



Minutes

THE CORPORATION OF THE CITY OF MISSISSAUGA

MISSISSAUGA CYCLING ADVISORY COMMITTEE

TUESDAY, OCTOBER 8, 2013 - 7:08 PM

COMMITTEE ROOM B

2ND Floor, Civic Centre
300 City Centre Drive, Mississauga, ON L5B 3C1
Internet Address - <http://www.mississauga.ca>

Members Present:

Jeff Wachman (**Chair**)
Don Stephens (**Vice-Chair**)
Councillor C. Fonseca
Darrin Wolter (Departed at 8:30pm)
Donnie Morris
Dorothy Tomiuk
Irwin Nayer
Joanne deCloe (Departed at 9:00pm)
Rajendra Singh
Suzanne Doyle (Departed at 9:00pm)

Members Absent:

Councillor C. Fonseca
Nimra Alam

City/Regional Staff Present: Erica Duque, TDM Analyst
Jacquelyn Hayward Gulati, Manager, Cycling Office
Andy Bate, Supervisor, Traffic Operations
Matthew Sweet, Cycling Technologist
Stephanie Smith , Legislative Coordinator, Office of the City Clerk

CALL TO ORDER – 7:08 p.m.

DECLARATIONS OF DIRECT (OR INDIRECT) PECUNIARY INTEREST - Nil

PRESENTATIONS/DEPUTATIONS - Nil

MATTERS CONSIDERED:

1. Administrative Matters:

1.1 Items to be added under “Other Business”

1.2 Minutes of Previous Meeting – September 10, 2013

Approved (R. Singh)

2. Tour de Mississauga Debrief – Sunday September 15, 2013

Members of the Mississauga Cycling Advisory Committee (MCAC) discussed the Tour de Mississauga that took place on September 15, 2013. Jeff Wachman, Chair congratulated members for such a successful event and discussed his visions for the 2014 Tour de Mississauga. Mr. Wachman noted the need to create a subcommittee to achieve a goal of 5000 riders.

Dorothy Tomiuk, Citizen Member discussed the following comments that were received that need to be addressed for the 2014 Tour de Mississauga; faster food service, quantity of t-shirts ordered, finish line, number of water stations, education on road safety, routes to include more off-road trails and resident notifications. Ms. Tomiuk outlined the positive comments received that included; road markings, routes, marshals, quality of food service, sponsors, well organized and friendly, tourism and the t-shirt design. She noted that out of the 2147 online registered participants 58% were residents and 42% were non-residents.

Discussion ensued with respect to the need for more volunteers to assist with the planning and execution of the Tour.

3. Network and Technical Subcommittee

Donnie Morris, Citizen Member provided an update regarding the success of the 2013 Ward Rides and noted the need to create a form outlining how to lead each Ward ride. Mr. Morris spoke to the 2013 Cycling Ambassador program. Discussion ensued with respect to the effectiveness of the Cycling Ambassador program and if the right demographic was being targeted.

4. Communications and Promotions Subcommittee

Members of the Mississauga Advisory Committee (MCAC) nominated Joanne deCloe to be on the Communications and Promotions Subcommittee.

Suzanne Doyle, Citizen Member spoke to her interest in having safe cycling infrastructures for baby boomers to cycle in Mississauga. Discussion ensued with respect to MCAC Terms of Reference, core missions and the three principals of the Committee.

RECOMMENDATION

That Joanne deCloe be appointed to the Communications & Promotions Subcommittee of the Mississauga Cycling Advisory Committee for a term of office to November 30, 2014, or until a successor is appointed.

APPROVED (D. Tomiuk)

Recommendation MCAC-0049-2013

5. Ward Ride Sponsorship

Mississauga Cycling Advisory Committee members discussed the opportunities for 2014 Ward Ride sponsorships and that Councillor Fonseca to set-up a meeting with the GTAA.

6. Ticketing of Cyclists

Members of the Mississauga Cycling Advisory Committee engaged in conversation regarding the need for more tickets to be issued by the Peel Regional Police (PRP) related to cycling infractions.

Jacquelyn Hayward Gulati, Manager, Cycling Office noted that Councillor Fonseca, Eleanor McMahon, Share the Road and herself would be meeting with the PRP to create an educational campaign and safety blitz regarding cycling.

RECOMMENDATION

That the email dated September 19, 2013 from Ryan Robert, Executive Office to Chief of Police regarding ticketing cyclist be received.

APPROVED (I. Nayer)

Recommendation MCAC-0050-2013

7. Quarterly Update on Proposed 2013 Cycling Network Program

Mississauga Cycling Advisory Committee reviewed the memorandum dated October 1, 2013 from Jacquelyn Hayward Gulati, Manager, Cycling Office regarding the quarterly update on Proposed 2013 Cycling Network Program.

Suzanne Doyle, Citizen Member enquired about the process that is followed in determining if a project is an on-road cycling routes, boulevard or multi-use trails. Ms. Hayward Gulati noted that they are followed through an installment process.

RECOMMENDATION

That the memorandum dated October 1, 2013 from Jacquelyn Hayward Gulati, Manager, Cycling Office regarding the quarterly update on Proposed 2013 Cycling Network Program be received and referred to the Network and Technical Subcommittee.

APPROVED (D. Morris)

Recommendation MCAC-0051-2013

8. 2013 Mississauga Cycling Advisory Committee - Calendar of Events

The Mississauga Advisory Committee (MCAC) discussed the Halloween bike ride taking place on October 18, 2013 at 7:00pm.

Quorum was lost at 9:00pm. No further discussion took place