



THE CORPORATION OF THE CITY OF MISSISSAUGA

MISSISSAUGA CYCLING ADVISORY COMMITTEE

TUESDAY, MAY 14, 2013 - 7:04 PM

COMMITTEE ROOM B

2ND Floor, Civic Centre
300 City Centre Drive, Mississauga, ON L5B 3C1
Internet Address - <http://www.mississauga.ca>

Members Present:

- Jeff Wachman (Chair)
- Don Stephens (Vice-Chair)
- Councillor C. Fonseca
- Darrin Wolter
- Donnie Morris
- Dorothy Tomiuk
- Irwin Nayer
- Nimra Alam
- Joanne deCloe
- Rajendra Singh
- Suzanne Doyle
- Syed Ali

Members Absent: Krista Lethbridge

City/Regional Staff Present:

Jacquelyn Hayward Gulati, Manager, Cycling Office

Matthew Sweet, Cycling Technologist

Kimberly Hicks, Communication Advisor, Transportation
and Works

Stephanie Smith, Legislative Coordinator, Office of the
City Clerk

CALL TO ORDER - 7:04 p.m.

DECLARATIONS OF DIRECT (OR INDIRECT) PECUNIARY INTEREST -nil

PRESENTATIONS/DEPUTATIONS

MATTERS TO BE CONSIDERED:

1. Administrative Matters:

1.1 Items to be added under "Other Business" - Nil

1.2 Minutes of Previous Meeting – April 9, 2013

Approved (D. Morris)

2. Introduction of New Mississauga Cycling Advisory Committee Citizen Members

Jeff Wachman, Chair introduced Nimra Alam, Joanne deCloe and Suzanne Doyle to the Mississauga Cycling Advisory Committee (MCAC). The three newly appointment members provided a brief overview of the Wards they reside in and their purpose of joining MCAC.

3. Communications and Promotions Subcommittee

Dorothy Tomiuk, Citizen Member provided an update regarding the Communications and Promotions Subcommittee and noted that cycling related safety messages would be displayed on the City of Mississauga electronic Reader Board signs. She spoke to the upcoming Tenth Line bike lane opening taking place on June 8, 2013 and encouraged Committee members to attend at 10:00am for speeches and cake.

4. Tour de Mississauga Subcommittee Update

Dorothy Tomiuk, Citizen Member provided an update regarding the 2013 Tour de Mississauga and spoke to the sponsorships opportunities and the three platinum sponsors. Jacquelyn Hayward Gulati, Manager, Cycling Office noted that staff are working with Transits MiWay team for cross promotional opportunities.

5. Network and Technical Subcommittee

Donnie Morris, Citizen Member provided background information regarding the Network and Technical Subcommittee and noted that currently they have three projects underway and they include; the Gap Analysis Study, the Ambassador Program and Ward Rides. Matthew Sweet, Cycling Technologist noted that a Ward Ride event plan was created to capture information such as; event location, contact information of Committee members who would be present at Ward Ride and nearby medical locations.

RECOMMENDATION

That \$300.00 be spent from the 2013 Mississauga Cycling Advisory Committee operating budget to purchase a Go Pro.

Approved (I. Nayer)

Recommendation MCAC-0027-2013)

6. Improving Safety on Our Bike Lanes

Mississauga Cycling Advisory Committee (MCAC) reviewed the email from Jack Petrilli, Resident regarding improving safety on our bike lanes. Councillor Chris Fonseca noted she contacted Mr. Petrilli and addressed his concerns that were raised in the email.

Irwin Nayer, Citizen Member noted that on the May 11, 2013 Joint Cycling Meeting the City of Hamilton created cycling car magnets and stickers to promote cycling safety. Stephanie Smith, Legislative Coordinator, invited Mr. Nayer to the next Road Safety Mississauga (RSM) Committee meeting to share his ideas to create a joint MCAC and RSM cycling safety campaign.

RECOMMENDATION

That the email from Jack Petrilli, Resident regarding improving safety on our bike lanes be received.

Received (D. Tomiuk)

Recommendation MCAC-0028-2013

7. Erin Oak Bike Ride Joint Venture

Councillor Chris Fonseca noted she attended the Erin Oak Kids Bike Day on April 11, 2013 that helps children with disabilities to get out and get fit. She stated that the ride was a success and would love to create a ride for the group or invite them to attend Tour de Mississauga. Discussion ensued with creating the Ward 8 Ward Ride shorter and ensuring the ride has no gravel along the route.

8. Phil Green Recognition Award

Dorothy Tomiuk, Citizen Member provided an update to the Mississauga Cycling Advisory Committee (MCAC) regarding this year's 2012 Phil Green Recognition Award. She noted that two nominations were received and that both represent the awards primary principal of furthering cycling and active transportation. Discussion ensued with respect to the two nominations received.

RECOMMENDATION

That the Communications and Promotions Subcommittee Chair be authorized to contact and to choose the recipient of the 2012 Phil Green Recognition Award from the nominees discussed at the Mississauga Cycling Advisory Committee meeting held on May 14, 2013.

Received (D. Wolter)

Recommendation MCAC-0029-2013

9. Mississauga Cycling Advisory Committee Website Review

No discussion took place due to lack of internet access.

10. 2012 Report on Cycling Plan

Jacquelyn Hayward Gulati, Manager, Cycling Office informed members of the Mississauga Cycling Advisory Committee (MCAC) that a report is currently being produced that highlights overall progress in implementing the Cycling Master Plan over 2011 and 2012. She noted that the Report on the Cycling Plan are reports from citizen members in several of the City's master plans.

Ms. Hayward Gulati spoke to Walk Mississauga, Cycling Mississauga – Outreach Project in Cooksville. She noted that the project promotes a healthy City and improves physical activity for newcomers in the Cooksville area. She noted that the project is being led by the Cycling Office and involves partnership with MIAG Centre for Diverse Women and Families and Culture Link Settlement.

11. Cycling Office Updates

Jacquelyn Hayward Gulati, Manager, Cycling Office provided an update to the Committee regarding current Cycling Office projects. She noted that the 2013 Bikeways and Trail Map is currently being printed and that 30,000 copies would be distributed to City Community Centres, Libraries, Arenas and Bike Shops. Ms. Hayward Gulati informed the Committee that the Cycling Office would soon begin counting the number of cyclist on major routes using automated counting technology.

12. 2013 Mississauga Cycling Advisory Committee - Calendar of Events

The Mississauga Cycling Advisory Committee (MCAC) reviewed the 2013 Calendar of Events. MCAC engaged in discussion regarding the Halloween Bike ride and decided to hold the ride on October 18, 2013 due to the full moon on that day.

RECOMMENDATION

That the 2013 Calendar of Events regarding Mississauga cycling related events in 2013 be received as amended.

Received (I. Nayer)

Recommendation MCAC-0029-2013

13. 2013 Mississauga Cycling Advisory Committee Action List

The Mississauga Cycling Advisory Committee (MCAC) reviewed the 2013 action list and noted that a letter of support to be sent to Metrolinx with their proposed improvements.

RECOMMENDATION

That the 2013 Mississauga Cycling Advisory Committee Action List be received as amended.

Received (D. Morris)

Recommendation MCAC-0030-2013

14. Information Items

Mississauga Cycling Advisory Committee reviewed the poster regarding 2013 Bike Month.

ADJOURNMENT – 8:48 p.m.