



Minutes

THE CORPORATION OF THE CITY OF MISSISSAUGA

MISSISSAUGA CYCLING ADVISORY COMMITTEE

TUESDAY, MAY 13, 2014 - 7:01 PM

COMMITTEE ROOM A

2ND Floor, Civic Centre
300 City Centre Drive, Mississauga, ON L5B 3C1
Internet Address - <http://www.mississauga.ca>

Members Present: Jeff Wachman (**Chair**)
 Don Stephens (**Vice-Chair**)
 Councillor C. Fonseca
 Darrin Wolter
 Dorothy Tomiuk
 Donnie Morris
 Irwin Nayer
 Joanne deCloe
 Rajendra Singh

Members Absent: Nil

City/Regional Staff Present: Jacquelyn Hayward Gulati, Manager, Active Transportation
Andy Bate, Supervisor, Traffic Operations
Jacqueline Hunter, Active Transportation Technologist
Stephanie Smith, Legislative Coordinator, Office of the City Clerk

CALL TO ORDER – 7:01 p.m.

DECLARATIONS OF CONFLICT OF INTEREST- Nil

PRESENTATIONS/DEPUTATIONS – NilMATTERS CONSIDERED:1. Administrative Matters:

1.1 Items to be added under “Other Business”

1.2 Minutes of Previous Meeting – April 22, 2014

Approved (J. de Cloe)2. Tour de Mississauga Subcommittee Update

Dorothy Tomiuk, Citizen Member provided a verbal update regarding the 2014 Tour de Mississauga. She spoke to the venue location, registration system, privacy protocol, social media protocols, selling merchandise through e-stores, a May 23, 2014 deadline for sponsorships, food quotes and a volunteer recruitment booth at the upcoming GTAA Community Kick-Off ride.

RECOMMENDATION

That the email dated May 5, 2014 from Andy Harvey, Director, Engineering and Construction regarding the Tour de Mississauga - Mississauga Transitway be received.

Received (I. Nayer)

Recommendation MCAC-0019-2014

RECOMMENDATION

That up to \$15,000 be allocated in the 2014 Mississauga Cycling Advisory Committee operating budget, inclusive of sponsorship funds for the 2014 Tour de Mississauga event for the purpose of purchasing and re-selling cycling jerseys for the event.

Approved (I. Nayer)

Recommendation MCAC-0020-2014

3. Network and Technical Subcommittee

No discussion took place regarding the Network and Technical Subcommittee.

4. Communications and Promotions Subcommittee

Joanne de Cloe, Citizen Member provided a verbal update regarding the Communications and Promotion Subcommittee. She noted that a nomination was received for the 2013 Phil Green Recognition Award. Discussion ensued with respect to the nomination received and that the recipient should be honoured at the September Council meeting and an upcoming Community Ride.

Jeff Wachman, Chair enquired about cycling safety messages on the ReaderBoard signs. Jacquelyn Hayward Gulati, Manager, Active Transportation noted that she would work with Communications staff and report back.

RECOMMENDATION

That Frank Toth be the recipient of the 2013 Phil Green Recognition Award.

Referred (D. Tomiuk)

Recommendation MCAC-0021-2014

5. Bicycle Friendly Community Award – Go for Silver Strategy

Irwin Nayer, Citizen Member provided a verbal update regarding the Bicycle Friendly Community Award – Go for Silver Strategy. He spoke to a proposed idea called the Mississauga Very Important Peddler Program (VIP) which would allow cyclists to feel valued and connect cyclists in Mississauga. He noted that the program would be a web based tool to share values and ideas to enhance the cycling culture in the City of Mississauga.

Conversation ensued with respect to the VIP program and that any feedback should be sent to Mr. Nayer.

Mississauga Cycling Advisory Committee members engaged in conversation regarding automatic traffic counters.

Andy Bate, Supervisor, Traffic Operations noted that through their pilot program, staff have been collecting bicycle data counts since 2013 and that new software would be able to create data spreadsheets showing cycling trends. Mr. Bate noted that he would start to bring data reports to the Committee in September 2014.

6. 2014 City Committees of Council Structure Review – Recommendations to Governance Committee

Mississauga Cycling Advisory Committee (MCAC) members discussed the City Committees of Council Structure Review which included creating a business model for the Tour de Mississauga and whether or not MCAC should be incorporated into an Active Transportation Committee.

Members of the committee supported the idea of creating a business model for the Tour de Mississauga. Some committee members supported the idea of being incorporated into an Active Transportation Committee while others expressed concerns.

Jeff Wachman, Chair distributed a letter dated May 13, 2014 entitled Recommendations to Council Regarding Staff Report on Tour de Mississauga. Discussion ensued with respect to the amount of volunteer time needed, mapping hours and route signage.

7. Update: 2014 Community Rides (formerly Ward Rides)

Mississauga Cycling Advisory Committee (MCAC) members discussed the memorandum dated May 8, 2014 from Jacqueline Hunter, Active Transportation Technologist regarding the status update on the 2014 Community Rides. MCAC scheduled the Clarkson/Lorne Park ride for July 10 and the Britannia ride for August 10, 2014.

8. 2014 Bike Month

Jacquelyn Hayward Gulati, Manager, Active Transportation provided a verbal update regarding the 2014 Bike Month. She spoke to the May 24, 2014 kick-off Community Rides with the GTAA and that May 26, 2014 is Bike to Work day.

9. Off Road Trail Prioritization Matrix

Mississauga Cycling Advisory Committee (MCAC) members spoke to the Off Road Trail Prioritization Matrix and Primary Route Prioritization Matrix as presented to the January 14, 2014 MCAC meeting. Members expressed concern with the difficulties of reading the

matrix and requested that the existing networks be outlined in black and the proposed network outlined in red with reference numbers.

10. Primary Route Prioritization Matrix

This item was discussed during item #9.

11. 2014 Mississauga Cycling Advisory Committee - Calendar of Events

The Mississauga Cycling Advisory Committee reviewed and amended the 2014 Calendar of Events as presented.

RECOMMENDATION

That the 2014 Mississauga Cycling Advisory Committee Calendar of Events be received as amended.

Received (J. de Cloe)

Recommendation MCAC-0022-2014

12. 2014 Mississauga Cycling Advisory Committee Action List

The Mississauga Cycling Advisory Committee reviewed and amended the Action List for 2014 as presented.

RECOMMENDATION

That the Mississauga Cycling Advisory Committee action list be received as amended.

Received (D. Tomiuk)

Recommendation MCAC-0023-2014

13. Information Items

13.1 Notice of Submission of Environmental Assessment

Mississauga Cycling Advisory Committee reviewed the Notice of Submission of Environmental Assessment regarding the Credit Valley Conservation and Region of Peel – Lakeview Waterfront Connection Project.

13.2 Cycling Committees of Western Lake Ontario Joint Meeting – May 31, 2014

Mississauga Cycling Advisory Committee reviewed the email dated April 29, 2014 regarding the Cycling Committees of Western Lake Ontario Joint Meeting – May 31, 2014.

13.3 Share the Road Newsletter: Ontario Bike Summit Recap

Mississauga Cycling Advisory Committee reviewed the email dated April 25, 2014 regarding the Share the Road Newsletter: Ontario Bike Summit Recap.

13.4 Resignation e-mail from Darrin Wolter – Mississauga Cycling Advisory Committee Citizen Member

Resignation email dated May 7, 2014 from Darrin Wolter, of Mississauga Cycling Advisory Committee

RECOMMENDATION

That the following information items be received for information:

- a) Mississauga Cycling Advisory Committee to review the Notice of Submission of Environmental Assessment regarding the Credit Valley Conservation and Region of Peel – Lakeview Waterfront Connection Project.
- b) Mississauga Cycling Advisory Committee to review the email dated April 29, 2014 regarding the Cycling Committees of Western Lake Ontario Joint Meeting – May 31, 2014.
- c) Mississauga Cycling Advisory Committee to review the email dated April 25, 2014 regarding the Share the Road Newsletter: Ontario Bike Summit Recap.
- d) Resignation email dated May 7, 2014 from Darrin Wolter, of Mississauga Cycling Advisory Committee (MCAC) Citizen Member advising his resignation from MCAC.

Received (D. Morris)
Recommendation MCAC-0024-2014

OTHER BUSINESS –Nil

ADJOURNMENT: 9:10 P.M.