



Minutes

THE CORPORATION OF THE CITY OF MISSISSAUGA

MISSISSAUGA CYCLING ADVISORY COMMITTEE

TUESDAY, SEPTEMBER 9, 2014 - 7:26 PM

COMMITTEE ROOM A

2ND Floor, Civic Centre
300 City Centre Drive, Mississauga, ON L5B 3C1
Internet Address - <http://www.mississauga.ca>

Members Present: Jeff Wachman (**Chair**)
 Don Stephens (**Vice-Chair**)
 Donnie Morris
 Don Patterson
 Councillor C. Fonseca
 Dorothy Tomiuk
 Elaine Theriault
 Greg Symons
 Irwin Nayer
 Joanne deCloe
 Roy Buchanan

Members Absent: Rajendra Singh

City/Regional Staff Present: Jacquelyn Hayward Gulati, Manager, Active Transportation
 Andy Bate, Supervisor, Traffic Operations

Stephanie Smith, Legislative Coordinator, Office of the City Clerk

Erica Duque, Transportation Demand Management Analyst,
Region of Peel

CALL TO ORDER – 7:26 p.m.

DECLARATIONS OF CONFLICT OF INTEREST- Nil

PRESENTATIONS/DEPUTATIONS

- A. Marlane Koehler, Executive Director, Waterfront Regeneration Trust with respect to Greenbelt Cycling Route Report.

Marlane Koehler, Executive Director, Waterfront Regeneration Trust outlined the visions and goals of the Greenbelt Foundation Routes, newly created signage along 462km of cycling infrastructure which stretches along 7 regions, economic benefits and partnerships. Ms. Koehler spoke to an August 2015 bike ride launch taking place from August 16 – August 21, 2015 to showcase the Greenbelt Foundation Routes.

Discussion ensued with respect to cycling maps showing the elevations of the roadways, including an FYI section in promotional materials and roadway conditions. Ms. Koehler noted that the maps would indicate elevations.

RECOMMENDATION

That the deputation by Marlane Koehler, Executive Director, Waterfront Regeneration Trust with respect to Greenbelt Cycling Route Report be received.

Referred (Councillor Fonseca)
Recommendation MCAC-0040-2014

MATTERS CONSIDERED:

1. Administrative Matters:
 - 1.1 Items to be added under “Other Business”
 - 1.2 Minutes of Previous Meeting – August 12, 2014

Approved (J. de Cloe)

2. Tour de Mississauga Subcommittee

Dorothy Tomiuk, Citizen Member provided a verbal update regarding the upcoming Tour de Mississauga. She spoke to registrations, promotion/communications plan, sponsorship, and route maps.

3. Network and Technical Subcommittee

Irwin Nayer, Citizen Member spoke to his experience test riding the 100km and 120km routes for Tour de Mississauga. He addressed roadway conditions, surfaces, the need for road markings and addressed the 120km loop.

4. Communications and Promotions Subcommittee

Joanne de Cloe, Citizen Member provided a verbal update regarding the upcoming Pearson Street Festival on Saturday September 13, 2014.

5. Bicycle Friendly Community Award – Go for Silver Strategy

Irwin Nayer, Citizen Member provided a verbal update regarding the Bicycle Friendly Community Award – Go for Silver Strategy. He spoke to the five E's; engineering, education, encouragement, enforcement, evaluation and noted that cycling enforcement is extremely weak. Mr. Nayer mentioned inviting the Peel Regional Police (PRP) to a future Mississauga Cycling Advisory Committee meeting to create a cycling enforcement campaign.

Jacquelyn Hayward Gulati, Manager, Active Transportation spoke to previous meetings with the PRP to engage MCAC and the PRP in cycling education and enforcement.

RECOMMENDATION

That Active Transportation Office staff be directed to report back to a future Mississauga Cycling Advisory Committee meeting on identifying best signage locations and other opportunities to create a bicycle friendly community.

Approved (J. de Cloe)
Recommendation MCAC-0041-2014

6. 2014 Community Rides (formerly Ward Rides)

Councillor Fonseca spoke to an upcoming meeting with the GTAA and informed the Committee that she would be asking the GTAA if they were interested in extending their sponsorship agreement for next season of Community Rides.

7. Council Deputation on Wednesday September 9, 2014

Mississauga Cycling Advisory Committee (MCAC) discussed the upcoming Tour de Mississauga deputation and Phil Green Recognition Award presentation on Wednesday September 9, 2014. Members engaged in conversation regarding the Explore Our City Together theme and spoke to cycling growth, tourism and sponsors.

8. 2014 Mississauga Cycling Advisory Committee - Calendar of Events

The Mississauga Cycling Advisory Committee reviewed and amended the 2014 Calendar of Events as presented.

RECOMMENDATION

That the 2014 Mississauga Cycling Advisory Committee Calendar of Events be received as amended.

Received (J. de Cloe)

Recommendation MCAC-0042-2014

9. 2014 Mississauga Cycling Advisory Committee Action List

The Mississauga Cycling Advisory Committee reviewed and amended the Action List for 2014 as presented.

RECOMMENDATION

That the Mississauga Cycling Advisory Committee action list be received as amended.

Received (D. Tomiuk)

Recommendation MCAC-0043-2014

OTHER BUSINESS –Nil

ADJOURNMENT: 9:20 P.M.