



THE CORPORATION OF THE CITY OF MISSISSAUGA

MISSISSAUGA CYCLING ADVISORY COMMITTEE

TUESDAY, MARCH 10, 2015 - 7:03 PM

COMMITTEE ROOM B

2ND Floor, Civic Centre
300 City Centre Drive, Mississauga, ON L5B 3C1
Internet Address - <http://www.mississauga.ca>

Members Present:

- Barbara Hazel Tabuno
- Councillor C. Fonseca
- David E. Daghli
- Don Patterson
- Donnie Morris
- Dorothy Tomiuk
- Edisa Kozo
- Elaine Theriault
- Greg Symons
- Irwin Nayer
- Joanne deCloe

Members Absent:

- Jonathan Giggs
- Roy Buchanan

City/Regional Staff Present: Steve Barrett, Manager, Transportation Asset Management
Jacqueline Hunter, Active Transportation Technologist
Erica Warsh, Transportation Demand Management Coordinator

Crystal Greer, Director, Legislative Services
Stephanie Smith, Legislative Coordinator, Office of the City Clerk

Author Lou, Transportation Demand Management Analyst, Region
of Peel

CALL TO ORDER – 7:03 P.M.

DECLARATIONS OF CONFLICT OF INTEREST

PRESENTATIONS/DEPUTATIONS: - Nil

MATTERS TO BE CONSIDERED:

1. Introduction of Citizen Members and Staff

Members of the committee and advisory staff briefly did introductions.

2. Appointment of Chair

Greg Symons, Citizen Member nominated Donnie Morris as Chair for the Mississauga Cycling Advisory Committee. Mr. Morris accepted the nomination.

The following motion was voted on and carried.

Recommendation

That Donnie Morris be appointed as Chair of the Mississauga Cycling Advisory Committee for a term of office to November 30, 2018, or until a successor is appointed.

Approved (I. Nayer)

Recommendation (MCAC-0008-2015)

3. Appointment of Vice-Chair

Donnie Morris, Citizen Member nominated Irwin Nayer as Vice-Chair for the Mississauga Cycling Advisory Committee. Mr. Nayer accepted the nomination.

The following motion was voted on and carried.

RECOMMENDATION

That Irwin Nayer be appointed as Vice-Chair of the Mississauga Cycling Advisory Committee for a term of office to November 30, 2018, or until a successor is appointed.

Approved (G. Symons)

Recommendation MCAC-0009-2015

4. Appointments to each Subcommittee:

Donnie Morris, Chair explained the operations of each subcommittee. Mr. Morris advised that each subcommittee would need a Chair.

a) Tour de Mississauga

Dorothy Tomiuk was nominated as the Chair for the Tour de Mississauga Subcommittee. The motion was voted on and carried.

Edisa Kozo, Elaine Theriault and Roy Buchanan joined the Tour de Mississauga Subcommittee.

RECOMMENDATION

That Dorothy Tomiuk be appointed as Chair of the Tour de Mississauga Subcommittee of the Mississauga Cycling Advisory Committee for a term of office to November 30, 2018, or until a successor is appointed.

Approved (J. de Cloe)

Recommendation MCAC-0010-2015

b) Communications and Promotions

Joanne de Cloe was nominated as the Chair for the Communications and Promotions Subcommittee of the Mississauga Cycling Advisory Committee. The motion was voted on and carried.

Barbara Tabuno joined the Communications and Promotions subcommittee.

RECOMMENDATION

That Joanne deCloe be appointed as Chair of the Communications & Promotions Subcommittee of the Mississauga Cycling Advisory Committee for a term of office to November 30, 2018, or until a successor is appointed.

Approved (D. Tomiuk)

Recommendation MCAC-0010-2015

c) Network and Technical

Donnie Morris was nominated as the Chair of the Network Technical Subcommittee of the Mississauga Cycling Advisory Committee. The motion was voted on and carried.

David Daghish and Don Patterson joined the Network and Technical subcommittee.

Discussion ensued with respect to the structure and ownership of Community Rides. Members decided that in the interim while the Committee's Terms of Reference were being reviewed the Network and Technical Subcommittee and Communications and Promotions Subcommittee would work together on the Community Rides.

RECOMMENDATION

That Donald Morris be appointed as Chair of the Network & Technical Subcommittee of the Mississauga Cycling Advisory Committee for a term of office to November 30, 2018, or until a successor is appointed.

Approved (D. Tomiuk)

Recommendation MCAC-0011-2015

5. Administrative Matters:

5.1 Items to be added under "Other Business"

Councillor Fonseca added collection and distribution of bicycles to youth.

5.2 Minutes of Previous Meeting – February 10, 2015

Approved (D. Patterson)

6. Tour de Mississauga

Dorothy Tomiuk, Citizen Member provided a verbal update regarding the Tour de Mississauga. She spoke to the sponsorship agreement, the formation of a Tour Sponsorship Committee to include Greg Symons, Citizen Member and Irwin Nayer Citizen Member and requested access to the Transitway for the Tour de Mississauga.

Discussion ensued with respect to the Tour de Mississauga remaining a free event and eliminating the food experience and the food and bike drives.

RECOMMENDATION

That MiWay respond to the Mississauga Cycling Advisory Committee by April 30, 2015 with respect to the Transitway being made available for the Tour de Mississauga on September 20, 2015.

Approved (D. Tomiuk)

Recommendation MCAC-0012-2015

7. Network and Technical Subcommittee

Donnie Morris, Citizen Member provided a verbal update regarding the Network and Technical Subcommittee. He spoke to the draft Community Ride schedule, the University of Toronto/Mississauga route and creating a safety protocol.

Discussion ensued with respect to how helpful Corporate Security was in assisting with the 2014 Community Rides and the instrumental role they played. The Committee requested their services for the 2015 Community Rides.

8. Communications and Promotions Subcommittee

Joanne de Cloe, Citizen Member provided a verbal update regarding the Communications and Promotion Subcommittee. She spoke to the Toronto International Bike Show and how she promoted the Community Ride program to others.

Discussion ensued with respect to creating a hashtag for a social media campaign, cycling safety messages and ensuring that the street sweeping program begins in early April.

9. Bicycle Friendly Community Award – Go for Silver Strategy

Jacqueline Hunter, Active Transportation Technologist provided a verbal update regarding the Bicycle Friendly Community Award – Go for Silver Strategy. She noted that the awards would be announced by April 1, 2015 at the Bike Summit.

Irwin Nayer, Citizen Member requested that staff report back on using Share the Road welcoming signs to promote cycling in the City of Mississauga.

Discussion ensued with respect to scheduling a deputation at the May 6, 2015 General Committee meeting to inform Members of Council of the upcoming Community Ride schedule and possibly schedule a future deputation if the City of Mississauga was successful in receiving a silver status for the Bicycle Friendly Community Award.

RECOMMENDATION

That authority be given in the event that the City of Mississauga receives silver status for the Bicycle Friendly Award that Irwin Nayer attend the Bike Summit held being April 1, 2015 and that the \$500.00 registration fee be covered by the Mississauga Cycling Advisory Committee 2015 budget.

Approved (G. Symons)

Recommendation MCAC-0013-2015

10. Mississauga Cycling Advisory Committee 2015 Work Plan

Mississauga Cycling Advisory Committee (MCAC) deferred their discussion regarding their 2015 work plan to a future meeting.

Discussion ensued with respect to MCAC members sending their work plan thoughts to the Communications and Promotions Subcommittee for them to create a 2015 draft work plan and to include budget impacts.

RECOMMENDATION

That the Mississauga Cycling Advisory Committees work plan be deferred to a future meeting for discussion.

Approved (I. Nayer)

Recommendation MCAC-0014-2015)

11. Toronto International Bike Show – March 6, 7 and 8, 2015

Mississauga Cycling Advisory Committee (MCAC) discussed their involvement at the 2015 Toronto International Bike Show held on March 6, 7 and 8, 2015. MCAC members engaged in discussion regarding the following changes to implement next year; smaller booth size, creating a banner to be able to better identify who the Committee is, creating a large cycling map, giveaways and to start planning in November 2015.

12. Peel Regional Police

Mississauga Cycling Advisory Committee discussed inviting the Peel Regional Police (PRP) to the April 2015 MCAC meeting to discuss roles of the PRP, educational enforcement cycling related campaigns and to discuss the challenges PRP face related to cycling enforcement.

Councillor Fonseca spoke to Halton Region completing an education safety blitz, cycling on a sidewalk and working with the Traffic Safety Council for students who cycle to school.

13. 2015 Mississauga Cycling Advisory Committee - Calendar of Events

The Mississauga Cycling Advisory Committee reviewed and amended the 2015 Calendar of Events as presented.

RECOMMENDATION

That the 2015 Mississauga Cycling Advisory Committee Calendar of Events be received as amended.

Approved (J. de Cloe)

Recommendation MCAC-0015-2015

OTHER BUSINESS

Councillor Fonseca spoke to a business wanting to collect bikes to give to youth who are unable to afford them. Members suggested that Councillor Fonseca forward the business contact information to Jerry Love.

Don Patterson, Citizen Member spoke to the Region of Peel cycling pilot program which encourages students to cycle to school and is supported by a comprehensive cycling education strategy. Mr. Patterson recommended reviewing their program to implement in City of Mississauga schools.

Next Meeting Date: Tuesday, April 14, 2015 – 7:00 P.M.

ADJOURNMENT – 9:06 P.M