

## **AGENDA**

#### MUSEUMS OF MISSISSAUGA ADVISORY COMMITTEE

THE CORPORATION OF THE CITY OF MISSISSAUGA www.mississauga.ca

MONDAY, March 17, 2014 - 6:00 PM

## BENARES VISITOR CENTRE 1507 CLARKSON RD. N., MISSISSAUGA, ON L5J 2W8

#### **Members**

Jeremy Harvey, Citizen Member (Chair)
Joseph Zammit, Citizen Member (Vice Chair)
Councillor Jim Tovey, Ward 1
Councillor Pat Mullin, Ward 2
Lawrence Cook, Citizen Member
Wendy Davies, Citizen Member
Joyce Delves, Citizen Member
Fred Durdan, Citizen Member
Anne Fabierkiewicz, Citizen Member
John Pegram, Citizen Member
John Van Camp, Friends of the Museums of Mississauga
Descendent of the Harris Family (ex-officio)

Contact: Mumtaz Alikhan, Legislative Coordinator

Office of the City Clerk 905-615-3200 ext. 5425 Fax 905-615-4181

mumtaz.alikhan@mississauga.ca

- 1. CALL TO ORDER
- 2. APPROVAL OF THE AGENDA
- 3. DECLARATIONS OF CONFLICT OF INTEREST
- 4. PRESENTATIONS
- 5. DEPUTATIONS
- 6. <u>MINUTES OF PREVIOUS MEETING</u>
  Approval of Minutes of November 25, 2013 Meeting
- 7. MATTERS TO BE CONSIDERED
  - (a) Update on Terms of Reference Task Group J. Harvey, Chair
    - MOMAC Terms of Reference based on the new MOMAC Mandate approved by Council
  - (b) MOMAC 2014 Work Plan J. Harvey, Chair (APPROVAL)
- 8. <u>UPDATE ON PLANS FOR MUSEUM ARTIFACT COLLECTION STORAGE AND A NEW MUSEUM FACILITY (RECEIPT)</u>
  Memorandum dated March 11, 2014 from Manager, Museums & Traditions
- 9. <u>MUSEUMS OF MISSISSAUGA REPORT (RECEIPT)</u> November 15, 2013 to March 14, 2014
- 10. FRIENDS OF THE MUSEUMS OF MISSISSAUGA UPDATE
- 11. ITEMS FOR INFORMATION (RECEIPT)
  - (a) Mississauga News Article entitled "Workers angered after museum hours reduced" March 6, 2014
  - (b) Mississauga News Article entitled "Sticky situation: Maple Syrup fest gets under way" March 9, 2014
  - (c) Pictures of the Opening of Mississauga's 40<sup>th</sup> Anniversary Display January 16, 2014
  - (d) Museums of Mississauga Backgrounder
- 12. OTHER BUSINESS
- 13. DATE OF NEXT MEETING

Museums of Mississauga Advisory Committee (MOMAC) – Monday, June 16, 2014 at 6:00 p.m. – **Venue to be confirmed** 

#### **ADJOURNMENT**



#### MUSEUMS OF MISSISSAUGA ADVISORY COMMITTEE

THE CORPORATION OF THE CITY OF MISSISSAUGA www.mississauga.ca

**MONDAY, NOVEMBER 25, 2013 - 6:00 PM** 

# BENARES VISITOR CENTRE 1507 CLARKSON ROAD NORTH, MISSISSAUGA, ON L5J 2W8

#### Members in Attendance

Jeremy Harvey, Citizen Member (CHAIR)
Joseph Zammit, Citizen Member (Vice-Chair)
Lawrence Cook, Citizen Member
Wendy Davies, Citizen Member
Fred Durdan, Citizen Member
Anne Fabierkiewicz, Citizen Member (left at 7:15pm)
John Pegram, Citizen Member

#### Members Absent

Joyce Delves, Citizen Member Councillor
Pat Mullin, Ward 2
Councillor Jim Tovey, Ward 1
John Van Camp, Friends of the Museums of Mississauga
Descendent of the Harris Family (ex-officio)

#### Staff in Attendance

Annemarie Hagan, Museums & Traditions Manager Stephanie Meeuwse, Supervisor, Collections & Exhibits Mumtaz Alikhan, Legislative Coordinator

### 1. CALL TO ORDER

The Chair called the meeting to order at 6:00 p.m.

#### 2. <u>DECLARATIONS OF DIRECT (OR INDIRECT) PECUNIARY INTEREST</u> - Nil

#### 3. APPROVAL OF AGENDA

The order of the agenda was changed. Item 4(a) will follow Item 6(b).

**APPROVED** – (J. Pegram)

5. <u>DEPUTATIONS</u> - Nil

#### 6. MATTERS TO BE CONSIDERED

(a) Approval of Minutes of Previous Meetings

The minutes of the MOMAC meeting held on September 23, 2013 were approved as presented.

**APPROVED** – (F. Durdan)

#### (b) Approval of Collections and Storage Subcommittee (CASS) Report

J. Zammit advised that at its meeting held on October 1, 2013, Members of CASS had concluded that the Subcommittee had fulfilled its collections and storage mandate, and in light of the new Museums of Mississauga Advisory Committee (MOMAC) mandate, approved by Council on April 10, 2013 to provide input to the Museums of Mississauga, it was recommended that MOMAC dissolve CASS forthwith.

#### RECOMMENDTION

#### MOMAC-0026-2013

That the recommendation to the Museums of Mississauga Advisory Committee (MOMAC) by the Collections and Storage Subcommittee (CASS) to dissolve the Subcommittee under Item 4 of the CASS report dated October 1, 2013, be approved.

#### **APPROVED** – (J. Zammit)

The Committee expressed appreciation to the members of the Subcommittee for their dedication, hard work and accomplishments over the years.

#### RECOMMENDATION

#### MOMAC-0027-2013

That the Collections and Storage Subcommittee (CASS) report dated October 1, 2013, be approved.

#### **APPROVED** (J. Zammit)

#### 4. PRESENTATIONS

(a) <u>Collections and Storage Subcommittee (CASS) Accomplishments 2007 to 2013</u>

Annemarie Hagan, Manager, Museums and Traditions, gave a PowerPoint presentation with respect to the successes of CASS from its inception in 2007 to its conclusion in October, 2013. She outlined the key achievements of the Subcommittee over the years:

- The Collections Storage Feasibility Study;
- Museums of Mississauga Artifact Preservation Feasibility Study;
- Environmental control at Bradley House;
- Opening of the Leslie Log House;
- Finalized the Collections Policy;
- Pursuing museum quality storage space in lieu of a dedicated major museum facility.

The Chair thanked Ms. Hagan for her presentation.

#### RECOMMENDATION

#### MOMAC-0028-2013

That the PowerPoint presentation from Annemarie Hagan, Manager, Museums and Traditions, Culture Division, Community Services Department, with respect to the accomplishments of the Collections and Storage Subcommittee (CASS) from its inception in 2007 to its conclusion in 2013, dated November 25, 2013, be received.

#### **RECEIVED** – (A. Fabierkiewicz)

## 6. (c) <u>Terms of Reference Task Group</u>

The Chair noted that at the Council resolved, at its meeting meeting of

April 10, 2013, that MOMAC be reorganized to provide input to the Museums of Mississauga. As a result, the Terms of Reference required revision, and he proposed that a Task Group composed of 3 Committee members, the Chair and the Manager of Museums and Traditions be struck to provide recommendations by the March 17, 2014 meeting of MOMAC. Committee Members J. Zammit, J. Pegram, A. Fabierkiewicz and W. Davies expressed interest in participating.

#### RECOMMENDTION

#### MOMAC-0029-2013

That a Terms of Reference Task Group composed of 4 Committee Members and the Manager of Museums and Traditions, be struck to recommend revisions to the Terms of Reference of the Museums of Mississauga Advisory Committee (MOMAC) based on the new MOMAC Mandate, as approved by Council on April 10, 2013, and that the Task Group complete its mandate and make recommendations to MOMAC at its March 17, 2014 meeting, be approved.

<u>APPROVED</u> – (J. Pegram)

#### 7. FRIENDS OF THE MUSEUMS OF MISSISSAUGA UPDATE

- F. Durdan, Citizen Member, provided a verbal update and highlighted several events, successes and plans of the Friends of the Museums of Mississauga (Friends) including:
  - Well attended 19<sup>th</sup> Annual Historic Halloween event;
  - Mississauga Animal Services and the Friends event 'Photos with Santa in the Log Cabin' on November 30, 2014 for pets with a valid license;
  - Provision of funding to facilitate the move of the Blacksmith Shop;
  - Planning for the 15<sup>th</sup> Annual Starlight and Candlelight Gala to be held on February 21, 2014 at the Holcim Waterfront Estate

The Committee thanked Mr. Durdan for his update on the Friends activities and for all their efforts over the year.

#### 8. <u>MUSEUMS & TRADITIONS MANAGER'S REPORT</u>

Ms. Hagan provided highlights on special events, educational and pre-registered programs, marketing and promotions, and exhibits and collections. She also noted the following:

- The 2014 budget estimate will include a reduction of \$14000 due to a review of all service levels. As a result, because of very limited visitors, the drop-in guided tour hours on Wednesday year round, and Thursday and Friday in the Summer, will be eliminated as of January 1, 2014. Guided tours will continue to be available Saturday 1 to 4 p.m. from May to December, and all year on Sunday 1 to 4 p.m. Pre-booked group tours will not be affected;
- The 2014-2016 Business Plan and Budget includes \$15,000 for leasing museum quality storage off-site, and an additional full-time Collections and Exhibit staff person;
- Plans are underway for an exhibit of Mississauga's 40<sup>th</sup> Anniversary in 2014.
   The Exhibit, will open in the Great Hall, Civic Centre, on January 16, 2014 and will showcase the history of the Corporation of Mississauga;
- Sue Burt, Director, Culture Division, has been seconded for two years to the position of Director of Strategic Initiatives, and Andrew Whittemore will take over as Acting Director.

In response to the Chair's inquiry, Ms. Hagan confirmed that the Museums of Mississauga will continue to meet the Ministry of Culture's standards for visitor hours. The Committee suggested that staff explore the possibility of requesting donations from visitors instead of charging. Ms. Hagan noted that Oakville Museums has moved to this model resulting in increased revenue and attendance, and will pursue further.

The Chair also advised that Rogers Daytime TV had expressed interest in covering Mississauga's 40<sup>th</sup> Anniversary.

#### RECOMMENDATION

#### MOMAC-0030-2013

That the Museums and Traditions Manager's Report, for the period September 1 to November 15, 2013, be received.

**RECEIVED** – (W. Davies)

#### 9. Capital Project Update

Ms. Hagan noted that the repairs on the Bradley Barn and Drive shed will commence in the spring of 2014 and that the Heritage Advisory Committee (HAC) had approved the repair work on the Benares Historic House, potting shed and dairy as outlined in the reports from the Commissioner of Community Services to HAC under items 10 (c) and (d).

#### RECOMMENDATION

#### MOMAC-0031-2013

That the Capital Project Update, dated November 18, 2013, from the Museums and Traditions Manager, be received.

**RECEIVED** – (F. Durdan)

#### 10. <u>ITEMS FOR INFORMATION</u>

#### (a) Collections Policy Communications Plan

Ms. Hagan reviewed the Executive Summary and noted the importance of having secured the Communication Division's assistance in spreading awareness of the role of the Museums and the preservation of the collection. The Chair noted that there was no mention of specific tactics to accomplish the goal to raise awareness of the City's role as the institution in Mississauga that has the mandate and ability to collect, preserve and exhibit the City's historic artifacts. Ms. Hagan will convey this omission to the Communication Division.

#### **RECOMMENDATION**

#### MOMAC-0032-2013

That the Museums of Mississauga Collections Communication Plan presented by Annemarie Hagan, Manager, Museums and Traditions, Culture Division, Community Services Department, to the Museums of Mississauga Advisory Committee on November 25, 2013, be received.

#### **RECEIVED** – (J. Pegram)

#### (b) Acquisition of the Meadowvale Blacksmith Shop

Ms. Hagan advised that the Museums of Mississauga is negotiating with the Peel Museum of Ontario's History (PMOH) for the contents of the Martin family Blacksmith Shop in Meadowvale. The Friends will cover the costs of an assessment, the move and the repacking of the collection which will be stored in the basement of the Leslie Log House. She noted that the City will retain ownership of the collection.

#### RECOMMENDATION

#### MOMAC-0033-2013

Memorandum dated November 18, 2013 from Annemarie Hagan, Manager, Museums and Traditions, *entitled Meadowvale Blacksmith Shop, Peel Museum of Ontario's History*, be received.

#### **RECEIVED** – (J. Zammit)

#### 10. contd...,

#### **RECOMMENDATION**

#### MOMAC-0034-2013

That the following Items for Information be received:

- (c) Report dated September 23, 2013 to the Heritage Advisory Committee from Paul Mitcham, Commissioner, Community Services Department, entitled Request to Alter a Heritage Designated Property Benares Estate: Main House, Dairy House, Barn and Potting Shed, 1503 Clarkson Road (Ward 2);
- (d) Report dated September 23, 2013 to the Heritage Advisory Committee from Paul Mitcham, Commissioner, Community Services Department, entitled Request to Alter a Heritage Designated Property Bradley Museum Barn and Wood Shed, 1620 Orr Road (Ward 1).

**RECEIVED** – (J. Pegram)

#### OTHER BUSINESS

#### (a) Tour of Markham Museum

Ms. Hagan noted that she will arrange a tour of the Markham Museum in the spring as it has been several years since the last tour.

#### (b) MOMAC Vacancy

J. Zammit inquired as to the status of the vacancy on the Committee resulting from Ms. Tamara Pope's resignation. The Chair advised that Council had decided not to fill the vacancy at this stage of the Committee's term.

#### DATE OF NEXT MEETING(s)

Museums of Mississauga Advisory Committee (MOMAC) – Monday, March 17, 2014, 6:00 PM, Benares Visitor Centre

#### **ADJOURNMENT** – 8:44 p.m. (J. Pegram)

## **MOMAC 2014 Priorities and Work Plan**

#### MANDATE

The Museums of Mississauga Advisory Committee (MOMAC) will provide input, guidance and support to the Manager, Museums and Traditions regarding the artifact collection and the future city-wide museum as a Committee of Council.

Priority Areas	Progress	Next Actions	Timing
Artifact Collection			
1. Proactively communicate			
to raise awareness that			
the Museums are			
collecting against a			
specific mandate (as a			
foundation step for a new			
Museum).			
2. Proactively engage with			
citizens and collectors			
regarding potential for			
donations/acquisitions			
City Wide Museum			
1. Advocacy programme (in			
conjunction with Friends)			
with politicians/			
corporations/individuals			
2. Work with staff to			
formulate a Vision for the			
new city wide museum			
(which should include			
community consultation)			
3. Work with City in			
evaluation of any			
potential sites and advise			
as required			
4. Subject to completion of			
2 & 3, champion a			
"museum design" to			
demonstrate and			
communicate the Vision			

**Community Services Department Culture Division** 

City of Mississauga Second Floor 201 City Centre Drive MISSISSAUGA ON L5B 2T4 Tel: 905-896-5314 Fax: 905-615-3828

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# **MEMO**

To: Museums of Mississauga Advisory Committee

Meeting Date: March 17, 2014

**From:** Annemarie Hagan, Manager, Museums and Traditions, Community Services

**Date:** March 12, 2014

Subject: Museums of Mississauga Report – November 15, 2013 to March 2014

Below are highlights of note, activities and events held at the Museums, an update on Capital Projects, and the Collections and Exhibits Report for the period November 15, 2013 to February 28, 2014.

#### **HIGHLIGHTS OF NOTE:**

- In January it was announced that the City of Mississauga was ranked as one of the "Culture Day Top Ten Cities" (4<sup>th</sup> place) for 2013. A large component of Mississauga's Culture Days was Door Open Mississauga, coordinated by the Museums.
- A previously unknown painted pattern was found in the Benares front hallway when the
   1936 hardwood floor was removed during restoration of the flooring on the main floor.
- Jeremy Harvey, Chair of MOMAC, Becky Ryder, Chair of Friends, and Annemarie Hagan, Manager, Museums and Traditions participated in the Ontario Museum Association's Annual Queen's Park Day on February 20, meeting with MPPs. The event provides an opportunity to reinforce the value and importance of museums in Ontario.
- The Friends of the Museums of Mississauga received a \$10,000 grant from the Port Credit Community Foundation in support of Museum special events.
- The Museums of Mississauga are undergoing a routine, scheduled Internal Audit which started in January 2014. The final report will go to the Audit Committee of Mississauga City Council.

MONTH	HIGHLIGHTS		
November 2013	<ul> <li>Museums participated in Clarkson and Celebration Square Tree Lightings.</li> <li>Hosted Friends of the Museums Annual Christmas Wine and Cheese Party and Sponsor Recognition.</li> </ul>		
December 2013	<ul> <li>550 people attended two days of Photos with Santa in the Log Cabin. Partners: Friends of the Museums and Animal Services.</li> <li>454 people attended Home for the Holidays held at all three Museum sites. Partners: Streetsville Historical Society and Slovak Museum of Canada.</li> <li>12 school groups attended for the "Long Ago Christmas Program" at both Bradley Museum and Benares.</li> <li>13 people participated in the "Edwardian Cooking Downton Abbey Style" workshop, 32 attended Downton Abbey Teas.</li> <li>In 2013, the Museums had 109 volunteers who contributed 5,471 recorded hours.</li> </ul>		
January 2014	<ul> <li>The Museums participated in Meadowvale Theatre's Family Fun Day, offering hands-on historical crafts and games.</li> <li>"The City of Mississauga, 1974-2014: 40 years, 40 sagas" exhibit opened at the Civic Centre on January 15<sup>th</sup>. The exhibit, which is sponsored by the Friends of the Museums of Mississauga, moved to Malton Community Centre on February 18, and will open at Frank McKechnie Community Centre on March 18, then circulate to a number of City facilities and events as well as the Peel Art Gallery, Museum and Archives (PAMA) through 2014.         <ul> <li>www.40years40sagas.com</li> </ul> </li> <li>For the first time, the Museums were listed on the City website as offering birthday parties. 3 parties were immediately booked for January and February. There are also several future bookings.</li> <li>6 children's group overnight programs in the Log Cabin were booked for January and February. This is more than were booked in 2013. 4 additional overnights have been booked.</li> <li>The Doors Open Opening Ceremony team, led by Museum Staff, was nominated for a City of Mississauga Award of Excellence (CAFÉ) Award.</li> </ul>		

## February 2014 The Winter Term for Pre-Registered Visual Arts Programs began on Feb. 1, and there are 9 Children's programs offered with 94 students and one Adult program with 5 students 166 people participated in the Museums' Family Day Programs at the three sites. The Museums also offered Children's Activities relating to the 40<sup>th</sup> Anniversary Exhibit at the Civic Centre, in partnership with Celebration Square. 5,000 people attended that event. Friends of the Museums of Mississauga 15<sup>th</sup> Annual Starlight and Candlelight Gala held at the Holcim Waterfront Estate, February 21. A sold out event with 56 people in attendance, the Gala raised just over \$13,000. "The British Indian Army in the Great War. 1914 to 1918" opened on February 22 at the Anchorage. Presented in partnership with the Hindu Heritage Museum of Canada, and sponsored by Tilda Basmati Rice and the Friends of the Museums of Mississauga. Excellent media coverage in the South Asian Media, and from Rogers 10 who attended the opening. As of the end of February, 487 hours of volunteer service have been donated in 2014. March Stephanie Myhal, Culture Program Supervisor and Annemarie Hagan, Manager, Museums and Traditions, were among the team of City Staff who received the Brenda Sakauye Environment CAFÉ Award for The Credit River Parks Strategy. Andrew Whittemore, Acting Director of Culture received the Emerging Leader CAFE Award Maple Magic at Bradley Museum, March 9 to 16. Sponsored by Holcim Canada, Friends of the Museums of Mississauga, and the Port Credit Community Foundation. Corporate Pancake Volunteer Days include Suncor, Holcim (2 days) and Meridian Credit Union. **Coming Up** Maple education programs for the last two weeks of March are fully booked. We have extended into the first week of April to accommodate demand. Mississauga Transit is planning a bus wrap that features the City's 40<sup>th</sup> anniversary, with the graphics from the Museums' exhibit and the www.40years40sagas.com exhibit website on the front and the back of the bus. Benares Mother Days Tea with Fashion Show, May 10<sup>th</sup> and 11<sup>th</sup>, call 905-615-4860 for tickets. Museums of Mississauga organizing "Tour of 905 West: Innovation and Re-invention in Action" on April 7<sup>th</sup> as part of Canadian Museum Association's Annual Conference. Planning underway for Doors Open Mississauga 2014.

## **CAPITAL PROJECTS UPDATE**

SITE	DETAILS
Facility and Property Maintenance (FPM) Capital Projects at Bradley	<ul> <li>FPM Maintenance staff dealt with frozen pipes in the Anchorage washroom during the cold snaps this winter.</li> <li>Prices have just come in for the work on walls of the Bradley Barn. They are within budget and will allow for the use of reclaimed lumber where repairs are necessary.</li> <li>Work will be done in the spring of 2014.</li> </ul>
Facility and Property Maintenance (FPM) Capital Projects at Benares	<ul> <li>FPM Maintenance staff dealt with frozen pipes in two locations in Benares Historic House this winter.</li> <li>Benares Historic House has been closed for tours from February 25<sup>th</sup> to April 7<sup>th</sup> to allow for the restoration of the original floors on the main floor. Larger artifacts were moved to Armstrong Fine Art Storage for the duration of the work.</li> <li>The hardwood flooring has been removed and we were delighted to discover a painted pattern in the hallway. The Maid's room is painted except for a square in the middle, and the rest of the floors are unpainted.</li> <li>We have met with the Ontario Heritage Trust, and they have recommended several conservators who specialize in projects like this.</li> <li>It is not yet known if the cost of restoring the floor will be within the original budget. If not, consideration will be given to requesting MOMAC's support for use of the Benares Endowment Fund for this project.</li> <li>Consideration is being given to re-wallpapering the hallway, sitting room and dining room while the house is empty for the floor work.</li> <li>Work on the Benares Potting Shed Floor, Bake Oven and Dairy Roof will proceed in the spring.</li> </ul>



Benares Front Hallway, March 2014

## MOMAC: Collections & Exhibit Highlights Nov. 16<sup>th</sup> to March 1<sup>st</sup>

- The City of Mississauga 1974-2014:40 Years/ 40 Sagas an exhibit celebrating the 40<sup>th</sup> anniversary of the Corporation of the City of Mississauga opened on January 15<sup>th</sup> at the Civic Centre, sponsored by the Friends of the Museums of Mississauga. The exhibit is currently on display at the Malton Community Centre and will open March 18<sup>th</sup> at Frank McKechnie Community Centre and move to a number of other locations including Carrassauga, PAMA and Meadowvale Theatre.
- An, exhibit **The British Indian Army in the Great War, 1914-1919** opened on Feb. 25<sup>th</sup> at Bradley Museum. The display is presented in partnership with the Sikh Heritage Museum of Canada and supported by the Friends of the Museums and Tilda Basmati Rice. The exhibit will run through until July 20, 2014.
- The Museums of Mississauga have also partnered with the Slovak Museum to create a small exhibit at the Benares Visitor Centre entitled **Textiles of the Trenčin Region of Slovakia**.
   This display features various textiles including a bride and groom's clothing and various samples of crochet and bobbin lace. This display will run through until April 28, 2014.
- The Meadowvale Blacksmith Shop collection was moved to Leslie Log House. The
  collection was partially culled and boxed over a number of days in November and December.
  Conservator, Miriam Harris, met staff to make suggestions for care and handling of this
  material. She recommended a blacksmith to help us identify the artifacts and assist with further
  culling. We hope to have site visit in May or April.
- The Collections & Exhibit Team has emptied the main floor of Benares Historic House in preparation for the restoration of the original floor. Most of the items were stored on-site although large items were moved to Armstrong Storage.
- The Museums hosted a Canadian Conservation Institute (CCI) workshop for 20 participants in November on Care of Photography.
- **Key acquisitions** since November 15, 2013 include 1960s/1970s furniture and an Admiral TV from the Malton Plant, a 1987 Whiz Computer with cartridges, two paintings of Malta by James Harris of Benares and a transfer of framed items related to the Mayors of Mississauga from the Mississauga Library System.

# **Community Services Department Culture Division**

City of Mississauga Second Floor 201 City Centre Drive MISSISSAUGA ON L5B 2T4 Tel: 905-896-5314 Fax: 905-615-3828

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# **MEMO**

**To:** Museums of Mississauga Advisory Committee

Meeting Date: March 17, 2014

**From:** Annemarie Hagan, Manager, Museums and Traditions, Community

Services

**Date:** March 13, 2014

Subject: Update on Plans for Museum Artifact Storage Collection and a

**New Museum Facility** 

The purpose of this memo is to provide information on the following:

- In May 2011, Council directed staff to find a 1.9 ha (4.7 ac) site for an Artifact Preservation Centre and future museum.
- In April 2013, Council updated the Museums of Mississauga Advisory Committee's (MOMAC) mandate "to provide input, guidance and support to staff regarding ....the future city-wide museum".
- BR 598 of the Approved 2014-2016 Business Plan recommends leasing museum-quality storage space (in place of building the Artifact Preservation Centre) and hiring an additional full-time staff person for museum collections and exhibits.
- The 2014 ten year capital budget includes \$35M proposed funding in 2019 2021 for a major museum, which will include environmentally controlled collection storage space.

#### Background

Mississauga City Council has long recognized the need for the Museum of Mississauga to address the City's shortage of museum-quality, environmentally controlled artifact storage space in order to allow ongoing growth of the collection. Based on the Museums of Mississauga Artifact Preservation Centre Feasibility Study presented to Council on May 4, 2011, Council directed staff to "assess the City's inventory of properties to recommend the best location for a 1.9 ha (4.7 ac) site which can accommodate both the Artifact Preservation Centre and a potential future public museum..." (GC-0237-2011)

In 2012, the City undertook a review and prioritization of all Capital Projects. At that point, staff began to investigate alternatives to the Artifact Preservation Centre and proposed a more costeffect approach to solve the storage situation. Council's approval of the 2014-2016 Business Plan and 2014 Budget, included "BR 598 Artifact Preservation & Collection Services" which provides \$15,000 annually to lease museum-quality artifact storage space as a short to medium-term solution. Council also approved hiring an additional full-time staff person within the Collections and Exhibit unit of the Museums starting in June 2014.

On April 10, 2013, following the City Committees of Council Structure Review – Recommendations of Governance Committee, dated March 4, 2013, a new mandate was approved for the Museums of Mississauga Advisory Committee (MOMAC) effective with the next term of Council (2015-2018) "to provide input, guidance and support to staff regarding ....the future city-wide museum". (GC-0187-2013)

Shortly thereafter, Council approved the Museums of Mississauga's new collecting mission with "a specific focus on 1939 to the present to represent the modern development of our City. We will also continue to collect unique artifacts related to all aspects of Mississauga's history." (MOMAC 0001-2013/GC-0216-2013)

At its July 3, 2013 meeting, Council adopted a new City of Mississauga Museum Collection Policy (GC-0409-2013) which meets the Ministry of Culture, Sports, and Tourism's Standards for Community Museums.

Council endorsed MOMAC's resolution to dissolve the Collections and Artifact Storage Committee of MOMAC in preparation for MOMAC's regrouping with the new mandate and focus at its December 10<sup>th</sup>, 2013 meeting. (MOMAC 0026-2013/GC-0706-2013). At the same time, Council also approved "That a Terms of Reference Task Group composed of 4 Committee Members and the Manager of Museums and Traditions, be struck to recommend revisions to the Terms of Reference of the Museums of Mississauga Advisory Committee (MOMAC) based on the new MOMAC Mandate..." (MOMAC 0029-2013/GC-0709-2013).

The new Museums of Mississauga Collections Communication Plan, developed by City of Mississauga Communications Staff was shared with MOMAC at their November 26, 2014 meeting. (MOMAC-0031-2013/GC-0712-2013). The plan is currently being implemented with the intent of raising public awareness of the Museums and to encourage donations to the collection.

#### **Current Status**

In 2014 the ten year capital budget projection includes \$35M proposed funding in 2019 - 2021 for a major museum. This building will include all museum functions, including environmentally controlled artifact storage to meet present and future needs.

With regards to leasing museum quality artifact storage space, there are two companies in Canada that offer this service, and one of them is in Mississauga. Staff are currently working on the lease, and the artifact move is expected to happen in June or July.

In anticipation of this, museum staff have carefully selected a number of large artifacts (mainly furniture) which are not expected to be needed for exhibit in the next 5-7 years. The storage company will safely pack, label and move them to their facility and the Museum will track all artifacts using the Museums' Past Perfect Collections Management Software. This move will free up 1,430 cu ft of on-site environmentally controlled space in the Benares Visitor Centre and the Anchorage, Bradley Museum as well as an additional 580 cu ft of dry, secure storage space at the Bradley site.

This on-site space will then be used for new acquisitions, allowing staff easy access to them for research and display purposes. Depending upon the size and volume of donations, we anticipate that by 2017 we will need to move additional artifacts into the leased storage. We have ascertained that additional space will be available for lease if needed.

It is expected that the new full-time position working in Collections and Exhibits at the Museums will be posted in June 2014. In April staff will begin a review of the requirements for this position and develop a job description. The goal is to expand the capacity of the Museums to better engage the community through encouragement of artifact donations and sharing stories, as well as to continue to expand our outreach exhibit program into the community. The Business Plan also includes a request for an additional staff person in this area in 2015 to support the growth needed as we move towards a new, purpose built museum.

Meanwhile, staff continue with the ongoing accessioning and digitalization of the Museums' collection using the Past Perfect Database. Currently there is public, digital access to 6,290 of the Museums of Mississauga Artifacts via the Virtual Museum of Canada at <a href="http://bit.ly/Nb1Hbg">http://bit.ly/Nb1Hbg</a> and <a href="http://bit.ly/1dWbjRy">http://bit.ly/1dWbjRy</a>.

With regards to the plans for a future museum, staff are currently drafting a Project Charter for a new Purpose Built Museum Facility. The Charter will be completed in May 2014. Staff are also implementing the Museums of Mississauga Collections Communication Plan with the intent of raising public awareness of the Museums and to encourage donations to the collection.

#### Mississauga News

#### Workers angered after museum hours reduced

http://www.mississauga.com/news-story/4399018-workers-angered-after-museum-hours-reduced/

By: Chris Clay

March 6, 2014

Part-time employees at Mississauga's museums are outraged over a decision to cut hours at the facilities this year.

Port Credit's Richard Collins is a historical interpreter who has worked part-time for 14 years at both Benares Historic House and Bradley Museum. He and a larger group representing the 15 part-time staff at the museums recently compiled a report that expresses their concerns over the reduction in hours and lists a number of reasons as to why they feel attendance has dropped substantially at municipal museums.

However, City of Mississauga officials say the decision to reduce hours was made due to lack of numbers. They also dispute the suggestion overall attendance is dropping at the museums.

Paul Damaso, the City's manager of cultural operations, said the municipality decided to eliminate Wednesdays as a day the museums are open for guided tours because there's not enough interest in the program. He said the museums continue to operate and offer tours on Sundays.

They will also be open on Saturdays from May to December. Last year, the museums were open Wednesdays through Sundays from July to August.

"We didn't have the numbers to keep operating (Wednesdays)," said Damaso. "But, we're still offering the tours on Sundays."

Damaso added that guided tours can be arranged for days and times when the museums are typically closed – but need to be booked ahead of time.

Collins said Benares, Bradley and the Leslie Log House will be open just one day a week on Sundays from 1 p.m. to 4 p.m. this year. Last year, according to Collins, they were open each Wednesday and Sunday from 1 p.m. to 5 p.m.

"We need the public's support because it's the ratepayers of Mississauga who have the right to determine what happens," said Collins. "Our main concern is this makes the whole heritage community look bad and that the City doesn't care."

Another area of concern, said Collins, is the exhibitions and programs offered at the museums. He said the group believes they aren't relevant to many people, especially newcomers and youth, and that's contributing to the lack of attendance.

Collins said they'd prefer to have a greater role in the selection of the programs and exhibits. For example, he said one part-time staffer suggested a new exhibit focusing on Sikh heritage and their role in World War I that just recently opened at Bradley Museum.

"It certainly has potential," said Collins. "It opens up a large market we haven't (tapped into) before."

The group's report says that, while Mississauga's population was climbing in the past decade, museum attendance was dropping. The report says attendance dropped from just over 20,000 in 2002 to 11,621 last year.

However, Damaso said those numbers are inaccurate. He said the museums are averaging about 20,000 to 25,000 visitors each year.

Meanwhile, Collins and the group feel that a more engaged strategy for improving the City's museums and heritage sites, coupled with better exhibits and programs, would attract more people and that would mean more hours for workers and the public. Also included in the report is a suggestion to establish 16 heritage sites in each of the city's 11 wards over a 10-year period and to engage school boards to take advantage of the municipal museums.

Damaso said he's open to any suggestions on improving the museums and hopes the part-time workers will reach out to him.

#### Mississauga News

Sticky situation: Maple Syrup fest gets under way

http://www.mississauga.com/community-story/4404147-sticky-situation-maple-syrup-fest-gets-under-way/

March 9, 2014

MISSISSAUGA — This year's harsh winter is causing headaches for Ontario's maple syrup producers, with unusually cold temperatures making it impossible for harvesters to collect sap from their trees. But in Bradley Museum on Saturday the Magical Maple Syrup Festival was in full flow.

Scores of families headed to the Clarkson museum for the kick off of the annual festival, which runs throughout March break.

The festival sees youngsters getting a glimpse of how Canada's favourite sugary treat is sourced today, and the methods pioneers used to get their maple fix.

This country produces around 85 per cent of the world's maple syrup and Bradley Museum has celebrated this contribution to global cuisine with its festival every year since 1993.

In addition to the pancakes and syrup, during the course of March break, the museum will also be holding theme days, with storytelling (Sunday), a visit by the Peregrine Falcon Society of Canada (Wednesday), a petting zoo (Saturday) and a blacksmith demonstration (Sunday, March 16).

The Maple Syrup Festival is open 12-4 p.m. weekdays and 10 a.m.-4 p.m. on weekends. Tickets \$19.50 (two adults and three children). Call 905-615-4860.

# Celebrating 40 Years City of Mississauga's 40<sup>th</sup> Anniversary – 1974 to 2014

## Opening of the Display in the Great Hall, City Hall - January 16, 2014



Left to Right: Annemarie Hagan, Manager, Museums & Traditions; Becky Ryder, Chair, Friends of the Museums of Mississauga; Mayor Hazel McCallion; Jeremy Harvey, Chair, Museums of Mississauga Advisory Committee; and Councillor Pat. Mullin, Ward 2



Left to Right: Mayor Hazel McCallion; Jeremy Harvey, Chair, Museums of Mississauga Advisory Committee; and Councillor Pat. Mullin, Ward 2





# Museums of Mississauga Backgrounder

The Museums of Mississauga includes Bradley Museum, Benares Historic House, Leslie Log Cabin (in partnership with Streetsville Historical Society volunteers) as well as the professional management of City's growing artifact collection (16,167 artifacts and 127,271 archaeological artifacts).

#### **Operation of the Museums of Mississauga**

- The Museums are owned and operated by the Culture Division, Community Services, City of Mississauga and works closely with key volunteer stakeholders, the Council appointed Museums of Mississauga Advisory Board (MOMAC) and the Friends of the Museums of Mississauga.
- Council has provided MOMAC with a new mandate to advise City staff on the plans and development of a new, purpose-built museum for Mississauga.
- The Museum team includes 7 full-time professional staff, a contract Lead Historic Interpreter, 14 part-time Historic Interpreters, 3 part-time special event assistants, and 109 volunteers who contributed almost 5,471 hours in 2013.

#### **Museums of Mississauga Programs and Services**

- In 2013, 21,292 residents and visitors enjoyed the Museums of Mississauga's many programs, services and exhibits.
- The Museums programs and services include:
  - Pre-booked tours, programs, wedding photographs, and meeting rentals available from 8 am to 10 pm, 7 days a week
  - Weekly hours for drop-in guided tours of Benares and Bradley, Sunday 1 to 4 year round and Saturday 1 to 4 May to December
  - Drop-in visits to Leslie Log House1 to 4 Wednesdays and Sundays year round
  - Public access to the Anchorage, Bradley Museum to view exhibits, such as the current "The British Indian Army in the Great War, 1914-1918", Monday to Friday, 9 to 4 and Sunday 1 to 4
  - Special events include Maple Magic over March Break at Bradley Museum (4,696 attendance in 2013), 12 free summer concerts at Benares, Shakespeare Under the Stars at Bradley and Leslie Log House, Teddy Bear's Picnic at Benares, Doors Open Mississauga, Historic Hallowe'en Fun, and Home for the Holidays
  - Curriculum based educational programs, on site and in the classroom
  - Afternoon Teas, Downton Abbey Teas, Mother's Day Tea, and birthday parties
  - Pre-Registered Museum Day Camps and Workshops for adults and children
  - Pre-Registered Visual Arts Classes and Day Camps at community centres across the City
  - Annual coordination of Doors Open Mississauga (44 sites in 2013)
  - Specialized tours for ESL Groups, special needs, seniors, etc.
  - Badge programs and sleepovers in the Log Cabin at Bradley Children's community groups
  - Twenty changing exhibits annually, both on-site and at the Civic Centre, Libraries, and Community Centres. "The City of Mississauga, 1974-2014: 40 years, 40 sagas" opened in the Civic Centre in January, and exhibit will circulate to City facilities and the Peel Art Gallery Museum and Archives (PAMA). www.40years40sagas.com
  - Culture Café series at the Civic Centre, in partnership with Heritage Mississauga, Mississauga Library System, and Heritage Planning

#### **Museums of Mississauga Strategic Direction**

- The Museums' direction is guided by the Mississauga Strategic Plan and the Cultural Master Plan
- In summer 2014 work will begin on a new Museums Strategic Plan, with full community engagement
- The Museums of Mississauga is the only organization in the City that follows the Canadian Museums Associations Ethical Guidelines and meets all of the Ministry of Culture, Tourism and Sports Standards for Community Museums. The ministry conducts regular audits of all museums for compliance
- The Museums' new collecting mandate was approved by Council in April, 2013: "The Museums of Mississauga's collecting mission has a specific focus on 1939 to the present to represent the modern development of our City. We will also continue to collect unique artifacts related to all aspects of Mississauga's history."

#### **Community Partnerships**

- The Museums have a wide variety of active partnerships with heritage, cultural groups, and non-profits including Sikh Heritage Museum of Canada, Slovakian Museum of Canada, Heritage Mississauga, The Port Credit Community Foundation, Streetsville Historical Society, Streetsville Horticultural Society, The Mississaugas of the New Credit First Nations, Carassauga, and the Ontario Heritage Trust to name a few.
- Active business partnerships include: Holcim Canada, Suncor, Meridian Credit Union, Clarkson BIA, and Tilda Basmati Rice.

#### **Awards**

- In the past 6 years the Museums have received two Ontario Museums Association Awards of Excellence, as well as several awards from Heritage Mississauga and the Ontario Heritage Trust.
- Museum staff were involved in the Mississauga Cultural Map Project and the Credit River Park Strategy, both of which received City of Mississauga Awards of Excellence CAFÉ Awards.

#### **Future Initiatives**

- The 2014 ten year capital budget includes \$35M proposed funding in 2019 2021 for a major museum, which will include environmentally controlled collection storage space.
- Council approved \$15,000 a year for leased, museum quality artifact storage space to allow for the active growth of the collection until the new building is completed.
- They also approved one additional full-time staff person in Collections and Exhibits to help the Museums to better engage the community through artifact donations and sharing stories, as well as to continue to expand our outreach exhibit program into the community.
- Currently there is digital access to 6,290 of the Museums of Mississauga Artifacts via the Virtual Museum of Canada. <a href="http://bit.ly/Nb1Hbg">http://bit.ly/Nb1Hbg</a> and <a href="http://bit.ly/1dWbjRy">http://bit.ly/Nb1Hbg</a> and <a href="http://bit.ly/1dWbjRy">http://bit.ly/Nb1Hbg</a> and <a href="http://bit.ly/1dWbjRy">http://bit.ly/1dWbjRy</a>, and this number increases monthly.

March 13, 2014