

AGENDA



MUSEUMS OF MISSISSAUGA ADVISORY COMMITTEE

THE CORPORATION OF THE CITY OF MISSISSAUGA
www.mississauga.ca

MONDAY, September 23, 2013 – 6:00 PM

**BENARES VISITOR CENTRE
1507 CLARKSON RD. N., MISSISSAUGA, ON L5J 2W8**

Members

Jeremy Harvey, Citizen Member (**Chair**)
Joseph Zammit, Citizen Member (**Vice Chair**)
Councillor Jim Tovey, Ward 1
Councillor Pat Mullin, Ward 2
Lawrence Cook, Citizen Member
Wendy Davies, Citizen Member
Joyce Delves, Citizen Member
Fred Durdan, Citizen Member
Anne Fabierkiewicz, Citizen Member
John Pegram, Citizen Member
John Van Camp, Friends of the Museums of Mississauga
Descendent of the Harris Family (*ex-officio*)

Contact: Mumtaz Alikhan, Legislative Coordinator
Office of the City Clerk 905-615-3200 ext. 5425 Fax 905-615-4181
mumtaz.alikhan@mississauga.ca

1. CALL TO ORDER
2. DECLARATIONS OF DIRECT (OR INDIRECT) PECUNIARY INTEREST
3. APPROVAL OF THE AGENDA
4. PRESENTATIONS
 - (a) Collections Policy Communications Plan Discussion by Paul Damaso, Manager, Cultural Operations, Culture Division, Community Services
5. DEPUTATIONS
6. MATTERS TO BE CONSIDERED
 - (a) Approval of Minutes
 - (b) Memorandum dated September 11, 2013 from Susan Burt, Director, Culture Division, regarding discussions with the Peel Board of Education
 - (c) New MOMAC Mandate and Operational Considerations:
 - (i) Implications of New Mandate
 - (ii) Review Draft Terms of Reference
7. SUBCOMMITTEE REPORT(S) - (RECEIPT)
 - (a) Nil
8. FRIENDS OF THE MUSEUMS OF MISSISSAUGA UPDATE
9. MUSEUMS MANAGER'S REPORT – (RECEIPT)
10. 2014 MOMAC MEETING DATES – (RECEIPT)
11. ITEMS FOR INFORMATION – (RECEIPT)
 - (a) 2012 Report on Culture
 - (b) News Release - Summer is the Season for Culture in Mississauga
 - (c) News Release- Mississauga's New Policy Confirms Standards for Collecting and Preserving the City's Cultural Heritage
 - (d) 2013 Teddy Bear's Picnic Online Survey Report
 - (e) Letter dated June 28, 2013 from the Chair to Tamara Pope accepting her resignation

OTHER BUSINESS

DATE OF NEXT MEETINGS

Collections and Storage Subcommittee (CASS) – Tuesday, October 1, 2013, 7:00 PM, Bradley Museum, The Anchorage

Museums of Mississauga Advisory Committee (MOMAC) – Monday, November 25, 2013, 6:00 PM, Benares Visitor Centre

ADJOURNMENT

MUSEUMS COLLECTIONS POLICY: COMMUNICATIONS PLAN OVERVIEW

DRAFT – For Discussion

COMMUNICATIONS GOAL

DRAFT

- To raise awareness of the City's role as the institution in Mississauga that has the mandate and ability to collect, preserve and exhibit the City's historic artifacts in a professional and responsible manner.
- To encourage donations to the City's collection, specifically for the years 1939 to present day.

DRAFT

KEY MESSAGES

Vision Message:

The City of Mississauga is committed to the Culture Master Plan and the goal of securing and preserving Mississauga's cultural history.

Value Message:

Increasing the City's museum collection will help to expand its exhibits to wider themes and will ultimately contribute to the long term vision of developing a major museum to showcase Mississauga's unique history.

Differentiator:

Museums of Mississauga has a Museums Collection Policy and Museum Collection Guidelines in place, and is the only institution in Mississauga that meets strict standards for community museums.

Call to Action:

Donate to the City's Museum Collection and "Share Your History With Mississauga."

KEY MESSAGE - PROOF POINTS

DRAFT

Key Message

1. The Vision

The City of Mississauga is committed to the Strategic Plan and Culture Master Plan goal to secure and preserve Mississauga's cultural history.

2. The Value

Increasing the City's museum collection will help to expand its exhibits to wider themes and will ultimately contribute to the long term vision of developing a major museum to showcase Mississauga's unique history.

Proof Points

- The Strategic Plan vision validates that the City is committed to "...celebrating our community by promoting our past".
- The Culture Master Plan research indicated a strong interest in a new museum and expanded programming to tell the broader story of Mississauga's history and culture.
- The Museums of Mississauga are responsible for the collection, preservation and sharing of Mississauga's heritage through a rich artifact collection which spans more than 200 years of Mississauga's history. Visitors are welcome to explore the Museums of Mississauga's rich artifact collection through changing exhibits at museum sites, Mississauga Civic Centre as well as at public libraries throughout the city.

KEY MESSAGE - PROOF POINTS

DRAFT

Key Message

3. The Differentiator

Museums of Mississauga has a Museums Collection Policy and Museum Collection Guidelines, and is the only institution in Mississauga that meets strict standards for community museums.

4. Call to Action

Donate to the City's Museum Collection and "Share Your History With Mississauga."

Proof Points

- The City follows the Canadian Museums Associations Ethics Guidelines and is the only institution that meets the standards set by the Ministry of Tourism, Culture and Sport.
- The Museums of Mississauga is committed to expanding its collection with items representing the City's modern history from 1939 to the present day. The new collection policy entrenches this position.
- The Museums website provides information on events and opportunities for residents to see and experience its collection.
- Residents are welcome to visit or call for more information about making a donation to the City's collection.

TARGET AUDIENCES

DRAFT

External Audience:

- Residents city-wide
- Public attending museum events
- Local community groups with an interest in history preservation
- Media

Internal Audience:

- Council
- Leadership Team
- Related program staff

CITY SPOKESPERSONS

DRAFT

Susan Burt , Director, Culture

Will speak on any matters related to the Museums collection policy or the strategic direction for museum initiatives.

Annemarie Hagan , Manager Museums and Traditions

Will speak on any matters related to the Museums collection or museum programs that support the policy.

PROPOSED COMMUNICATIONS TACTICS

DRAFT

Museums Promotion Tactics	Audience	Timing
News Release – policy approval	Media, residents and special museum interest groups through coverage	Completed
Photo Opportunity – policy approval	Media, residents and special museum interest groups through coverage	Completed
Website Update – Include notice of the new collections mandate	All residents/visitors to the site	Oct. 2013
Doors Open Event (AVRO Artifacts Exhibit at International Centre)	Event participants	Sept 28.
Presentation in Council (Museums Month)	Council, Leadership Team, related program staff	May 2014
40 th Anniversary Exhibit	Residents attending exhibit	TBC
Include a call for donations in Artifacts Exhibits Promotions	Residents attending exhibits, events and at museum sites	TBC

PROPOSED COMMUNICATIONS TACTICS

Museums Promotion Tactics	Audience	Timing
SNAP Mayor's Letter	Residents	Completed
Podcast	TBC	Ongoing
Museums of Mississauga Promotion Video	(Based on video placement i.e. website)	2014 - TBA
Media Advisories – Exhibits/Events	Media, residents and special museum interest groups through coverage	As Scheduled
City Report – Include messages based on media advisories/news releases issued	Residents	As Scheduled
New Museums E-Newsletter: Include article	All subscribers (residents with an interest in history/ museums)	2014 - TBA
Councillor Newsletter Article “Did You Know”	Ward Residents	As Scheduled
Inside Mississauga Messages (linked to media advisories)	All City Staff	As Scheduled
Blog	TBC	2014 - TBA



DRAFT MINUTES

MUSEUMS OF MISSISSAUGA ADVISORY COMMITTEE

THE CORPORATION OF THE CITY OF MISSISSAUGA
www.mississauga.ca

TUESDAY, JUNE 17, 2013 – 7:00 PM

**BENARES VISITOR CENTRE
1507 CLARKSON ROAD NORTH, MISSISSAUGA, ON L5J 2W8**

Members in Attendance

Jeremy Harvey, Citizen Member (**CHAIR**)
Joseph Zammit, Citizen Member (**Vice-Chair**)
Lawrence Cook, Citizen Member
Wendy Davies, Citizen Member (Left 7:20pm)
Joyce Delves, Citizen Member
Fred Durdan, Citizen Member
Councillor Pat Mullin, Ward 2
John Pegram, Citizen Member

Members Absent

Anne Fabierkiewicz, Citizen Member
Councillor Jim Tovey, Ward 1
John Van Camp, Friends of the Museums of Mississauga
Descendent of the Harris Family (*ex-officio*)

Staff in Attendance

Annemarie Hagan, Museums Manager
Stephanie Meeuwse, Museums Collections & Exhibit Supervisor
Mumtaz Alikhan, Legislative Coordinator

1. CALL TO ORDER – 6:00 p.m.

2. DECLARATIONS OF DIRECT (OR INDIRECT) PECUNIARY INTEREST

NIL

3. APPROVAL OF AGENDA

The Chair noted that an addition under Items for Information of Tamara Pope's resignation as well as one under Other Business on meeting dates for 2014.

The agenda was approved as amended.

4. PRESENTATIONS

Nil

5. DEPUTATIONS

Nil

6. MATTERS TO BE CONSIDERED

(a) Approval of Minutes of Previous Meetings

RECOMMENDATION

MOMAC-0009-2013

The minutes of the MOMAC meetings held on November 26, 2012, March 25, 2013 and May 7, 2013 were approved as presented.

APPROVED (Councillor P. Mullin)

(b) New MOMAC Mandate and Operational Considerations

The Chair noted that at the Council meeting of April 10, 2013, it was resolved that MOMAC be reorganized to provide input to the Museums of Mississauga and the Committee needs to consider the implications of the new mandate. To prepare for discussion at the next meeting of the Committee on September 23, 2013, the Chair will send the current Terms of Reference.

RECOMMENDATION

MOMAC-0010-2013

That the report from J. Harvey, Chair, regarding the implications of the new mandate for the Museums of Mississauga Advisory Committee, be received and that the Chair forward the Terms of Reference to members for discussion at the September 23, 2013 meeting of the Committee.

RECEIVED – (Councillor P. Mullin)

7. **SUBCOMMITTEE REPORT(S)**

RECOMMENDATION

MOMAC-0011-2013

That the Collections and Storage Subcommittee reports dated May 7, 2013 and the draft report dated June 4, 2013, be received.

RECEIVED – (W. Davies)

8. **FRIENDS OF THE MUSEUMS OF MISSISSAUGA UPDATE**

W. Davies provided a verbal update on behalf of the Friends of the Museums of Mississauga on activities in the past few weeks including:

- Becky Ryder elected Chair of the Friends of the Museums;
- Presentation to Council by Becky Ryder on behalf of the Friends was positively received;
- Fred Durdan received the Laurie Pallet Award at the 2013 Marty Awards on May 9, 2013;
- \$2500 donated to the AVRO collection by a family friend.

J. Delves highlighted the successes of the launch of the On the Verandah Concert Series on June 7, 2013 featuring local artists. Half of the funds collected will go to the musicians and the balance will be used by the Friends to bus students in Peel to the Museums. At least two volunteers are needed each week and she requested members of the Committee to assist.

9. **MUSEUMS & TRADITIONS MANAGER'S REPORT**

Annemarie Hagan, Manager, Museums and Traditions, provided highlights on special events, educational and pre-registered programs, marketing and promotions, and exhibits and collections. She noted that results from the Maple Magic conducted by Humber College Students showed that 98% of the 144 respondents indicated that Maple Magic was a great opportunity to learn something new. For the first time, Museums of Mississauga will co-ordinate

Doors Open to be held on September 28, 2013 at the International Centre. Staff attended a number of community events to promote the Museums, including Clarkson Club Day and Forest Avenue School Fair. Social media sites (Facebook – 670 followers, Twitter – 1,770 followers, Flickr and RSS Feeds) continue to be strong marketing tools in promoting events, and a marketing blog with a historical perspective is being considered. As well, surveys of events, programs and exhibits to be implemented online to gather feedback at year-end and benchmark with other museums.

RECOMMENDATION

MOMAC-0012-2013

That the Museum Manager's Report, dated June 6, 2013, from Annemarie Hagan, Museums and Traditions Manager, be received.

RECEIVED – (J. Zammit)

10. **CAPITAL PROJECTS UPDATE**

Annemarie Hagan provided an update on the capital projects completed to-date. She noted that the Bradley Barn will need to be closed for 4 weeks in the Fall for replacement of the siding. The hardwood floor at Benares, installed in 1936, has reached the end of its life cycle and the plan is to remove it and restore the 1918 plank flooring below it. The Committee expressed concern with respect to the shingles falling off the Log House and Ms. Hagan will convey the need to treat the repairs as a top priority to the City's Facilities and Property Division.

RECOMMENDATION

MOMAC-0013-2013

That the Capital Projects Report, dated June 6, 2013, from Annemarie Hagan, Museums and Traditions Manager, be received.

RECEIVED – (J. Delves)

11. **UPDATE ON THE FISCAL 2012 BENARES FUNDS**

The total value of \$127,448.30 is determined by adding together the City's Benares Endowment Reserve Fund and the Benares Museum Fund at the Community Foundation of Mississauga. The Chair reported that at a recent Annual General Meeting, the Community Foundation of Mississauga expressed appreciation for the way the Museums used the funds. Ms. Hagan will forward to members, the link to the Community Foundation of Mississauga's website.

RECOMMENDATION

MOMAC-0014-2013

That the update on the Benares Funds for fiscal year 2013, from Paul Mitcham, Commissioner of Community Services, dated June 3, 2013, be received.

RECEIVED – (W. Davies)

12. **UPDATE ON THE COLLECTIONS COMMUNICATIONS STRATEGY**

Annemarie Hagan stated that she had met with the City's Communications staff and noted that an aggressive approach will be taken to promote awareness of the Museums to the public and encourage donations to its collections, both online and via media coverage. Another opportunity will be presented during the celebration of the 40th anniversary of Mississauga in 2014. Ms. Hagan will arrange for a presentation on the strategy by Communications staff at the next meeting of MOMAC.

RECOMMENDATION

MOMAC-0015-2013

That the update on the Collections Communications Strategy from Annemarie Hagan, Manager of Museums and Traditions, dated June 6, 2013, be received.

RECEIVED – (J. Zammit)

13. **ITEMS FOR INFORMATION**

(a) **2013 Maple Magic Survey Analysis**

Annemarie Hagan noted that the results exceeded expectations with respect to the success of the Maple Magic events. J. Zammit suggested an online survey with a prize to encourage people to visit the website. Ms. Hagan will follow up and also investigate how the database is managed for gathering user information.

(b) **Heritage Mississauga Awards – the Credits**

This item was received for information.

(c) **Article on *Engaging the Past***

Ms. Hagan stated that this article focused on a 5-year project that explored how and why people engage the past, and the results showed that there was higher engagement for museums.

RECOMMENDATION

MOMAC-0016-2013

That the following Items for Information be received:

- (a) 2013 Maple Magic Survey Analysis;
- (b) Heritage Mississauga Awards – *the Credits*;
- (c) Article entitled *Engaging the Past*

RECEIVED – (Councillor P. Mullin)

- (d) Resignation of Tamara Pope, Citizen Member

A copy of an email from Tamara Pope advising of her resignation from the Committee with immediate effect was distributed. Committee Members expressed regret and the Chair will write to Ms. Pope on behalf of MOMAC to express their appreciation of her efforts. It was agreed that the vacancy be filled for the duration of the Committee's term.

RECOMMENDATION

MOMAC-0017-2013

That the notice of resignation from Tamara Pope from the Museums of Mississauga Advisory Committee, dated June 14, 2013, be received with regret, and that the City Clerk be requested to fill the resulting vacancy.

RECEIVED – (J. Pegram)

OTHER BUSINESS

- (a) 2014 MOMAC Meeting Schedule

The Chair requested that the City Clerk consider maintaining status-quo with the scheduling of MOMAC meetings on 3rd Mondays in March, June, September and November at 6:00 p.m.

RECOMMENDATION

MOMAC-0018-2013

That the City Clerk be requested to ensure, if possible, that the 2014 MOMAC meeting schedule remain the 3rd Monday in March, June and September at 6:00 p.m. with the exception of November.

APPROVED – (J. Delves)

5. DATE OF NEXT MEETING(s)

Museums of Mississauga Advisory Committee (MOMAC) – Monday, September, 2013, 6:00 PM, Benares Visitor Centre

Collections and Storage Subcommittee (CASS) – Tuesday, October 1, 2013, 7:00 p.m., Bradley Museum, The Anchorage

ADJOURNMENT – 7:31 p.m. (J. Zammit)

REF

Memorandum

Community Services Department
Culture Division



TO: Museums of Mississauga Advisory Committee

FROM: Susan Burt, Director, Culture Division

DATE: September 11, 2013

SUBJECT: Update on Discussions with Peel Board of Education

At the November 26, 2012 meeting of the Museums of Mississauga Advisory Board, Madam Mayor attend to provide an update on discussions with the Peel School Board regarding the possibility of locating a future artifact centre and major museum on the Britannia Farm lands. Since that time I have participated in a number of meetings on this issue. Unfortunately, there is very limited interest by the Peel Board to have these museum facilities on their site. As a result, we have recommended to the Mayor, and subsequently advised the Peel Board, that further discussion on this particular issue will not continue.

As previously indicated, the 2014 culture division budget request includes funding to lease museum-quality storage space at a local, professional storage company. We believe this will provide us with an acceptable preservation option for a number of years as we prepare for the development of a future, major museum.

In the meantime, staff will continue to consider other locations for a major museum and storage, including with University of Toronto at Mississauga, and looking at potential options within the downtown area of the City for partnership opportunities in future developments.

As always, I thank the Committee for its ongoing support of our quest for a new museum and appropriate and adequate artifact storage.

Museums of Mississauga - Implications of New Mandate

Discussion Topics

Mandate

- As per Council Resolution.
- Focus on Artifact Collection and New Museum
- Role vis a vis Benares Endowment Fund to be determined. Council may decide to continue to involve MOMAC

Sub Committees

- Reconfigured as Working Parties to avoid need for City Clerk office support (as we promised). Working Party Reports will need then to be approved by MOMAC
- Working Parties should reflect the new mandate:
 - Collection & Storage (including citizen outreach to solicit donation)
 - New Museum (including Vision and Advocacy)
- If agreed will need to revisit CASS terms of reference.

Composition

- QUESTION: Should a Member of Harris family remain an ex officio member?

Meeting Frequency

- MOMAC remain Quarterly
- Working Parties as needed between MOMAC meetings

Voting for Chair at beginning of term

- Open ballot by show of hands

Staff Attendance at Meetings

- SUGGESTION: AMH at all MOMAC meetings to provide a Quarterly Report (Verbal or Written?)
- AMH attendance at other meetings discretionary
- SM to attend Collection and Storage Working Party

Committee Continuity

- Establish a Chair's Advisory Group.
- Made up of up to 6 former chairmen of MOMAC, Friends or others as decided by MOMAC
- This group would be sent agendas and minutes of MOMAC meetings to keep them more closely involved, and so not lose their expertise and experience.
- Chair to meet group informally bi-annually

Terms of Reference Implications

- See attached

Approved by MOMAC – September 10, 2007
 Approved by General Committee – September 19, 2007
 Adopted by Council – September 26, 2007

MUSEUMS OF MISSISSAUGA ADVISORY COMMITTEE (MOMAC)

TERMS OF REFERENCE

Background

The City of Mississauga owns and operates two museums, Benares Historic House, ~~and~~ Bradley Museum and Leslie Log House, which together constitute the current "Museums of Mississauga". Additionally there are plans to open a city wide museum in ????. These plans are currently unfunded.

In June 2005, City Council approved the creation of a Museums of Mississauga Advisory Committee (MOMAC), through the amalgamation of the previously existing and separate Bradley and Benares Advisory Boards.

Definitions

Within this Terms of Reference, the term:

"Committee" or "MOMAC" means the Museums of Mississauga Advisory Committee;

"Friends of Museums" means the Friends of Museums of Mississauga, ~~the~~ an independent volunteer organization working in support of the Museums;

"Museums" means the Benares Historic House, ~~and~~ Bradley Museum, Leslie Log House and any other facility owned and/or operated by The Corporation of the City of Mississauga at which museum collection(s) are housed and displayed for the purpose of public awareness and/or education.

"Museum Collection" means natural or cultural (i.e. man made) object(s) and/or intellectual property directly owned by the museum as a public trust, and registered as part of its permanent collection, to be used for the exclusive purposes of preservation, research and presentation to the public.

Mandate

The Museums of Mississauga Advisory Committee (MOMAC) will provide input, guidance and support to the Manager, Museums and Traditions regarding the artifact collection and the future city-wide museum as a Committee of Council.

~~will have a high level focus;~~

~~with a main purpose of providing leadership, vision, advocacy, and providing continuity of~~

~~purpose for the Museum, as well as providing advice and recommendation to Council with respect to policy issues related to museums and artifact collections.~~

MOMAC shall act in an advisory capacity to Council through Reports to General Committee.

Operation

The Museums of Mississauga Advisory Committee shall operate according to the Procedure Bylaw regulating the operation of the meetings of Council and its Committees.

Recruitment Process

Follow Corporate Policy and Procedure for recruitment of Citizen Members for Committees of Council.

Term of Office

1. The term of office for Citizen ~~Members~~ and Council Members shall run concurrent with the term of Council, or until successors are appointed.

The term of office for the appointed representative of the Friends of Museums of Mississauga shall be according to the term set out ~~in the appointment~~ by the Friends of Museums of Mississauga.

Formatted: List Paragraph

Composition

The Museums of Mississauga Advisory Committee shall comprise:

- 1) twelve (12) voting members, being:
 - (a) nine (9) Citizen Members appointed by Resolution of Council;
 - (b) two (2) City Councillors appointed by Resolution of Council; and
 - (c) one (1) representative ~~of~~ appointed by the Friends of Museums of Mississauga.
- 2) one (1) ex-officio member, who shall be a descendent of the Harris family, the donor of the Benares Historic House.

Comment [JH1]: Do we wish to retain?

Vacancy

Pursuant to the Council Procedure By-law, the seat of an appointed Member shall be declared vacant in the event that the Member has been absent from three (3) consecutive meetings of MOMAC without prior consent of Council approving the absence of said Member.

Chairmanship

1. At the first meeting of the new term of MOMAC, the members shall elect a Chair from among their number, ~~a Chair~~. In the event of more than one candidate an open election will be held, determined by a show of hands. The Chair shall preside over all MOMAC meetings.
2. At the first meeting of the new term of MOMAC, the members shall elect, from among their number a Vice-Chair. In the absence of the Chair, the Vice-Chair shall preside over MOMAC meetings.

Quorum

A quorum of this Committee shall be a majority of its appointed Members present ~~at a time no later than thirty (30) minutes past the time for which the meeting was scheduled and so noted~~ on the agenda or notice of meeting.

Frequency of Meetings

MOMAC will meet a minimum of four (4) times per year, with additional meetings called by the Chair or a petition by a majority of its Members, as required.

SubcommitteesWorking Groups

From time to time, MOMAC may establish a subcommitteeworking group to deal with specific issues. Any working group will such subcommittees will report to ~~to the parent committee~~ MOMAC. All members of a working group subcommittee may vote on matters ~~put~~ at its meeting. The Chair of any subcommittee will be appointed at the first meeting of the respective subcommittee.

MOMAC Membership Roles and Responsibilities

1. Members are to notify the Committee Coordinator if they are unable to attend MOMAC meetings to ensure ~~that quorum will be available for all meetings~~;
2. Ensure that the purposes for which the Museums exist are being fulfilled;
3. Act as key stakeholders in the development and monitoring of the Museums' statements of purpose as well as business and strategic plans;
4. Endorse written policies regarding Museums operations (relating to the Ministry of Culture's Standards for Community Museums);
5. ~~Adoption and adherence~~ to appropriate ethical behaviour for Museums (e.g. Canadian Museums Association's Ethical Guidelines);
6. Advise on any controversial or significant artifact donations, as well as any artifact deaccessions ~~as per the Museums of Mississauga's Collections Managements Policies~~;
7. When required, advise Council on ~~any~~ issues relating to Museums or historical collections, the Benares Endowment Fund, and any other future Museums-related Endowment Funds.

Role of the Chair

1. Preside at the meetings of MOMAC, and keep discussion on topic.
2. ~~Provide leadership to MOMAC to encourage that its activities remain focused on its mandate as an Advisory Committee of Council.~~ Encourage MOMAC to focus on its mandate by providing leadership.
3. Review agenda items with the Committee Coordinator and Manager of Museums and Traditions.
4. Recognize each Member's contribution to the Committee's work activities
5. ~~Serve as an ex-officio member of subcommittees and attend subcommittee meetings when necessary.~~
5. Liaise regularly with the Manager of Museums on a regular basis and Traditions

Museums Manager's Report to MOMAC

June 1 – August 31, 2013

AREA	DETAILS
<p>Special Events</p>	<ul style="list-style-type: none"> • More than 420 people enjoyed the Friends of the Museums' Gallery in the Garden and Strawberry Social at Benares, which featured local artists and artisans on June 2nd. • The Friends' On the Verandah concert series at Benares Historic House was very successful, with 1050 people enjoying the concerts over the summer. • The 19th Annual Teddy Bear's Picnic at Benares Historic House was a great success, with 506 people enjoying. Sponsors included Holcim Canada, Dr. Tyler Kong, Meridian Trust, and the Port Credit Community Foundation. • Over 325 enjoyed Driftwood Theatre's "The Odyssey" at both Bradley Museum and Leslie Log House, in what has now become an annual tradition for many families – a picnic and evening Theatre at the Museum. • Upcoming events include Doors Open Mississauga at two Museum sites on Saturday, September 28th, Culture Days at all three museum locations on Sunday, September 29th and Historic Hallowe'en Fun at Benares on Sunday, October 27th.
<p>Educational and Pre-Registered Programs</p>	<ul style="list-style-type: none"> • In June the Museums had 1 cabin program, 2 full day programs (half day Early Settler, half day Play Day Fun), 3 Early Settler programs, 2 community outreaches and 1 private tea booking. • The Museums held our monthly Downton Abbey Tea and Tours at Benares in June (28 guests), July (17 guests) and August (10 guests). We held our monthly Afternoon Tea and Tours at Bradley in June (13 guests) and August (6 guests). • Throughout July and August the Museums did weekly outreaches to summer camps at Community Centres throughout Mississauga. A total of 7 outreach programs were provided by staff who played historic games with campers, made bannok with them and helped them dress in historic costume. • The Museums introduced a new summer camp this year called Bradley Mash-Up. The camp was collaboration between the Museums, Culture Programming and Clarkson Community Centre. The program for the camp was created by a student at teachers college doing a co-op. The camp was run for 1 week in the July with 40 participants and 1 week in August with 19 participants. We hope to offer more weeks of camp next summer. Along with Bradley Mash Up, the Museums also ran 1 week of our Step Back in Time camp for 7 participants in August. Both Bradley and Benares also hosted several full and half day camps run by Clarkson Community Centre throughout July and August. • This August the Museums hired 5 new part-time historic interpreters. The 5 successful candidates bring a variety of different experiences and skills to the museum. Some have volunteered and worked for the museum in other capacities, while others are new to us. • Community Visual Arts Programs – June- August Summer 2013 Term had a total of 202 students registered in Summer Visual Arts half-day programs. The Programs offered for Children at Community Centres across the City are: The Young Artist (ages 6-8 yrs), Visual Arts Workshop (ages 9-12 yrs) and Teen Visual Arts (ages 13-17yrs) • Staff have been working to organize Doors Open Mississauga an annual event that hosts sites of cultural, architectural, sustainable, social and historic significance throughout the city. This year Doors Open Mississauga will be hosting more than 40 sites on Saturday, September 28th, 2013 from 10am – 4pm.

<p>Marketing and Promotions</p>	<ul style="list-style-type: none"> • Coverage of Driftwood Theatre and Teddy Bear's Picnic by Mississauga News and Mississauga Life. • Doors Open Mississauga highlighted in the Mayor's letter of SNAP's August issue. • Media Photo Opp to highlight the new Collection Policy and Doors Open Mississauga. • News Release highlighting the new Collection Policy. • News Release highlighting Summer events at the Museums (and throughout the Culture Division). • Our social media sites (FB, Twitter, RSS Feeds & Flickr) continue to be a strong marketing tool in promoting events hosted by the Culture Division (2,100+ followers on Twitter and 700+ followers on FB). • Continued use of free City of Mississauga promotional opportunities for special event, such as flyers on library screensavers, Civic Centre elevators, electronic road signs, Intranet homepage, e-newsletters and the staff web board. Promotional material was also sent to all City of Mississauga community centres, libraries, etc. Select materials were also distributed through restaurants, coffee shops and bookstores. • Online promotion on various websites and we continue to purchase print publication advertisements for special events (such as Mississauga Life, SNAP, Today's Parent, etc.)
<p>Exhibits and Collections</p>	<ul style="list-style-type: none"> • The exhibit <i>Cherished & Chosen: Women's Clothing from the Museums of Mississauga Collection</i> opened on June 30th and will run until January 12th, 2014. The exhibit features 13 dresses and various accessories as well as posters detailing the history of fashion from 1850-1970 using images and artifacts from the collection. • A number of out-reach exhibits have been installed at various city facilities including Meadowvale Theatre, Central Library, Courtney Park Library, Port Credit Arena and the Great Hall Foyer. • An exhibit entitled, <i>Post War Changes: Bert Scott and the Aviation Industry in Malton</i> has been developed for use at Doors Open Mississauga at the International Centre and will be display alongside the Avro Arrow replica. We will also have a video booth to capture stories about the Avro Arrow and our aviation past. • A Collections Policy and Collections Guidelines were created from our past internal Collections Policy. Museums Collection Policy 05-01-11 was approved at Council on July 3, 2013. • The database upgrade to Past Perfect and the bar coding project both funded through the Museums and Technology Fund were the focus of the collections summer/ contract staff. 11,178 artifacts were bar coded which includes all artifacts from Benares Historic House, Benares Storage and the Anchorage Storage. Bar coding will continue under the duties of the Collections Assistant and part time staff. • As well, please see the Collections & Exhibit Supervisor reports included the CASS reports in the MOMAC agenda.
<p>Friends of the Museums and Volunteers</p>	<ul style="list-style-type: none"> • During this time period we had 88 volunteers donating 3692.45 hours of time at the Museums. • The Friends of the Museums of Mississauga 7th annual Gallery in the Garden and Strawberry Fair at Benares Historic House on June 2 raised \$1,900.

	<ul style="list-style-type: none"> • The 8th summer outdoor music concert series On the Verandah, also at Benares on Friday evenings June through August netted \$2,400 designated to bus expenses for students to participate in Museums educational programs. • A grant of \$3,000 has been awarded from the Bayer Cares Foundation to establish a community garden at Benares. Youth and adult volunteers will plant and maintain a vegetable garden with the harvest being donated to Compass. • A \$2,500 private donation has been received for creation of an exhibit of Avro Arrow and Orenda Engines artifacts. • Friends and a private donor have co-sponsored transcription of the Mazo de la Roche diary in the Museums artifact collection. • Friends of the Museums of Mississauga and Credit Valley Conservation have jointly nominated Councillor Pat Mullin for the 2013 Champion of Heritage Award to be presented November 21 at the Mississauga Grand Banquet and Convention Center.
Funding	<ul style="list-style-type: none"> • We received funding for a Summer Student Experience Grant for Summer Day Camp Staff as well as a Young Canada Works in Heritage Grant for a Collections Summer Student.
Misc.	<ul style="list-style-type: none"> • POS-The Museums will have a new Cash system that will comply with the rest of the City. Our staff will be trained on September 24th and the new system will be up and running by September 27. This system will help with statistics as well as preventing clerical errors. We are so excited to finally be on par with the rest of the City! • Catering Kitchen at Benares-We are currently in the process of having the kitchen completely updated, a request has gone in to Facilities that we get put on the Capital project list for 2014. We will start the renovation with new appliances which will hopefully be purchased and installed by the end of the year! With the popularity of our Tea program and cooking for special events we need this renovation. • The fire retardant shakes on the Bradley Log Cabin were originally attached with galvanized nails and will now be reapplied with stainless steel nails. The re-roofing is to begin on the 9th of September and finish on the 23rd. It will not interfere with public hours. • Plans for remedial work on many of the historic structures has been communicated to us by Mark Madera of Michael Spaziani Architects Inc.. No dates have been confirmed for this to begin. Work will include a rebuild of the drive shed at Bradley Museum, recladding the Bradley Barn, replace cedar roof on Benares Dairy and remove hardwood floor in Benares Historic House to expose historic painted wood plank flooring. • Museums Education Program Supervisor, Merri Ferguson, has taken over duties as Acting Manager, Museums and Traditions during Annemarie Hagan's medical leave.

Memorandum



TO: Chair and Members, Museums of Mississauga Advisory Committee

FROM: Mumtaz Alikhan, Legislative Coordinator,
Museums of Mississauga Advisory Committee

DATE: September 13, 2013

SUBJECT: 2014 Museums of Mississauga Advisory Committee Meeting Dates

Please be advised that the following meeting dates have been scheduled for 2014:

Monday, March 17, 2014

Monday, June 16, 2014

Monday, September 15, 2014

Monday, November 24, 2014

Unless otherwise advised, these meetings will be held at 6:00 p.m. at the Benares Visitor Centre, 1503 Clarkson Road North.

Please inform me in advance of meetings if you will be absent or late so that quorum issues can be anticipated and dealt with accordingly.

Mumtaz Alikhan
Legislative Coordinator, Environmental Advisory Committee
Corporate Services Department, Legislative Services Division
300 City Centre Drive, 2nd Floor, Mississauga, ON, L5B 3C1
Telephone: 905-615-3200, ext. 5425; Fax: 905-615-4181

MA/MG.30



2012 Report on Culture



Cultural Experiences that Engage

The five year Culture Master Plan guides Mississauga in shaping a culturally vibrant community where people want to live, work and visit.



The 2012 Culture Report Card provides a glimpse of the essential components which have contributed to achieving the goals of the Culture Master Plan. It tells the story of our community partnerships, historic places, public art and cultural experiences within our city. It highlights what Mississauga is doing to quickly earn a reputation as an innovator in digitally supported cultural development. Our award-winning cultural resource map, continued attraction of film and television productions, the new high-tech Mississauga Celebration Square and a significant cluster of creative firms and cultural workers, are a few examples of how Mississauga continues to lead.

2012 Highlights Based on the Culture Master Plan's Seven Strategic Directions

1 Strengthen arts, culture and heritage organizations

The Culture Master Plan emphasizes the importance of providing stable funding to the city's arts, culture and heritage organizations to ensure their long-term organizational stability. In 2012, the City provided a total of \$1,995,292 to culture organizations, festivals, events and designated heritage property owners. Per capita grants investment has risen from \$1.50 in 2009 to \$2.69 in 2012.



\$1,995,292

City's grants investment

Grants amount provided by the City of Mississauga to culture organizations, festivals, events and designated heritage property owners in 2012.

\$2,469,253

Funding from other sources

Grants and donations provided by other levels of government, corporations and foundations to City-funded cultural organizations and event groups in Mississauga, increased 16.8 per cent compared to the previous year.

\$2.69

Per capita grants investment

City of Mississauga per capita grants investment, in terms of grants provided to cultural organizations, festivals, events and heritage, increased 6 per cent compared to the previous year.

2 Encourage community celebrations and festivals

Celebrations and festivals serve as platforms for a wide range of cultural and heritage expression, and community pride. Participation and support for cultural events and activities is growing in Mississauga. This is evident by the attendance at City-funded festivals and events, and increase in volunteering indicators that support festivals in general.



1,124,726

Attendance at events

Attendance at festivals, events and activities run by City-funded festival, event and cultural organizations, increased 29.5 per cent compared to the previous year.

9,130

Volunteers

Number of volunteers reported by City-funded cultural organizations, festivals and events, increased 35.1 per cent compared to the previous year.

550,260

Volunteer hours

Number of volunteer hours reported by City-funded cultural organizations, festivals and events, increased 8.3 per cent compared to the previous year.



3 Strengthen cultural infrastructure

The City of Mississauga is committed to enhancing cultural and heritage expressions and community character. The Culture Master Plan recommends developing Mississauga's cultural infrastructure and resources to support local cultural expression at both the city-wide and community levels. Currently, the city's cultural inventory includes over 5,600 resources and physical assets, such as performance spaces, heritage properties, public art works, festivals, events, creative businesses and cultural organizations.

5,621

Cultural resource inventory

Number of cultural resources, assets and activities tracked by the Mississauga Cultural Resource Map, increased 11 per cent between May and December 2012.

15,787

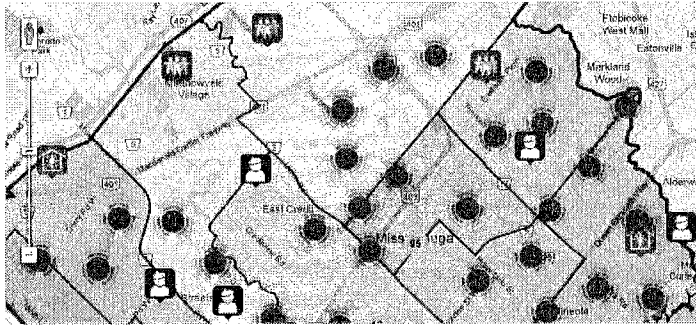
Museums' artifacts

Number of artifacts in the museums' collection database, increased 4.4 per cent compared to the previous year.

4 Build partnerships and increase collaboration

Partnerships are integral to the success of the Culture Master Plan. In December 2010, the Culture Division established the Mississauga Cultural Resource Partnership (MCRP). By the end of 2012, the partnership had 22 members from all levels of government, education, key cultural organizations, community associations and business affiliates. The Culture Division also partnered with a number of key community organizations to successfully deliver specific cultural initiatives. Our partners are diverse, ranging from large institutions to community organizations. Some of these include the University of Toronto Mississauga's Institute of Communication, Culture and Information Technology (ICCIT), Humber College's Research Analyst Postgraduate Program and the Friends of the Museums of Mississauga.





5 Strengthen the flow of information

The City of Mississauga is committed to providing access to online information. On May 1, 2012, the City launched its Cultural Resource Map which provides a single comprehensive source to digitally search Mississauga's cultural resources and assets. The map can be viewed online at cultureonthemap.ca. Additionally, the Culture Division's websites and social media tools provide current information on the City's diverse cultural opportunities, and have become platforms for innovative digital engagement.

344,907

Webpage views

Number of views on Culture Division websites, increased 15.4 per cent compared to the previous year.

10,766

Social Media

Number of followers and likes on Facebook and Twitter, increased 812.4 per cent compared to the previous year.

6 Identify cultural nodes and create an artful public realm

The Culture Master Plan encourages the creation of engaging, lively and richly textured public places. In 2012, the Port Credit Cultural Node Pilot Project was successfully launched in partnership with the Port Credit BIA. Sidewalk patios and temporary art installations on Lakeshore Road were some of the unique features of the initiative. Additionally, in 2012, the City of Mississauga unveiled its newest City-owned public art piece, *Possibilities* by Michel de Broin. Public art helps to create vibrant public spaces and streetscapes, reinforces unique identity, and provides memorable cultural experiences.

14

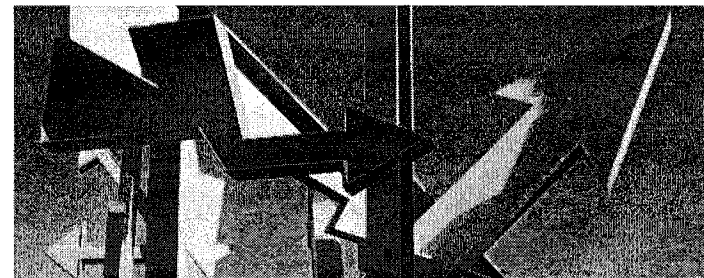
Public art: City-owned

Number of City-owned public art pieces.

17

Public art: Non-City owned

Number of other public art pieces not owned by the City of Mississauga.



7 Attract and support creative individuals

Mississauga is a creative city that supports cultural businesses and creative individuals who live or work in the city. Through its various cultural projects and initiatives that took place in 2012, the Culture Division engaged numerous creative individuals, artists and other culture stakeholders in implementing some of the strategic objectives identified in the Culture Master Plan.

1,135

Creative cultural businesses

Number of creative cultural businesses, increased 6.8 per cent compared to the previous year.

24,125

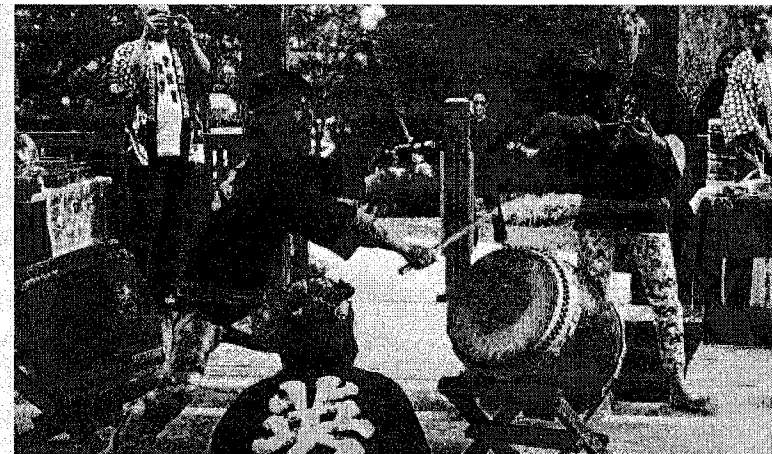
Creative cultural workers

Number of creative cultural sector workers, increased 3.9 per cent compared to the previous year.

850

Filming days

Number of filming days, increased 148.5 per cent compared to the previous year.



For more information:

Culture Division, City of Mississauga
201 City Centre Drive, Suite 202
Mississauga, ON L5B 2T4

Inquiries: 905-615-3200 ext. 4065

Email: cultural.planning@mississauga.ca

mississauga.ca/culture



NEWS RELEASE: Summer is the Season for Culture in Mississauga - Jul 02, 2013

Culture is heating up in Mississauga this summer with activities taking place all season throughout the City.

"Creativity buzzes through Mississauga every day and this season is no exception," said Susan Burt, director, Culture Division. "From outdoor live music and theatre performances to family-friendly fun at our museums, Mississauga is the place to be this summer."

Summer Fun Activities

For all activities except Teddy Bear's Picnic, guests are encouraged to bring their own lawn chairs or blankets.

Sunset Concert Series

What: Live music by the water all summer long

When: Sunday evenings starting July 7, 6:30 p.m. to sunset

Where: Port Credit Memorial Park, Lakeshore and Stavebank Rd., Mississauga

Cost: Free

Details: Scheduled performances include:

- * July 7, Mississauga Pops Concert Band
- * July 14, The 3 Dads
- * July 21, Mississauga Big Band Jazz Ensemble
- * July 28, Mississauga Swing Band
- * August 4, Little Peter and the Elegants
- * August 11, Latintrain
- * August 25, SHE

On the Verandah Summer Concert Series

What: Live music on the front verandah of Benares Historic House

When: Friday evenings in July and August, 7:30 pm

Where: Benares Historic House, 1507 Clarkson Road North, Mississauga

Cost: Pay-what-you-can donations collected by the Friends of the Museums of Mississauga

Details: Scheduled performances include:

- * July 5, Don Ablett and Brent Cooper, Folk Music
- * July 12, Denise Leslie, Jazz vocalist
- * July 19, Viva Trio, Flute, Clarinet, Cello
- * July 26, Rob Tardik, Smooth Jazz
- * August 2, Subhadra Vijhaykumar, South Indian Classica Violin
- * August 9, Licorice Allsorts Clarinet Quartet
- * August 16, Sandy Marie and Guy Breau, Guitar and Vocals
- * August 23, Age of Reason, 60's, 70's, 80's Folk Music
- * August 30, deVah, Electric Violin and Cello

Driftwood Theatre Presents The Odyssey

What: Driftwood Theatre Group presents three outdoor performances of The Odyssey, adapted from Homer by Winnipeg playwright, Rick Chafe

When/Where: Performances will take place at two Mississauga museums:

- * July 20 and 21, Bradley Museum, 1620 Orr Rd., 7:30 p.m.
- * August 16, Leslie Log House, 4415 Mississauga Rd., 7:30 p.m.

Cost: Pay-what-you-can (Suggested payment, \$15/person)

Teddy Bear's Picnic

What: Nineteenth Annual Teddy Bear's Picnic

When: Noon to 4 pm, Sunday, July 28, 2013

Where: Benares Historic House, 1507 Clarkson Rd., N, Mississauga

Cost: \$15 (plus tax) per family

Details: Fun for the whole family with activities including the following:

- * Historic games, crafts, face painting and storytelling
- * Credit Valley Hospital's Teddy Bear Clinic
- * Performance by Turkey Rhubarb
- * Old fashioned candy shoppe
- * Teddy Bear scavenger hunt
- * Teddy Bear parade at 3 p.m.

Lake Aquitaine Summer Series

What: Outdoor live music performance

When: July 28, August 11 and 25, 3 to 5 p.m.

Where: Lake Aquitaine Park, 2750 Aquitaine Ave. Behind Meadowvale Community Centre

Cost: Free

Details: Scheduled performances include:

- * July 28, Shyann
- * August 11, Aukland
- * August 25, The Rob Tardik Band

More Information

For additional details on the summer activities listed above, visit the Culture Division webpage.

As Canada's sixth largest city, Mississauga is home to 741,000 residents and more than 54,000 businesses, including more than 60 Fortune 500 companies with Canadian head offices or major divisional head offices. A diverse, progressive and award-winning municipality located on the shores of Lake Ontario in the heart of the Greater Toronto Area, Mississauga is "Leading Today for Tomorrow" by focusing on delivering services, implementing its Strategic Plan, delivering value for money and maintaining infrastructure.

Media Contact:

Lindsay Noronha

Communications Advisor, Community Services

City of Mississauga

905-615-3200 ext. 5053

Lindsay.noronha@mississauga.ca

TTY: 905-896-5151

Mumtaz Alikhan

To: MOMAC
Subject: News Release/Mississauga's New Policy Confirms Standards for Collecting and Preserving the City's Cultural Heritage

The following news release was posted to the City's website and distributed to media on July 11, 2013:

http://www.mississauga.ca/portal/cityhall/pressreleases?paf_gear_id=9700020&itemId=1500132r&returnUrl=%2Fportal%2Fcityhall%2Fpressreleases

Mississauga's New Policy Confirms Standards for Collecting and Preserving the City's Cultural Heritage

MISSISSAUGA, July 11, 2013 – Mississauga Council approved a new "Museums Collection" policy that, together with the Museum Collection Guidelines, outlines the care and handling of the City's museum collection, and provides the foundation to actively preserve the unique story of Mississauga's development as Canada's sixth largest City.

"It's important for residents to know that Museums of Mississauga follows the Canadian Museums Association's Ethics Guidelines and is the only institution in Mississauga that meets the Ministry of Tourism, Culture and Sport's strict standards for community museums," said Mayor Hazel McCallion. "We want everyone to feel confident that when donating items to the City of Mississauga they will be cared for professionally and included in our public display programs as appropriate."

Museums of Mississauga, operated by the City's Culture Division, is responsible for collecting, preserving and exhibiting artifacts that represent Mississauga's cultural heritage. The City currently has three historic house museums -- Bradley Museum, Benares Historic House and Leslie Log House -- which represent Mississauga's 19th and early 20th century history. The City also maintains a wide collection of natural and cultural objects in its permanent collection that span the history of Mississauga up to and including the City's modern development from 1939 up to present day.

"The City is committed to the Culture Master Plan goal of securing and preserving Mississauga's cultural history," added Susan Burt, Director of Culture, Community Services Department. "In future, the City will expand the museum's collection to offer more off-site exhibits on wider themes with the ultimate long term vision of developing a major museum to showcase Mississauga's unique history. This policy is a great step towards this goal."

The new Museums Collections Policy outlines the City's process for procuring objects for its collection. Among a number of details it specifies:

- A collection code of ethics for staff;
- Criteria for acquiring collections including purchasing and donations;
- How in-coming and out-going loans of materials from the collection will be managed;
- Process for appraisals; and
- Collection conservation guidelines including how materials will be maintained, monitored in suitable environmental conditions in storage and handled.

Council also approved changes to the City's Purchasing By-law which will enable the City to acquire relevant artifacts and unique objects by following the strict approval process outlined in the policy.

Museums of Mississauga asks residents to contact the City to discuss the possibility of donating items of cultural or historical interest by contacting Stephanie Meeuwse, Collections and Exhibit Supervisor, Culture Division at Stephanie.meeuwse@mississauga.ca or 905-615-3200 X2109. For more information about the Museum's collection

Policy, contact Annemarie Hagan, Manager, Museums and Traditions, Culture Division at Annemarie.hagan@mississauga.ca or 905-615-3200 X 2106.



As Canada's sixth largest city, Mississauga is home to 741,000 residents and 55,000 businesses, including 63 Fortune 500 companies with Canadian head offices or major divisional head offices. A diverse, progressive and award-winning municipality located on the shores of Lake Ontario in the heart of the Greater Toronto Area, Mississauga is "Leading Today for Tomorrow" by focusing on delivering services, implementing its Strategic Plan, delivering value for money and maintaining infrastructure.

-30-

Media Contact:

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Senior Communications Advisor, Community Services
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905-615-3200 ext. 5051
dolores.bartlhofmann@mississauga.ca
TTY: 905-896-5151

2013 Teddy Bear's Picnic at Benares Historic House

Was this your first time attending Teddy Bear's Picnic at Benares Historic House?			
		Response percent	Response total
Yes		71.43%	<u>40</u>
No		28.57%	<u>16</u>


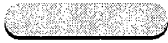





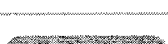



Export Graph Total # of respondents **56**. Statistics based on **56** respondents; **0** filtered; **0** skipped.

How many people (including yourself) were in your group attending Teddy Bear's Picnic?				
		Mean		Response total
Children under 13		1.92		<u>51</u>
Children ages 13-18		1.40		<u>5</u>
Adults		2.06		<u>54</u>

Total # of respondents **56**. Statistics based on **56** respondents; **0** filtered; **0** skipped.

How did you find out about Teddy Bear's Picnic? (Check all that apply)																	
		Response percent	Response total														
Brochure	<input checked="" type="radio"/>	1.79%	<u>1</u>														
Newsletter	<input type="radio"/>	1.79%	<u>1</u>														
Road Sign	<input checked="" type="radio"/>	39.29%	<u>22</u>														
Web	<input checked="" type="radio"/>	14.29%	<u>8</u>														
Word of Mouth	<input checked="" type="radio"/>	14.29%	<u>8</u>														
Flyer	<input type="radio"/>	1.79%	<u>1</u>														
Social Media	<input type="radio"/>	5.36%	<u>3</u>														
Print Publication	<input checked="" type="radio"/>	19.64%	<u>11</u>														
Other (please specify)	<input type="radio"/> <input type="button" value="Hide"/> <table border="1"> <thead> <tr> <th>#</th> <th>Responses</th> </tr> </thead> <tbody> <tr> <td><u>17</u></td> <td>sign</td> </tr> <tr> <td><u>33</u></td> <td>An Aunt</td> </tr> <tr> <td><u>42</u></td> <td>friend</td> </tr> <tr> <td><u>50</u></td> <td>Library</td> </tr> <tr> <td><u>52</u></td> <td>friend</td> </tr> <tr> <td></td> <td></td> </tr> </tbody> </table>	#	Responses	<u>17</u>	sign	<u>33</u>	An Aunt	<u>42</u>	friend	<u>50</u>	Library	<u>52</u>	friend			8.93%	<u>5</u>
#	Responses																
<u>17</u>	sign																
<u>33</u>	An Aunt																
<u>42</u>	friend																
<u>50</u>	Library																
<u>52</u>	friend																






Export Graph Total # of respondents **56**. Statistics based on **56** respondents; **0** filtered; **0** skipped.

What did you enjoy most about the event? (Check all that apply)			
		Response percent	Response total
Games		23.21%	<u>13</u>
Crafts		19.64%	<u>11</u>
Face Painting		17.86%	<u>10</u>
Storytelling		1.79%	<u>1</u>
Teddy Bear Clinic		30.36%	<u>17</u>
Music		10.71%	<u>6</u>
Candy Shoppe		3.57%	<u>2</u>
Scavenger Hunt		19.64%	<u>11</u>
Teddy Bear Parade		7.14%	<u>4</u>
Just Arrived		12.5%	<u>7</u>
Other (please specify)	<div>  <div> <div>Hide</div> <div> <div>28 blanket with all the teddy bears</div> <div>29 Cookies</div> <div>30 Bubbles</div> <div>32 everything</div> <div>33 Bubbles</div> <div>34 everything</div> <div>38 everything</div> <div>52 stuff</div> <div>56 CRAFTS</div> </div> </div> </div>	28.57%	<u>16</u>





Export Graph Total # of respondents 56. Statistics based on 56 respondents; 0 filtered; 0 skipped.

Please rate your experience at Teddy Bear's Picnic:						
	Excellent <input type="checkbox"/>	Good <input type="checkbox"/>	Fair <input type="checkbox"/>	Poor <input type="checkbox"/>		Response total
Opportunity to learn something new	43.4% (23)	41.51% (22)	15.09% (8)	0% (0)		53
Variety of activities	43.4% (23)	47.17% (25)	9.43% (5)	0% (0)		53
Overall value for money	26.42% (14)	50.94% (27)	20.76% (11)	1.89% (1)		53
Overall quality of experience	37.74% (20)	52.83% (28)	9.43% (5)	0% (0)		53
Location - ability to easily find your way	70.91% (39)	25.46% (14)	3.64% (2)	0% (0)		55

Total # of respondents **56**. Statistics based on **55** respondents; **0** filtered; **1** skipped.












How likely are you to attend Teddy Bear's Picnic next year?			
		Response percent	Response total
Very likely		48.21%	<u>27</u>
Somewhat likely		32.14%	<u>18</u>
Neutral		16.07%	<u>9</u>
Somewhat unlikely		1.79%	<u>1</u>
Very unlikely		1.79%	<u>1</u>

Export Graph Total # of respondents **56**. Statistics based on **56** respondents; **0** filtered; **0** skipped.

How likely are you to recommend attending Teddy Bear's Picnic to others?			
		Response percent	Response total
Very likely		60.71%	<u>34</u>
Somewhat likely		28.57%	<u>16</u>
Neutral		8.93%	<u>5</u>
Somewhat unlikely		1.79%	<u>1</u>
Not likely		0%	<u>0</u>

Export Graph Total # of respondents **56**. Statistics based on **56** respondents; **0** filtered; **0** skipped.

Have you or a member of your family attended any other events at the Museums of Mississauga in the past 12 months? If so, what events have you attended? (Check all that apply)

		Response percent	Response total
No, I have not attended any other events in the past 12 months		62.5%	<u>35</u>
Maple Magic		23.21%	<u>13</u>
Family Day at the Museums of Mississauga		3.57%	<u>2</u>
Afternoon Tea		3.57%	<u>2</u>
"Downton Abbey" Tea & Tour		0%	<u>0</u>
Gallery in the Garden & Strawberry Fair		1.79%	<u>1</u>
'On the Verandah' Summer Concert Series		1.79%	<u>1</u>
Pre-registered Program (Spa Day, Cooking Sweets, etc.)		3.57%	<u>2</u>
Day Camps		8.93%	<u>5</u>
Shakespeare Under the Stars		1.79%	<u>1</u>
Fall Fair		3.57%	<u>2</u>
Doors Open		1.79%	<u>1</u>
Home for			

Export Graph Total # of respondents **56**. Statistics based on **56** respondents; **0** filtered; **0** skipped.

Please provide your Postal Code		
		Response total
		<u>48</u>

Total # of respondents **56**. Statistics based on **48** respondents; **0** filtered; 8 skipped.

Comments or Suggestions (optional):		Response total
<div>Hide</div> <div> # Responses 13 Would love info about the other events. 18 My children really ,missed the rock climbing wall this year and also the prizes which used to be provided at the games. Thanks, 29 More activities more appropriate for young toddlers. 46 Good </div>		4

Total # of respondents **56**. Statistics based on **4** respondents; **0** filtered; **52** skipped.

June 28, 2013

Tamara Pope
Museums of Mississauga Advisory Committee

Dear Tamara,

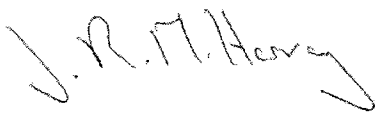
I am writing to acknowledge and formally accept your resignation as a member of MOMAC.

We shall miss your help and insights. It won't be quite as much fun without you; nor will we be quite as effective.

Thank you for everything that you have done over a long period. We would not have achieved as much without your support.

I do hope we stay in touch, and I hope too that you keep up with the Museums and all our activities.

With every best wish for the future

A handwritten signature in cursive script, reading "J. R. M. Harvey". The signature is written in dark ink and is positioned above the printed name of the sender.

Jeremy Harvey
Chair – Museums of Mississauga Advisory Committee