



Minutes

THE CORPORATION OF THE CITY OF MISSISSAUGA

MISSISSAUGA CYCLING ADVISORY COMMITTEE

TUESDAY, FEBRUARY 10, 2015 - 7:03 PM

COMMITTEE ROOM A

2ND Floor, Civic Centre
300 City Centre Drive, Mississauga, ON L5B 3C1
Internet Address - <http://www.mississauga.ca>

Members Present:

Donnie Morris
Don Patterson
Elaine Theriault
Councillor C. Fonseca
Dorothy Tomiuk
Greg Symons
Joanne deCloe

Members Absent:

Jeff Wachman (**Chair**)
Don Stephens (Vice-Chair)
Irwin Nayer
Rajendra Singh
Roy Buchanan

City/Regional Staff Present: Steve Barrett, Manager, Transportation Asset Management
Andy Bate, Supervisor, Traffic Operations
Jacqueline Hunter, Active Transportation Technologist
Erica Warsh, Transportation Demand Management Coordinator

Crystal Greer, Director, Legislative Services
Stephanie Smith, Legislative Coordinator, Office of the City Clerk

Author Lou, Transportation Demand Management Analyst, Region
of Peel

*Please note that Donnie Morris Chaired the meeting.

CALL TO ORDER – 7:05 p.m.

DECLARATIONS OF CONFLICT OF INTEREST- Nil

PRESENTATIONS/DEPUTATIONS - Nil

MATTERS CONSIDERED:

1. Administrative Matters:

1.1 Items to be added under “Other Business”

1.2 Minutes of Previous Meeting – January 13, 2015

Approved (G. Symons)

2. Tour de Mississauga

Elaine Theriault, Citizen Member spoke to members of the Mississauga Cycling Advisory Committee (MCAC) on her findings of moving towards a third party model for the Tour de Mississauga. Ms. Theriault spoke to the event company OmniForce Events and the registration company CCN events. She noted that CCN would suit the Committees needs and CCN would create a custom registration system that would allow the Committee to create a hybrid to move towards a third party model. Members of MCAC thanked Ms. Theiault for her research and directed staff to review the legal waivers and next steps to move towards purchasing the system.

3. Network and Technical Subcommittee

Donnie Morris, Citizen Member provided a draft scheduled of the 2015 Community Ride schedule. He noted that the kick-off ride would take place on May 8. Members of the Mississauga Cycling Advisory Committee (MCAC) engaged in conversation regarding a rain date for the kick-off ride, creating a Doors Open ride, experience levels of riders, creating a Downtown/Sheridan College ride and a safety component.

Councillor Fonseca spoke to giving away tickets to Community Ride participants for the upcoming PanAm Games for the Hershey SportZone venue. Erica Warsh, Transportation

Demand Management Coordinator spoke to Playing for Keeps with the GTAA and indicated she would look into the amount of bike parking available at the venue.

4. Communications and Promotions Subcommittee

Joanne de Cloe, Citizen Member noted that she would be attending the public workshop on February 21, 2015 regarding the Queen Elizabeth Way (QEW) improvements from Evans Avenue to Cawthra Road.

5. Bicycle Friendly Community Award – Go for Silver Strategy

Jacqueline Hunter, Active Transportation Technologist noted that the Bicycle Friendly Community Award application deadline is February 20, 2015 and that this year they would be focusing on what the City of Mississauga has achieved thus far.

6. Toronto International Bike Show – March 6, 7 and 8, 2015

Mississauga Cycling Advisory Committee discussed the 2015 Toronto International Bike Show held on March 6, 7 and 8, 2015.

RECOMMENDATION

That up to \$500.00 be allocated to purchase promotional and marketing items for the 2015 Toronto Bike Show and that the funds come from the 2015 Mississauga Cycling Advisory Committee budget.

Received (D. Patterson)

Recommendation MCAC-0006-2015

7. 2015 Mississauga Cycling Advisory Committee - Calendar of Events

The Mississauga Cycling Advisory Committee reviewed and amended the 2015 Calendar of Events as presented.

RECOMMENDATION

That the 2015 Mississauga Cycling Advisory Committee Calendar of Events be received as amended.

Received (G. Symons)

Recommendation MCAC-0007-2015

OTHER BUSINESS

Erica Warsh, Transportation Demand Management Coordinator spoke to the changes to the upcoming Bike to Work day taking place on May 25, 2015. She indicated schools would not be invited as they could take part in the Metrolinx bike to school week.

ADJOURNMENT: 8:34 P.M.