



MINUTES

MUSEUMS OF MISSISSAUGA ADVISORY COMMITTEE

THE CORPORATION OF THE CITY OF MISSISSAUGA

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MONDAY, JUNE 16, 2014 – 6:00 PM

**THE LOG CABIN AT BRADLEY MUSEUM
1620 ORR ROAD, MISSISSAUGA, ON L5J 4T2**

Members in Attendance

Jeremy Harvey, Citizen Member **(CHAIR)**
Joseph Zammit, Citizen Member **(Vice-Chair)**
Councillor Jim Tovey, Ward 1 (ARR. 6:16pm)
Pat Mullin, Ward 2
Lawrence Cook, Citizen Member
Wendy Davies, Citizen Member
Fred Durdan, Citizen Member
John Van Camp, Friends of the Museums of Mississauga

Members Absent

Joyce Delves, Citizen Member Councillor
Anne Fabierkiewicz, Citizen Member
John Pegram, Citizen Member
Descendent of the Harris Family (*ex-officio*)

Staff in Attendance

Annemarie Hagan, Museums & Traditions Manager
Mumtaz Alikhan, Legislative Coordinator

CALL TO ORDER

The Chair called the meeting to order at 6:00 p.m.

DECLARATIONS OF CONFLICT OF INTEREST

APPROVAL OF AGENDA

APPROVED – (W. Davies)

PRESENTATIONS/DEPUTATIONS - Nil

- (a) Annemarie Hagan, Manager, Museums & Traditions, advised that John Ariyo, Supervisor and Michael Tunney, Cultural Research Coordinator, Culture Division, were unavailable to present the Museum and Heritage Planning Strategic Plan. She noted that work on the development of this Plan, in conjunction with Heritage, will commence in the Fall. The Chair noted that MOMAC needs to be involved in the early planning stages as it is part of its Mandate, however as all Committees of Council meetings have been cancelled due to the municipal elections until December 2, 2014, he proposed that this presentation be made at an informal meeting of MOMAC on September 15, 2014. Members of the Committee agreed.

APPROVAL OF MINUTES OF PREVIOUS MEETING

The minutes of the Museums of Mississauga Advisory Committee (MOMAC) meeting held on March 17, 2014 were approved as presented.

APPROVED – (W. Davies)

MATTERS TO BE CONSIDERED

1. Update on Terms of Reference Task Group
The Chair noted that due to the fact that the Office of the City Clerk was currently in the process of reviewing Terms of References for all Committees of Council, it is better to defer a review by the Committee until such time as the City has completed its review.
2. MOMAC 2014 Priorities and Work Plan
The Chair reviewed the updated Priorities and Work Plan. He said that the Museums of Mississauga now has a collection mandate as well as long term

plans for a dedicated Museum facility. He noted that in order to raise awareness with respect to artifact collection, staff will supply related communication to Councillors for inclusion in their newsletters to residents. The Communications Division is also formulating a strategy to communicate to residents and businesses that the Museums of Mississauga has a collection capability for donations.

With respect to advocacy for a city wide museum facility, the Chair advised that MIRANET (Mississauga Residents' Associations Network) has expressed interest in supporting the Museums of Mississauga in this matter and The *Mississauga News* had expressed an interest in interviewing him following his presentation to Council on May 21, 2014. As well, MOMAC and Friends of the Museums will set up an exploratory meeting with Community Foundation to connect with estate planners, lawyers and financial planners.

Councillor Tovey advised that a Museum is included in the Inspiration Lakeview Master Plan.

In response to L. Cook's suggestion that a separate account be established to solicit funds for a new Museum facility, Ms. Hagan advised that this could be accomplished through the Friends of the Museums of Mississauga (Friends) until a project charter is drafted which will include a mechanism for raising funds.

In response to J. Zammit's suggestion for an architectural contest for a Museum design, Councillor Tovey suggested one option would be to use architectural students to produce a design.

RECOMMENDATION

MOMAC-0005-2014

That the Update with respect to the Museums of Mississauga Advisory Committee (MOMAC) 2014 Priorities and Work Plan dated June 16, 2014, from J. Harvey, MOMAC Chair, be received.

RECEIVED – (J. Zammit)

3. MUSEUMS OF MISSISSAUGA REPORT – MARCH TO MAY 2014

Ms. Hagan reviewed the activities at the Museums of Mississauga since mid-March 2014. She highlighted the receipt of funding from several sources, enabling the Museums to subsidize summer activities. Plans are well underway for Doors Open Mississauga and Culture Days for the weekend of September 27 and 28, 2014.

She noted that staff will commence work on the development of a Marketing Plan which will include launching social media sites to promote the Museums.

Ms. Hagan reported completion of various Capital Projects at the Bradley House including the Barn and Woodshed, as well as the Benares Historic House, and the Potting Shed.

RECOMMENDATION

MOMAC-0006-2014

That the Museums of Mississauga Report dated June 6, 2014 from Annemarie Hagan, Manager, Museums & Traditions, highlighting Collections and Exhibits activities, Museums Events, Grants received, an update on Capital Projects, and Visitor Evaluations for the period March 16, 2013 to May 31, 2014, be received.

RECEIVED – (Councillor J. Tovey)

4. **FRIENDS OF THE MUSEUMS OF MISSISSAUGA UPDATE**

F. Durdan, Citizen Members, provided a verbal update and highlighted several events, successes and plans of the Friends of the Museums of Mississauga (Friends) including the Presentation to Council by Becky Ryder, Chair, on May 21, 2014.

The Friends of the Museums were gearing up for a series of Summer activities:

- *On the Verandah Summer Concert Series* is underway until end of August;
- The Strawberry Garden Party at Benares on Sunday, June 22, 2014;
- The Teddy Bears' Picnic at Benares on Sunday, June 22, 2014

J. Zammit requested Friends to give consideration to allocating funding towards a Museum facility from the annual Gala proceeds.

The Chair thanked Mr. Durdan for the update.

5. **ITEMS FOR INFORMATION**

The Committee reviewed the following items for information:

- (a) Update on the Benares Funds – Fiscal Year 2013: Benares Historic House, 1503 Clarkson Road North, Mississauga (Ward 2)

The Committee reviewed the Corporate Report dated June 2, 2014 from the Commissioner of Community Services providing an update on the Benares Funds for Fiscal Year 2013.

- (b) Museums Spring Exhibitions and Programs – City News – May 5, 2014

- (c) Article on Art Gallery of Mississauga – Mississauga News – June 5, 2014

RECOMMENDATION

MOMAC-0007-2014

That the following Items for Information be received:

- (a) That the Corporate Report dated June 2, 2014 from the Commissioner of Community Services titled "Update on the Benares Funds – Fiscal Year 2013 – Benares Historic House, 1503 Clarkson Road North, Mississauga (Ward 2), be received for information;
- (b) City News Article with respect to Museums Spring Exhibitions and Programs dated May 5, 2014;
- (c) Mississauga News Article on the Art Gallery of Mississauga entitled "Gallery just too small, AGM officials say", dated June 5, 2014.

RECEIVED – (Councillor J. Tovey)

OTHER BUSINESS

There were no other items of business.

DATE OF NEXT MOMAC MEETING

Mumtaz Alikhan, Legislative Coordinator, confirmed that due to the upcoming Municipal Elections, all Committees of Council meetings have been cancelled from September 10, 2014 until December 2, 2014 when the new Council will be inaugurated.

ADJOURNMENT – 7:34 p.m.