



MINUTES

MUSEUMS OF MISSISSAUGA ADVISORY COMMITTEE

THE CORPORATION OF THE CITY OF MISSISSAUGA

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MONDAY, NOVEMBER 25, 2013 – 6:00 PM

BENARES VISITOR CENTRE

1507 CLARKSON ROAD NORTH, MISSISSAUGA, ON L5J 2W8

Members in Attendance

Jeremy Harvey, Citizen Member **(CHAIR)**
Joseph Zammit, Citizen Member **(Vice-Chair)**
Lawrence Cook, Citizen Member
Wendy Davies, Citizen Member
Fred Durdan, Citizen Member
Anne Fabierkiewicz, Citizen Member (left at 7:15pm)
John Pegram, Citizen Member

Members Absent

Joyce Delves, Citizen Member Councillor
Pat Mullin, Ward 2
Councillor Jim Tovey, Ward 1
John Van Camp, Friends of the Museums of Mississauga
Descendent of the Harris Family (*ex-officio*)

Staff in Attendance

Annemarie Hagan, Museums & Traditions Manager
Stephanie Meeuwse, Supervisor, Collections & Exhibits
Mumtaz Alikhan, Legislative Coordinator

1. CALL TO ORDER

The Chair called the meeting to order at 6:00 p.m.

2. DECLARATIONS OF DIRECT (OR INDIRECT) PECUNIARY INTEREST - Nil

3. APPROVAL OF AGENDA

The order of the agenda was changed. Item 4(a) will follow Item 6(b).

APPROVED – (J. Pegram)

5. DEPUTATIONS - Nil

6. MATTERS TO BE CONSIDERED

(a) Approval of Minutes of Previous Meetings

The minutes of the MOMAC meeting held on September 23, 2013 were approved as presented.

APPROVED – (F. Durdan)

(b) Approval of Collections and Storage Subcommittee (CASS) Report

J. Zammit advised that at its meeting held on October 1, 2013, Members of CASS had concluded that the Subcommittee had fulfilled its collections and storage mandate, and in light of the new Museums of Mississauga Advisory Committee (MOMAC) mandate, approved by Council on April 10, 2013 to provide input to the Museums of Mississauga, it was recommended that MOMAC dissolve CASS forthwith.

RECOMMENDTION

MOMAC-0026-2013

That the recommendation to the Museums of Mississauga Advisory Committee (MOMAC) by the Collections and Storage Subcommittee (CASS) to dissolve the Subcommittee under Item 4 of the CASS report dated October 1, 2013, be approved.

APPROVED – (J. Zammit)

The Committee expressed appreciation to the members of the Subcommittee for their dedication, hard work and accomplishments over the years.

RECOMMENDATION

MOMAC-0027-2013

That the Collections and Storage Subcommittee (CASS) report dated October 1, 2013, be approved.

APPROVED (J. Zammit)

4. **PRESENTATIONS**

(a) **Collections and Storage Subcommittee (CASS) Accomplishments 2007 to 2013**

Annemarie Hagan, Manager, Museums and Traditions, gave a PowerPoint presentation with respect to the successes of CASS from its inception in 2007 to its conclusion in October, 2013. She outlined the key achievements of the Subcommittee over the years:

- The Collections Storage Feasibility Study;
- Museums of Mississauga Artifact Preservation Feasibility Study;
- Environmental control at Bradley House;
- Opening of the Leslie Log House;
- Finalized the Collections Policy;
- Pursuing museum quality storage space in lieu of a dedicated major museum facility.

The Chair thanked Ms. Hagan for her presentation.

RECOMMENDATION

MOMAC-0028-2013

That the PowerPoint presentation from Annemarie Hagan, Manager, Museums and Traditions, Culture Division, Community Services Department, with respect to the accomplishments of the Collections and Storage Subcommittee (CASS) from its inception in 2007 to its conclusion in 2013, dated November 25, 2013, be received.

RECEIVED – (A. Fabierkiewicz)

6. (c) Terms of Reference Task Group

The Chair noted that at the Council resolved, at its meeting meeting of

April 10, 2013, that MOMAC be reorganized to provide input to the Museums of Mississauga. As a result, the Terms of Reference required revision, and he proposed that a Task Group composed of 3 Committee members, the Chair and the Manager of Museums and Traditions be struck to provide recommendations by the March 17, 2014 meeting of MOMAC. Committee Members J. Zammit, J. Pegram, A. Fabierkiewicz and W. Davies expressed interest in participating.

RECOMMENDTION

MOMAC-0029-2013

That a Terms of Reference Task Group composed of 4 Committee Members and the Manager of Museums and Traditions, be struck to recommend revisions to the Terms of Reference of the Museums of Mississauga Advisory Committee (MOMAC) based on the new MOMAC Mandate, as approved by Council on April 10, 2013, and that the Task Group complete its mandate and make recommendations to MOMAC at its March 17, 2014 meeting, be approved.

APPROVED – (J. Pegram)

7. FRIENDS OF THE MUSEUMS OF MISSISSAUGA UPDATE

F. Durdan, Citizen Member, provided a verbal update and highlighted several events, successes and plans of the Friends of the Museums of Mississauga (Friends) including:

- Well attended 19th Annual Historic Halloween event;
- Mississauga Animal Services and the Friends event '*Photos with Santa in the Log Cabin*' on November 30, 2014 for pets with a valid license;
- Provision of funding to facilitate the move of the Blacksmith Shop;
- Planning for the 15th Annual Starlight and Candlelight Gala to be held on February 21, 2014 at the Holcim Waterfront Estate

The Committee thanked Mr. Durdan for his update on the Friends activities and for all their efforts over the year.

8. MUSEUMS & TRADITIONS MANAGER'S REPORT

Ms. Hagan provided highlights on special events, educational and pre-registered programs, marketing and promotions, and exhibits and collections. She also noted the following:

- The 2014 budget estimate will include a reduction of \$14000 due to a review of all service levels. As a result, because of very limited visitors, the drop-in guided tour hours on Wednesday year round, and Thursday and Friday in the Summer, will be eliminated as of January 1, 2014. Guided tours will continue to be available Saturday 1 to 4 p.m. from May to December, and all year on Sunday 1 to 4 p.m. Pre-booked group tours will not be affected;
- The 2014-2016 Business Plan and Budget includes \$15,000 for leasing museum quality storage off-site, and an additional full-time Collections and Exhibit staff person;
- Plans are underway for an exhibit of Mississauga's 40th Anniversary in 2014. The Exhibit, will open in the Great Hall, Civic Centre, on January 16, 2014 and will showcase the history of the Corporation of Mississauga;
- Sue Burt, Director, Culture Division, has been seconded for two years to the position of Director of Strategic Initiatives, and Andrew Whittemore will take over as Acting Director.

In response to the Chair's inquiry, Ms. Hagan confirmed that the Museums of Mississauga will continue to meet the Ministry of Culture's standards for visitor hours. The Committee suggested that staff explore the possibility of requesting donations from visitors instead of charging. Ms. Hagan noted that Oakville Museums has moved to this model resulting in increased revenue and attendance, and will pursue further.

The Chair also advised that Rogers Daytime TV had expressed interest in covering Mississauga's 40th Anniversary.

RECOMMENDATION

MOMAC-0030-2013

That the Museums and Traditions Manager's Report, for the period September 1 to November 15, 2013, be received.

RECEIVED – (W. Davies)

9. Capital Project Update

Ms. Hagan noted that the repairs on the Bradley Barn and Drive shed will commence in the spring of 2014 and that the Heritage Advisory Committee (HAC) had approved the repair work on the Benares Historic House, potting shed and dairy as outlined in the reports from the Commissioner of Community Services to HAC under items 10 (c) and (d).

RECOMMENDATION

MOMAC-0031-2013

That the Capital Project Update, dated November 18, 2013, from the Museums and Traditions Manager, be received.

RECEIVED – (F. Durdan)

10. ITEMS FOR INFORMATION

(a) Collections Policy Communications Plan

Ms. Hagan reviewed the Executive Summary and noted the importance of having secured the Communication Division's assistance in spreading awareness of the role of the Museums and the preservation of the collection. The Chair noted that there is not sufficient information to raise awareness of MOMAC's Role. Ms. Hagan advised that the Plan contained more details than the Executive Summary.

RECOMMENDATION

MOMAC-0032-2013

That the Museums of Mississauga Collections Communication Plan presented by Annemarie Hagan, Manager, Museums and Traditions, Culture Division, Community Services Department, to the Museums of Mississauga Advisory Committee on November 25, 2013, be received.

RECEIVED – (J. Pegram)

(b) Acquisition of the Meadowvale Blacksmith Shop

Ms. Hagan advised that the Museums of Mississauga is negotiating with the Peel Museum of Ontario's History (PMOH) for the contents of the Martin family Blacksmith Shop in Meadowvale. The Friends will cover the costs of an assessment, the move and the repacking of the collection which will be stored in the basement of the Leslie Log House. She noted that the City will retain ownership of the collection.

RECOMMENDATION

MOMAC-0033-2013

Memorandum dated November 18, 2013 from Annemarie Hagan, Manager, Museums and Traditions, *entitled Meadowvale Blacksmith Shop, Peel Museum of Ontario's History*, be received.

RECEIVED – (J. Zammit)

RECOMMENDATION

MOMAC-0034-2013

That the following Items for Information be received:

- (c) Report dated September 23, 2013 to the Heritage Advisory Committee from Paul Mitcham, Commissioner, Community Services Department, entitled *Request to Alter a Heritage Designated Property – Benares Estate: Main House, Dairy House, Barn and Potting Shed, 1503 Clarkson Road (Ward 2)*;
- (d) Report dated September 23, 2013 to the Heritage Advisory Committee from Paul Mitcham, Commissioner, Community Services Department, entitled *Request to Alter a Heritage Designated Property – Bradley Museum Barn and Wood Shed, 1620 Orr Road (Ward 1)*.

RECEIVED – (J. Pegram)

OTHER BUSINESS

(a) Tour of Markham Museum

Ms. Hagan noted that she will arrange a tour of the Markham Museum in the spring as it has been several years since the last tour.

(b) MOMAC Vacancy

J. Zammit inquired as to the status of the vacancy on the Committee resulting from Ms. Tamara Pope's resignation. The Chair advised that Council had decided not to fill the vacancy at this stage of the Committee's term.

DATE OF NEXT MEETING(s)

Museums of Mississauga Advisory Committee (MOMAC) – Monday, March 17, 2014, 6:00 PM, Benares Visitor Centre

ADJOURNMENT – 8:44 p.m. (J. Pegram)