

MINUTES

(Approved June 16, 2015)

MUSEUMS OF MISSISSAUGA ADVISORY COMMITTEE

THE CORPORATION OF THE CITY OF MISSISSAUGA www.mississauga.ca

MONDAY, MARCH 9, 2015 - 6:00 PM

BENARES VISITOR CENTRE
1507 CLARKSON RD. N., MISSISSAUGA, ON L5J 2W8

Members in Attendance

Jeremy Harvey, Citizen Member (CHAIR)
Joseph Zammit, Citizen Member (Vice-Chair)
Joyce Delves, Citizen Member
Fred Durdan, Citizen Member
Irfan Malik, Citizen Member (Arrived 6:50 pm)
John Pegram, Citizen Member
Councillor Karen Ras, Ward 2
Barbara Tabuno, Citizen Member
Friends of the Museums of Mississauga

Members Absent Wendy Davies, Citizen Member Anne Fabierkiewicz, Citizen Member

Descendent of the Harris Family (ex-officio)

Staff in Attendance

Stuart Keeler, Manager of Museums and Chief Curator
Paul Damaso, Acting Director, Culture Division
Diana Rusnov, Manager and Deputy Clerk, Legislative Services Division
Merri Fergusson, Supervisor, Museums Education Programs
Mumtaz Alikhan, Legislative Coordinator

CALL TO ORDER

Mumtaz Alikhan, Legislative Coordinator, Office of the City Clerk, called the meeting to order at 6:01 p.m.

Appointment of Chair

Ms. Alikhan called for nominations for appointment to the office of the Chair for the Museums of Mississauga Advisory Committee (MOMAC) for the term ending November 30, 2018.

J. Pegram nominated Jeremy Harvey for appointment to the office of the Chair. The nomination was seconded by J. Zammit.

No further nominations were received.

RECOMMENDATION

MOMAC-0001-2015

That Jeremy Harvey be appointed Chair of the Museums of Mississauga Advisory Committee for the term ending November 2018, or until a successor is appointed.

APPROVED – (J. Pegram)

Appointment of Vice-Chair

Ms. Alikhan called for nominations for the appointment to the office of Vice Chair for the MOMAC term ending November 30, 2018.

J. Harvey nominated Joe Zammit for appointment to the office of the Chair. The nomination was seconded by J. Pegram.

No further nominations were received.

RECOMMENDATION

MOMAC-0002-2015

That Joseph Zammit be appointed Vice Chair of the Museums of Mississauga Advisory Committee for the term ending November 2018 or until a successor is appointed.

APPROVED - (J. Pegram)

J. Harvey took over the Chair and welcomed back the incumbents and congratulated the new members appointed to the Committee for the term ending November 2018. The Chair also welcomed the new Manager and Chief Curator for the Museums of Mississauga, Stuart Keeler.

DECLARATIONS OF CONFLICT OF INTEREST - Nil.

APPROVAL OF AGENDA

APPROVED – (J. Zammit)

PRESENTATIONS/DEPUTATIONS - Nil

DECLARATIONS OF CONFLICT OF INTEREST - Nil

APPROVAL OF MINUTES OF PREVIOUS MEETING

The minutes of the Museums of Mississauga Advisory Committee (MOMAC) meeting held on June 16, 2014 were approved as presented.

APPROVED – (F. Durdan)

MATTERS TO BE CONSIDERED

1. Review and Approval of MOMAC Terms of Reference

The composition of the Committee includes the Descendent of the Harris Family as ex-officio and there was discussion about the merit of continuing with this status. The Harris Family's contribution has been instrumental in the establishment of the Museums of Mississauga and it was suggested that this acknowledgement may be better addressed in an alternative manner such as 'Patron'. It was noted that the industry standard attributes donors as patrons. The Chair said that he would liaise with staff and interested members of the Committee, as well as obtain input from the Descendent of the Harris Family, to determine a definitive term in order to acknowledge donors.

After further discussion, the Committee agreed to defer this matter until the next MOMAC meeting.

RECOMMENDATION

MOMAC-0003-2015

That the approval of the Draft Terms of Reference of the Museums of Mississauga Advisory Committee (MOMAC) be deferred until the next MOMAC meeting scheduled on June 16, 2015.

DEFERRED – (J. Delves)

2. <u>Update on Museums and Heritage Strategic Plan</u>

Paul Damaso, Acting Director, Culture Division, verbally updated the Committee on the status of the Museums and Heritage Strategic Plan. He confirmed that a consultant has been hired and he outlined the next steps in the process which includes engaging the Committee as a key stakeholder. Stuart Keeler, Manager of Museums and Chief Curator will be the lead for the Museums part of the joint Museums and Heritage Strategic Plan which is expected to be a nine month process and to be completed by early 2016. The process will look at the entire scope of operations including audience development and engagement, the nature of Museums and how to build a critical mass to get to a point that will justify a purpose built museum facility.

RECOMMENDATION

MOMAC-0004-2015

That the Museums and Heritage Strategic Plan Information Session held on September 15, 2014, and the verbal update dated March 9, 2015 from Paul Damaso, Acting Director, Culture Division, be received for information.

RECEIVED – (J. Zammit)

Mr. Irfan Malik joined the meeting at 6:50 p.m.

3. Update on MOMAC 2014 Priorities and Work Plan

The Chair reviewed the 2014 Priorities and Work Plan outlining the Committee's accomplishments over the year. He advised that the Plan will be updated for 2015. The Chair also noted that in addition to collecting artifacts, it was important for Museums to focus on telling Mississauga's stories.

RECOMMENDATION

MOMAC-0005-2015

That the Update with respect to the Museums of Mississauga Advisory Committee 2014 Priorities and Work Plan dated December 2, 2014, from J. Harvey, Chair, be received.

RECEIVED – (J. Pegram)

4. <u>2010-2018 MOMAC ACHIEVEMENTS AND OBJECTIVES</u>

The Chair reviewed the past successes and future objectives. The two key objectives for 2015 are the Museums and Heritage Strategic Plan and engagement and outreach including a potential architectural competition. He felt it was important for Committee members to proactively participate in engaging the community and businesses to create awareness.

In response to J. Pegram regarding compatibility and being different from other museums in the GTA, Mr. Damaso noted that one of the key deliverables from the consultants in the Museums and Heritage Strategic Plan process is market analysis.

Mr. Keeler stated that it is timely to review the Museums of Mississauga's Mission and Vision statements.

RECOMMENDATION

MOMAC-0006-2015

That the 2014-2018 Museums of Mississauga Advisory Committee Achievements and Objectives from J. Harvey, Chair, be received, and that the 2015-2018 Objectives be brought back to the next MOMAC meeting scheduled on June 16, 2015.

RECEIVED – (J. Zammit)

5. VERBAL MUSEUMS OF MISSISSAUGA REPORT

Merri Fergusson, Acting Manager, Museums and traditions, gave a verbal update on the activities for the period between June 2014 to-date at the Museums including staffing changes, completion of a contract between Armstrong Fine Arts Services and the City for storage of Museums artifacts and that artifacts were moved there in December 2014, the success of Doors Open during Culture Days focusing on World War 1, and Maple Magic over March Break.

In response to J. Zammit's question regarding the surcharge for removal of artifacts from storage, Mr. Damaso said the cost was \$75 irrespective of the number of artifacts removed and is the most economical option. He further noted that the items that have been selected are for long term storage which is museum quality and climate controlled.

Mr. Damaso updated the Committee on the flood at The Anchorage House (Bradley Museum) on February 17, 2015. He noted that there was extensive damage to the main floor and basement level as well as damage to artifacts. Museums staff are attending to the damage and working with an artifact restoration company to address remediation efforts. Fortunately there is no structural damage. He commended staff's quick response to the situation.

Ms. Fergusson advised that it is too early to assess the cost of the repair to the facility and artifacts. The Committee will be updated on the total cost once it is determined.

Mr. Damaso took the opportunity of thanking Ms. Fergusson for stepping in after Ms. Annemarie Hagan, the former Manager of Museums and Traditions, left. The Committee also commended Ms. Ferguson for her professionalism and efforts on behalf of the Museums.

6. FRIENDS OF THE MUSEUMS OF MISSISSAUGA UPDATE

Ms. Joyce Delves provided a verbal update on events, successes and plans of the Friends of the Museums of Mississauga (Friends) including *On the Verandah Summer Concert Series* held every Friday nights at 7:30pm on the lawn at Benares Museum, the successful bussing program to the Museums education programs for Peel students, and the plans for the next Annual Starlight and Candlelight Gala which will for the first time be held in the Summer. The date for 2015 is scheduled for June 4, 2015 at the Holcim Estate.

With respect to the *On the Verandah Summer Concert Series*, Ms. Delves requested Committee members to contact her if they are willing to assist on concert days.

The Chair thanked Ms. Delves for the update.

7. <u>2015 Museums of Mississauga Advisory Committee Meeting Dates</u>

Mumtaz Alikhan, Legislative Coordinator, advised that Tuesday evening is a better option for MOMAC meetings instead of Monday evening due to ongoing conflicts with Council's standing committee meetings. The Committee agreed to this change for future MOMAC meetings.

RECOMMENDATION

MOMAC-0007-2015

That the Memorandum dated March 3, 2015 from Mumtaz Alikhan, Legislative Coordinator, entitled 2015 Museums of Mississauga Advisory Committee Meeting Dates, be received.

RECEIVED – (J. Delves)

8. ITEMS FOR INFORMATION

(a) Community Museum Operating Grant 2014-14

Letter dated October 3, 2014 from the Ministry of Tourism, Culture and Sport approving a grant under the Community Museum Operating Grant program for receipt

RECOMMENDATION

MOMAC-0008-2015

That the letter dated October 3, 2014 from the Minister of Tourism, Culture and Sport, advising that a grant to the Museums of Mississauga in the amount of \$53,953 has been approved under the Community Museum Operating Grant (CMOG) Program for the 2014-2015 fiscal year, be received for information.

RECEIVED – (J. Zammit)

OTHER BUSINESS

The Chair noted that an orientation for the Committee will be organized and Mr. Keeler will be contacting members shortly. He felt it would be a good idea to organize a tour for Council as well in the future.

DATE OF NEXT MOMAC MEETING

Tuesday, June 16, 2015 at 6:00 p.m. at the Benares Visitor Centre

ADJOURNMENT - 8:01 p.m.