



Minutes

THE CORPORATION OF THE CITY OF MISSISSAUGA

MISSISSAUGA CYCLING ADVISORY COMMITTEE

TUESDAY, SEPTEMBER 10, 2013 - 7:17 PM

COMMITTEE ROOM B

2ND Floor, Civic Centre
300 City Centre Drive, Mississauga, ON L5B 3C1
Internet Address - <http://www.mississauga.ca>

Members Present:

- Jeff Wachman (**Chair**)
- Don Stephens (**Vice-Chair**)
- Councillor C. Fonseca
- Darrin Wolter
- Dorothy Tomiuk
- Irwin Nayer
- Joanne deCloe
- Rajendra Singh
- Suzanne Doyle

Members Absent:

- Donnie Morris
- Nimra Alam
- Syed Ali

City/Regional Staff Present: Erica Duque, TDM Analyst
Jacquelyn Hayward Gulati, Manager, Cycling Office
Andy Bate, Supervisor, Traffic Operations
Matthew Sweet, Cycling Technologist
Stephanie Smith , Legislative Coordinator, Office of the City Clerk

CALL TO ORDER – 7:17 p.m.

DECLARATIONS OF DIRECT (OR INDIRECT) PECUNIARY INTEREST - Nil

PRESENTATIONS/DEPUTATIONS - Nil

MATTERS CONSIDERED:

1. Administrative Matters:

1.1 Items to be added under “Other Business”

1.2 Minutes of Previous Meeting – July 9, 2013

Approved (I. Nayer)

2. Tour de Mississauga Subcommittee Update

Members of the Mississauga Cycling Advisory Committee (MCAC) discussed the upcoming Tour de Mississauga taking place on September 15, 2013. Discussion ensued with respect to event duties, hourly activities, ride start times, Marshalls, event sponsors, registration, catering company, vendors, power point presentation, t-shirt and jersey sales, bike plates, safety sheets, Peel Regional Police, Corporate Security, rest stops and pre-registration.

3. Network and Technical Subcommittee

No discussion took place.

4. Communications and Promotions Subcommittee

Jeff Wachman, Chair enquired of the Committee if anyone would be interested in joining the Communications and Promotions Subcommittee and to report back to the next MCAC meeting if interested.

Jacquelyn Hayward Gulati, Manager, Cycling Office spoke to a new social media campaign that would be launched on the City of Mississauga Facebook account. The campaign is entitled 8 Simple Cycling Habits.

5. Credit River Parks Strategy – Update

Mississauga Cycling Advisory Committee reviewed the memorandum dated August 6, 2013 from Mark Howard, Project Lead regarding the Credit River Parks Strategy – Update.

RECOMMENDATION

That the memorandum dated August 6, 2013 from Mark Howard, Project Lead regarding the Credit River Parks Strategy – Update be received.

APPROVED (Councillor Fonseca)
(MCAC-0045-2013)

6. 2013 Mississauga Cycling Advisory Committee - Calendar of Events

The Mississauga Advisory Committee (MCAC) discussed the Halloween bike ride and encouraged all MCAC members to attend Ward Rides.

RECOMMENDATION

That the 2013 Mississauga Cycling Advisory Committee Calendar of Events be received as amended.

RECEIVED (D. Stephens)
MCAC-0046-2013

7. 2013 Mississauga Cycling Advisory Committee Action List

Members of the Mississauga Advisory Committee (MCAC) reviewed and amended the 2013 Action List to included items that were discussed at the meeting.

RECOMMENDATION

That the Mississauga Cycling Advisory Committee action list be received as amended.

RECIEVED (I. Nayer)
MCAC-0047-2013

8. Information Items

8.1 Resignation e-mail from Syed Ather Ali – Mississauga Cycling Advisory Committee Citizen Member

Resignation email dated July 10, 2013 from Syed Ather Ali, of Mississauga Cycling Advisory Committee (MCAC) Citizen Member advising of his resignation from MCAC.

8.2 Ontario's Cycling Strategy

Mississauga Cycling Advisory Committee to review the Ontario's Cycling Strategy.

8.3 Notice of Service Disruption

Mississauga Cycling Advisory Committee to review the Notice of Service Disruption poster.

8.4 Ontario's New Cycling Strategy

Mississauga Cycling Advisory Committee to review the Toronto Centre for Active Transportation, Cycling Toronto and Toronto Cycling's September 3, 2013 media release regarding the Ontario's New Cycling Strategy.

8.5 Provincial Bicycling Organization Releases Polling Data Highlighting Support for Active Transportation in Metrolinx's The Big Move

Mississauga Cycling Advisory Committee to review the Share the Road Cycling Coalition - Provincial Bicycling Organization Releases Polling Data Highlighting Support for Active Transportation in Metrolinx's The Big Move letter.

RECOMMENDATION

That the following information items be received for information:

1. Resignation email dated July 10, 2013 from Syed Ather Ali, of Mississauga Cycling Advisory Committee (MCAC) Citizen Member advising of his resignation from MCAC.
2. The Ontario's Cycling Strategy.
3. The Notice of Service Disruption poster.

4. The Toronto Centre for Active Transportation, Cycling Toronto and Toronto Cycling's September 3, 2013 media release regarding the Ontario's New Cycling Strategy.
5. The Share the Road Cycling Coalition - Provincial Bicycling Organization Releases Polling Data Highlighting Support for Active Transportation in Metrolinx's The Big Move letter.

Received (D. Tomiuk)
MCAC-0048-2013

OTHER BUSINESS

Councillor Fonseca spoke to the Mississauga Life article – The Casual Cyclist that she wrote. She spoke to having a photo contest during Bike Week to promote cycling in the City.

ADJOURNMENT- 9:26 p.m.