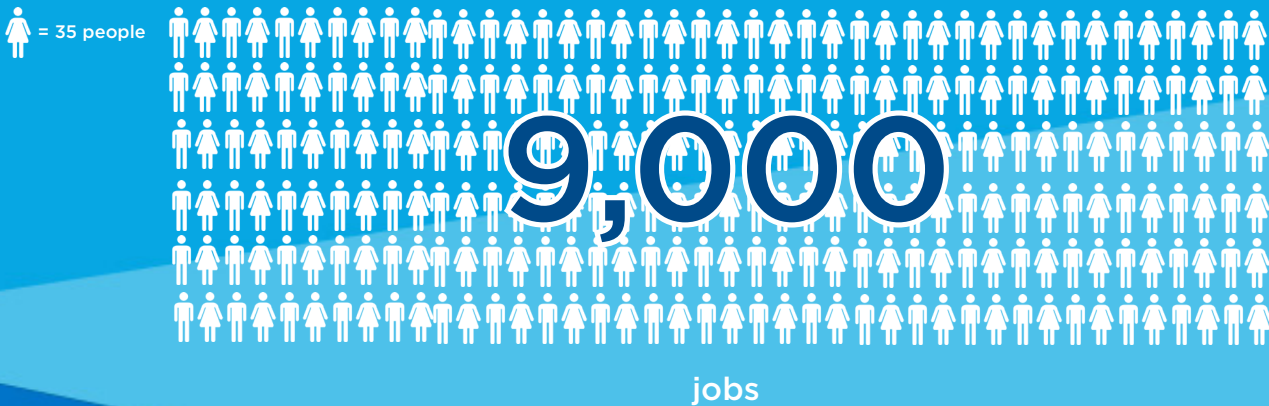
In 5 years, the Economic Development Office (EDO) has influenced the retention or attraction of over



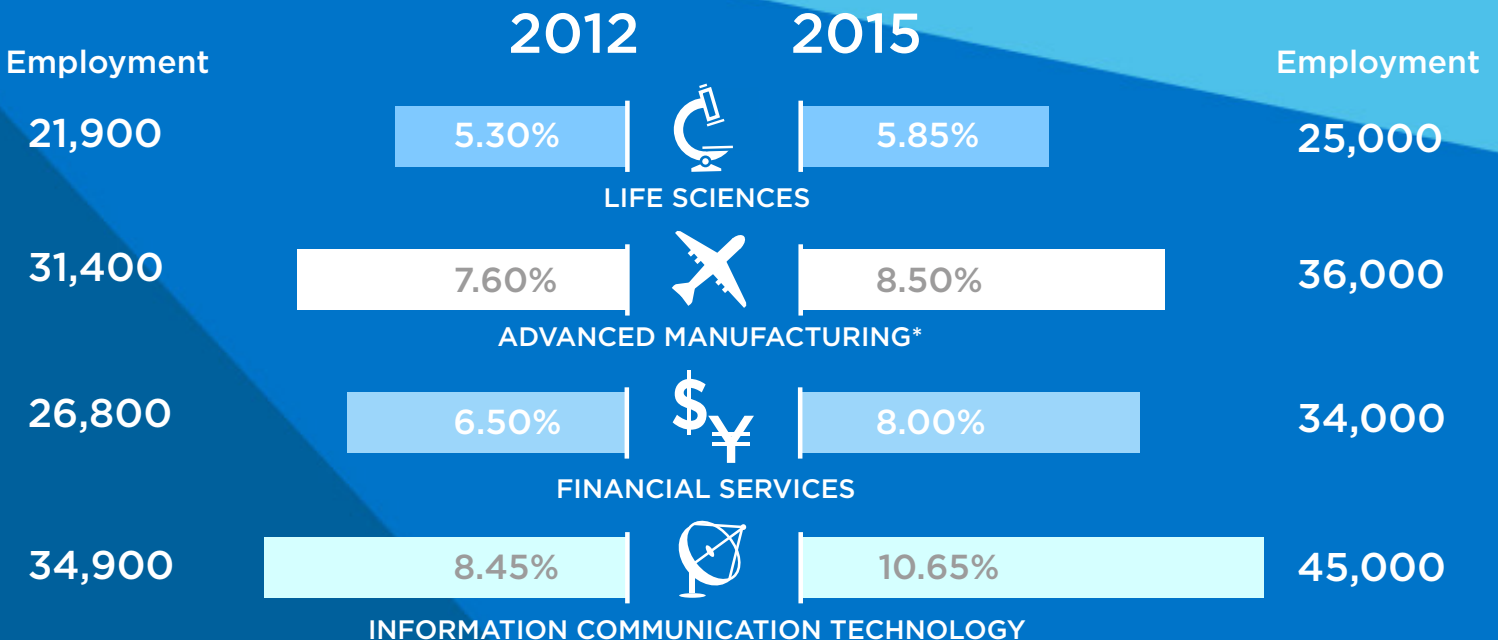
business investments. These investments amount to over



in new and retained tax revenue to the City, and over

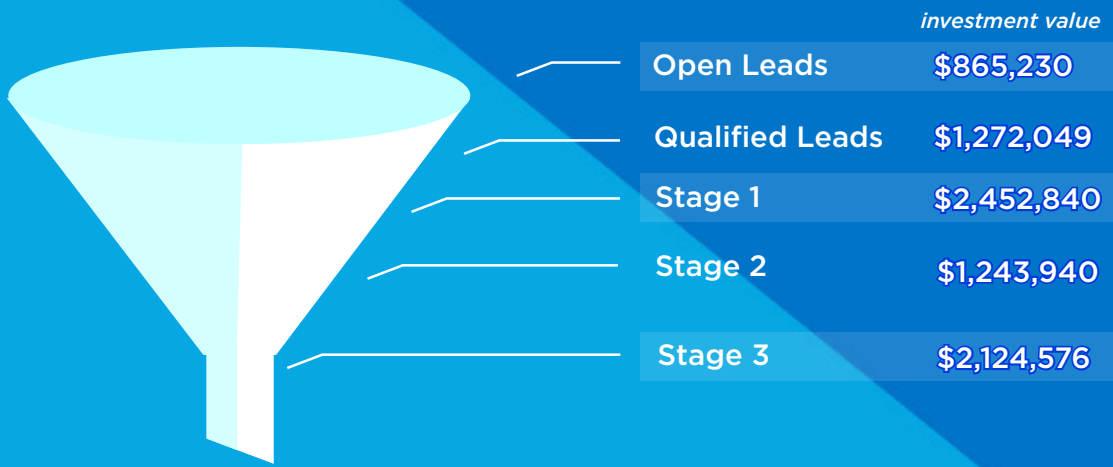


Mississauga's key industry sectors has seen major growth in employment numbers



*Aerospace & Automotive

As of today, EDO's investment sales funnel forecast is as follows:



If these business investments are realized, Mississauga will receive

\$7,900,000 ^{*}

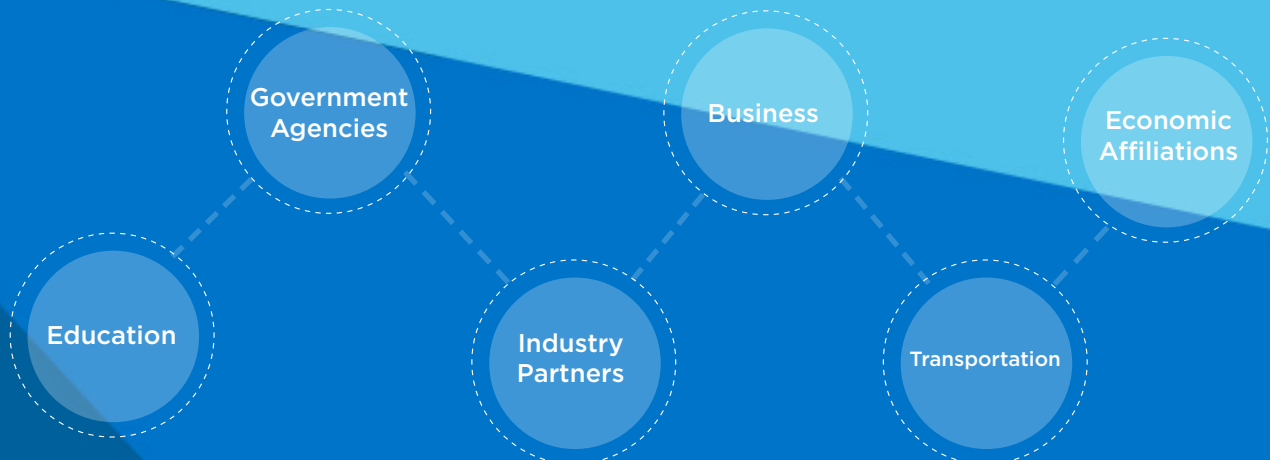
*estimated

in new tax revenue

Through FDI actions and initiatives, Mississauga's Japanese business community has grown to



EDO works with a variety of community partners to deliver and support programming that facilitates business growth




To learn more about the business needs of the community, the Economic Development Office has hosted


10 **ROUND TABLES**

Mississauga Business Enterprise Centre supports small business startup and development

 **24,423**
GENERAL INQUIRIES

Seminars


 **270**
SMALL BUSINESS SEMINARS


 **4,870**
ATTENDEES

Outreach

 **137**
EVENTS

 **6,169**
ATTENDEES

 **138**
SMALL BUSINESSES STARTED

 **556**
JOBS CREATED

 **611**
CONSULTATIONS

 **87**
YOUTH BUSINESSES STARTED

 **1,361**
BUSINESS REGISTRATION/ RENEWALS

Raising global awareness of Mississauga:

EDO's marketing achievements

 **18**
AWARDS 

EDO's social media channels



4,719

TWITTER FOLLOWERS

2,773

LINKEDIN CONNECTIONS