

Mississauga Cycling Advisory Committee

Date

January 12, 2016

Time

7:00 p.m.

Location

Committee Room A, 2nd Floor, Civic Centre
300 City Centre Drive, Mississauga, Ontario L5B 3C1

Members

Donnie Morris (Chair)
Irwin Nayer (Vice-Chair)
Councillor Chris Fonseca, Ward 3
Roy Buchanan
David Daghish
Joanne deCloe
Jonathan Giggs
Edisa Kozo
Greg Symons
Barbara Hazel Tabuno
Dorothy Tomiuk
Elaine Theriault

Agency Representatives/City Staff

Arthur Lo, TDM Analyst, Region of Peel
Steve Barrett, Manager, Transportation Infrastructure Management
Ben Gomberg, Manager, Active Transportation
Andy Bate, Supervisor, Traffic Operations
Jacqueline Hunter, Active Transportation Technologist
Erica Warsh, Transportation Demand Management Coordinator
Kimberly Hicks, Communications Advisor

Contact

Angie Melo, Legislative Coordinator, Legislative Services
905-615-3200 ext. 5471/ Fax 905-615-4181/ Email angie.melo@mississauga.ca

Find it online

<http://www.mississauga.ca/portal/cityhall/cyclingadvisory>

1. CALL TO ORDER

2. APPROVAL OF AGENDA

3. DECLARATION OF CONFLICT OF INTEREST

4. MINUTES OF PREVIOUS MEETING

Minutes of the December 8, 2015 meeting of the Mississauga Cycling Advisory Committee.

RECOMMEND APPROVAL

5. DEPUTATIONS

5.1. Pingstreet City App (15 minute presentation)

Ivana Di Millo, Shawn Slack, and Wendy McClymont, regarding Pingstreet City App.

RECOMMEND RECEIPT

MATTERS TO BE CONSIDERED

6.1 Proposed 2016 Cycling Network Program (5 minute Discussion)

Jacqueline Hunter, Active Transportation Planner, regarding the proposed 2016 Cycling Network Program.

RECOMMEND RECEIPT

6.2 2015 Cycling Count Summary (5 minute discussion)

Jacqueline Hunter, Active Transportation Technologist, Transportation and Works Department to present 2015 Cycling Count Summary.

RECOMMEND RECEIPT

6.3 2016 Tour de Mississauga (15 minute discussion)

Donnie Morris, to provide a verbal update regarding the talks between MCAC and SustainMobility with respect to the 2016 Tour de Mississauga.

6.4 Active Transportation Update (15 minute discussion)

Ben Gomberg, Manager, Active Transportation to provide an update with respect to the current cycling-related projects in the Active Transportation Office.

6.5 2016 Community Ride Program and Schedule (10 Minute discussion)

Donnie Morris, regarding 2016 Community Ride Program and Schedule.

7. INFORMATION ITEMS

8. OTHER BUSINESS

9. DATE OF NEXT MEETING

Tuesday, February 9, 2016 – 7:00 PM, Civic Centre, Committee Room A – 300 City Centre Drive, Mississauga L5B 3C1

10. ADJOURNMENT



Mississauga Cycling Advisory Committee

Date

December 8, 2015

Time

7:00 PM

Location

Committee Room A, 2nd Floor, Civic Centre
300 City Centre Drive, Mississauga, Ontario L5B 3C1

Members Present

Donnie Morris (Chair)
Councillor Chris Fonseca, Ward 3
Irwin Nayer (Vice-Chair)
Joanne deCloe
David DGLISH
Jonathan GIGGS
Edisa KOZO
Greg Symons (left at 7:38 p.m.)
Barbara Hazel TABUNO
Elaine Theriault

Members Absent

Roy Buchanan
Dorothy Tomiuk

Agency Representatives/City Staff Present

Ben Gomberg, Manager, Active Transportation
Andy Bate, Supervisor, Traffic Operations
Jacqueline Hunter, Active Transportation Technologist
Steve Barrett, Manager, Transportation Infrastructure Management
Erica Duque, Analyst, Region of Peel

Contact

Angie Melo, Legislative Coordinator, Legislative Services
905-615-3200 ext. 5471/ Fax 905-615-4181/ Email: angie.melo@mississauga.ca

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1. CALL TO ORDER - 7:00 PM

2. APPROVAL OF AGENDA

Approved (J. deCloe)

3. DECLARATIONS OF CONFLICT OF INTEREST - Nil

4. MINUTES OF PREVIOUS MEETING

Minutes of the November 10, 2015 meeting of the Mississauga Cycling Advisory Committee.

Approved (D. Daglish)

5. DEPUTATIONS

5.5. SustainMobility (15 minute presentation)

Glenn Gumulka, Executive Director, SustainMobility, presented an overview of SustainMobility and the opportunity for the SustainMobility to host the Tour de Mississauga.

Highlights of the presentation are as follows:

- SustainMobility is an established non-profit organization with in-house marketing and promotional capacity; recognized organization in the community with municipal, provincial and federal funding organizations; a track record for securing grant funding; track record for creating, developing and growing programs, track record for sound financial management; and existing programs such as Active Switch and Bike to Work Day that have natural synergies with the Tour de Mississauga.
- SustainMobility is governed by a Board of Directors (5 Board Members), funding through Smart Commute Program: Metrolinx, Regional of Peel, City of Mississauga, and City of Toronto and a variety of fee for service contracts and service fees from Members. SustainMobility currently has 7 full-time and 3 part-time staff.

- The Tour de Mississauga Opportunity is a good strategic fit with SustainMobility's Mission Statement; is an opportunity for Mississauga Cycling Advisory Committee (MCAC) and SustainMobility to share resources and reduce costs;
- Potential governance model would be for SustainMobility staff to support MCAC volunteers and manage program operations. MCAC Members to form a program working Committee of SustainMobility. Potential for a MCAC Member to be representative on the Board of Directors.
- Decision Criteria for SustainMobility is if the Tour is financially self-sustaining; Is this a long-term partnership opportunity; and will the partnership make a positive financial contribution to SustainMobility.
- The SustainMobility Board of Directors will be meeting on December 15, 2015 to review full-cost accounting; working agreement on roles and responsibilities, revenue model, fees, and governance; decision to be reached by the end of December 2015.

Members inquired and discussion ensued regarding charging fees for the ride, expanding the Tour for longer distance rides, and MCAC Member role in the transition to SustainMobility.

Glenn Gumulka inquired about Police presence at the ride, costs associated with road closures, and the amount of City of Mississauga staff hours worked on the Tour de Mississauga. The Tour de Mississauga Financial Reports (cost/time) will be sent to Glenn for his review.

Received (J. Giggs)
Recommendation MCAC-0060-2015

5.2 Community Based Social Marketing Program in Mississauga in 2016 (10 minute presentation)

Erica Duque, Active Transportation Planner, Region of Peel, regarding the opportunity for a community based social marketing program in Mississauga for 2016.

Highlights of the Presentation are as follows:

- Region of Peel's medium term strategy is to increase active transportation through the creation and implementation of a Community Based Social Marketing Program (CBSM);

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- A Community Based Social Marketing Program was piloted in the City of Brampton in 2015; The Region of Peel would like to pilot the same Program in the City of Mississauga in 2016;
- The Program requires partners and Mentors; the criteria for Lead Community Partners would be, organizational capacity, internal active transportation champion or mandate, access to adult communities within sites identified through Peel Region site selection process, access to adult populations experiencing transition or with identified interest in increased physical activity or healthy living, potential of current programs to be enhanced or modified by active transportation added, ongoing partnerships with other organizations who may be interested in a multi-partner CBSM Program, and physical space suitable for bicycle programming. The criteria for Mentors is, cyclist, strong communication skills, willing to share knowledge with community, willing to meet the time commitment to mentor 3 to 5 participants and lead them on community rides during the summer.

Erica Duque asked Members of the Mississauga Cycling Advisory Committee to consider being a partner, suggest, and reach out to potential partner organizations and be a mentor. Members are encouraged to send Erica Duque an email with their suggestions.

Received (D. Morris)
Recommendation MCAC-0061-2015

6. MATTERS CONSIDERED

6.1 Tour de Mississauga (30 minute discussion)
See notes above at 5.1

6.2 2015 Year End Report (15 minute discussion)
Jacqueline Hunter, Active Transportation Technologist provided Members with a copy of the Year End: 2015 Cycling Network Program.

6.3 Joint Committee of Western Lake Ontario Cycling Committee (10 minute discussion)

Irwin Nayer, advised that the proposal for Mississauga to host the Joint Committee of Western Lake Ontario Cycling Committee's Conference in May 2016 has been accepted. Irwin would like to establish a working group to organize this event.

Irwin advised that Joanne, Dorothy, Barb and Roy have expressed interest in being on the working group. Also, the role of the Chair falls on the host City; Irwin advised that if there are no objections, he would Chair the Conference. No objections expressed.

6.4 Lakeview Waterfront Connection (5 minute discussion)

Jonathan Giggs provided a verbal update regarding a recent public meeting on Lakeview Waterfront Connection. Jonathan was pleased to advise that advised that cyclist's concerns expressed to the developer were very well heard and the provisions made on the multi-Use trail addresses those concerns. The design of the trail is approximately 4.5 meters in width to accommodate emergency vehicles. Jonathan described the space to be a very natural space, no lights, no washroom facilities, no picnic tables, no infrastructure, and no garbage containers. The Trail connects with Marie Curtis park and with the "Inspiration Port Credit". The Project is not yet in design stage; the Project Manager would be happy to make a deputation at a future Mississauga Cycling Advisory Committee meeting.

7. INFORMATION ITEMS

7.1 Etobicoke Creek Trail

Memorandum dated December 8, 2015 from Michael Gusche, Project Manager, Parks Department, Community Services, regarding the Etobicoke Creek Trail, Trailhead Signs and Wayfinding.

Councillor Chris Fonseca advised that she has yet to meet with the Ward Councillor, who has advised that he is not available to meet until the end of March 2016.

Referred (I. Nayer)
Recommendation MCAC-0062-2015

DATE OF NEXT MEETING

Tuesday, January 12, 2016 - 7:00 PM, Civic Centre, Committee Room A - 300 City Centre Drive, Mississauga, ON L5B 3C1

ADJOURNMENT - 8:57 PM