

MINUTES

MUSEUMS OF MISSISSAUGA ADVISORY COMMITTEE

THE CORPORATION OF THE CITY OF MISSISSAUGA www.mississauga.ca

MONDAY, MARCH 25, 2013 – 6:00 PM

BENARES VISITOR CENTRE 1507 CLARKSON ROAD NORTH, MISSISSAUGA, ON L5J 2W8

Members in Attendance

Jeremy Harvey, Citizen Member (CHAIR)
Joseph Zammit, Citizen Member (Vice-Chair)
Councillor Jim Tovey, Ward 1 (Arr. – 6:10pm)
Councillor Pat Mullin, Ward 2
Lawrence Cook, Citizen Member
Wendy Davies, Citizen Member (Left 7:20pm)
Joyce Delves, Citizen Member
Fred Durdan, Citizen Member
Anne Fabierkiewicz, Citizen Member
John Pegram, Citizen Member
John Van Camp, Friends of the Museums of Mississauga

Members Absent

Tamara Pope, Citizen Member
Descendent of the Harris Family (ex-officio)

Staff in Attendance

Annemarie Hagan, Museums Manager Mumtaz Alikhan, Legislative Coordinator

- 1. <u>CALL TO ORDER</u> 6:00 p.m.
- 2. <u>DECLARATIONS OF DIRECT (OR INDIRECT) PECUNIARY INTEREST</u>
 NIL

3. APPROVAL OF THE AGENDA

The Chair noted that the minutes of the November 6, 2012 meeting were unavailable and that item 1 under Other Business will be moved ahead of Items for Information. The agenda was approved, as amended.

<u>APPROVED</u> - (Councillor Mullin)

4. PRESENTATIONS

NIL

5. <u>DEPUTATIONS</u>

NIL

6. MATTERS CONSIDERED

(a) Approval of Minutes of Previous Meeting

The minutes of the MOMAC meeting held November 26, 2012 were unavailable. The Chair hoped to have these at the next meeting.

7. SUBCOMMITTEE REPORT(S)

(a) J. Zammit, Chair, Collections and Storage Subcommittee reported that at their February 5, 2013 meeting, the Subcommittee endorsed the Museums of Mississauga's Collecting Mission. After discussion, the Collecting Mission was approved.

RECOMMENDATION

MOMAC-0001-2013

That the Museums of Mississauga's Collecting Mission has a specific focus on 1939 to the present to represent the modern development of our City. We will also continue to collect unique artifacts related to all aspects of Mississauga's history.

APPROVED - (J. Zammit)

(b) <u>RECOMMENDATION</u>

MOMAC-0002-2013

That the Collections and Storage Subcommittee reports dated November 6, 2012 and February 5, 2013, and the draft report dated March 5, 2013, be received.

RECEIVED - (Councillor P. Mullin)

8. FRIENDS OF THE MUSEUMS OF MISSISSAUGA UPDATE

F. Durdan, Citizen Member, provided a verbal update and highlighted several events and successes of the Friends of the Museums of Mississauga.

The 14th Annual Starlight and Candlelight Gala was a sold out event and raised over \$9,000. Plans for summer activities include a Gallery in the garden and Strawberry Social and On the Verandah Friday night open air concerts at Benares featuring local artists. He noted that the concerts were gaining in popularity each year.

Mr. Durdan spoke of possible funding for the creation of a community garden where vegetables would be cultivated by volunteers. The resulting crop would be donated to charitable organizations. The project depends upon a grant which has been applied for by a retired Bayer employee who is on the Friends of the Museum Board. Councillor Mullin noted that this was a good idea, but the location must consider the impact on its neighbourhood.

9. MUSEUMS & TRADITIONS MANAGER'S REPORT

Museums and Traditions Manager's Report, dated March 18, 2012, from Annemarie Hagan, Museums and Traditions Manager.

Ms. Hagan spoke of the success of Maple Magic and its media coverage by CP24 Breakfast Television. She expressed appreciation to the Friends of the Museums of Mississauga for their efforts during this event.

Ms. Hagan noted that the gift shop at Benares will be closed as it was losing money. Different models will be explored that would make the re-opening of the gift shop a viable option run by volunteers and funded by the Friends of the Museums.

RECOMMENDATION

MOMAC-0003-2013

That the Museum Manager's Report, dated March 18, 2013, from Annemarie Hagan, Museums Manager, be received.

RECEIVED - (J. Pegram)

10. CAPITAL PROJECTS UPDATE

Capital Projects Report, dated March 18, 2013, from Annemarie Hagan, Museums and Traditions Manager.

Ms. Hagan reported that work will commence shortly at both Benares and Bradley House.

RECOMMENDATION

MOMAC-0004-2013

That the Capital Projects Report, dated March 18, 2013, from Annemarie Hagan, Museums and Traditions Manager, be received.

RECEIVED - (J. Zammit)

OTHER BUSINESS

- 1. <u>Status of Committees of Council Recommendation from March 18, 2013</u> Governance Committee
 - J. Harvey, Chair, reported that at the Governance Committee Meeting held on March 18, 2013, it was recommended that MOMAC remains as a Committee with primary focus on collection and the new museum.

The Chair noted that the next meeting should focus on developing a framework under the new mandate.

- J. Zammit expressed disappointment with the way communication was handled by City staff and the short meeting notice given to defend MOMAC at the Governance Committee meeting. It was agreed that the Chair will write to the Governance Committee on this matter.
- 2. J. Zammit suggested that Museums of Mississauga give consideration to future activities around Earth Hour.

11. ITEMS FOR INFORMATION

1. RECOMMENDATION

MOMAC-0005-2013

That the following Items for Information be received:

- (A) Letter from Chair to Governance Committee on Committees of Council Review MOMAC
- (C) Mississauga News Article on The Peel Museum of Ontario Media Launch dated March 8, 2013

- (D) Toronto Star Article on Historical Letters not wanted at Library and Archives Canada dated March 10, 2013
- (E) Hills Strategies Research Inc. Report dated February 13, 2013 on Arts and Heritage in Canada: Access and Availability Survey 2012
- (F) Article entitled Peel Museum a Cultural and Business Boost for Mississauga dated March 15, 2013
- (G) Letter dated March 8, 2013 from Charles Sousa, MPP congratulating Museums & Traditions staff on the display at Queen's Park

RECEIVED - (Councillor Mullin)

2. (B) <u>Museums of Mississauga Collections Communications Strategy – January 2008</u>

RECOMMENDATION

MOMAC-0006-2013

That staff be directed to update the 2008 Museums of Mississauga Collections Communications Strategy for the June 17, 2013 Museums of Mississauga Collections Communications Meeting. <u>APPROVED</u> – (A. Fabierkiewicz)

DATE OF NEXT MEETING(s)

(a) CASS Meeting - Tuesday, April 2, 2013, 7:00 PM, Bradley Museum, The Anchorage

RECOMMENDATION

MOMAC-0007-2013

That the Collections and Storage Subcommittee meeting scheduled for Tuesday, April 2, 2013 be cancelled.

APPROVED – (J. Zammit)

- (b) CASS Meeting Tuesday, May 7, 2013, 7:00 PM, Bradley Museum, The Anchorage
- (c) CASS Meeting Tuesday, June 4, 2013, 7:00 PM, Bradley Museum, The Anchorage
- (d) MOMAC Meeting Monday, June 17, 2013, 6:00 PM, Benares Visitor Centre

<u>ADJOURNMENT</u> – 7:50 p.m. (F. Durdan)