



THE CORPORATION OF THE CITY OF MISSISSAUGA

MISSISSAUGA CYCLING ADVISORY COMMITTEE

TUESDAY, JUNE 10, 2014 - 7:00 PM

COMMITTEE ROOM A

2ND Floor, Civic Centre

300 City Centre Drive, Mississauga, ON L5B 3C1

Internet Address - <http://www.mississauga.ca/portal/cityhall/cyclingadvisory>

Members:

Jeff Wachman (**Chair**)

Don Stephens (**Vice-Chair**)

Darrin Wolter

Donnie Morris

Dorothy Tomiuk

Irwin Nayer

Joanne deCloe

Rajendra Singh

Council Representative:

Councillor C. Fonseca

Agency Representatives/City Staff

Region of Peel: Matthew Sweet, TDM Analyst

Transportation & Works: Steve Barrett, Manager, Transportation Infrastructure Management
Jacquelyn Hayward Gulati, Manager, Active Transportation
Andy Bate, Supervisor, Traffic Operations
Jacqueline Hunter, Active Transportation Technologist

Planning & Building Department: Paulina Mikicich, Policy Planner

Corporate Services Department: Kimberly Hicks, Communications Advisor
Stephanie Smith, Legislative Coordinator, Office of the City Clerk

CALL TO ORDER

DECLARATIONS OF CONFLICT OF INTEREST

PRESENTATIONS - Nil

DEPUTATIONS:

- A. Rabia Khedr, Resident with respect to accessible cycling.

MATTERS TO BE CONSIDERED:

1. Administrative Matters:

- 1.1 Items to be added under “Other Business”
- 1.2 Minutes of Previous Meeting – May 13, 2014

RECOMMEND APPROVAL

2. Tour de Mississauga Subcommittee Update

Dorothy Tomiuk, Citizen Member to provide a verbal update regarding the Tour de Mississauga.

3. Network and Technical Subcommittee

Donnie Morris, Citizen Member to provide a verbal update regarding the Network and Technical Subcommittee.

4. Communications and Promotions Subcommittee

Joanne de Cloe, Citizen Member to provide a verbal update regarding the Communications and Promotion Subcommittee.

5. Bicycle Friendly Community Award – Go for Silver Strategy

Irwin Nayer, Citizen Member to provide a verbal update regarding the Bicycle Friendly Community Award – Go for Silver Strategy.

6. 2014 Community Rides (formerly Ward Rides)

Mississauga Cycling Advisory Committee to discuss the 2014 Community Rides.

7. Mississauga Cycling Advisory Committee Website Review

Mississauga Cycling Advisory Committee (MCAC) to discuss and analyze the MCAC website.

8. Cycling Budget Review

Mississauga Cycling Advisory Committee (MCAC) to review the memorandum from Jacquelyn Hayward Gulati, Manager, Active Transportation regarding the cycling budget. *(Please note that the budget memorandum was not ready at the time of printing the agenda and will be distributed at the meeting.)*

9. 2014 Mississauga Cycling Advisory Committee - Calendar of Events

Committee Event Calendar to advise of cycling related events in 2014.

10. 2014 Mississauga Cycling Advisory Committee Action List

Mississauga Cycling Advisory Committee Action List for 2014.

OTHER BUSINESS

Next Meeting Date: Tuesday, July 8, 2014 – 7:00 P.M.

ADJOURNMENT



Minutes

THE CORPORATION OF THE CITY OF MISSISSAUGA

MISSISSAUGA CYCLING ADVISORY COMMITTEE

TUESDAY, MAY 13, 2014 - 7:01 PM

COMMITTEE ROOM A

2ND Floor, Civic Centre

300 City Centre Drive, Mississauga, ON L5B 3C1

Internet Address - <http://www.mississauga.ca>

Members Present:

Jeff Wachman (**Chair**)
Don Stephens (**Vice-Chair**)
Councillor C. Fonseca
Darrin Wolter
Dorothy Tomiuk
Donnie Morris
Irwin Nayer
Joanne deCloe
Rajendra Singh

Members Absent:

Nil

City/Regional Staff Present: Jacquelyn Hayward Gulati, Manager, Active Transportation
Andy Bate, Supervisor, Traffic Operations
Jacqueline Hunter, Active Transportation Technologist
Stephanie Smith, Legislative Coordinator, Office of the City Clerk

DRAFT

CALL TO ORDER – 7:01 p.m.

DECLARATIONS OF CONFLICT OF INTEREST- Nil

PRESENTATIONS/DEPUTATIONS – Nil

MATTERS CONSIDERED:

1. Administrative Matters:

1.1 Items to be added under “Other Business”

1.2 Minutes of Previous Meeting – April 22, 2014

Approved (J. de Cloe)

2. Tour de Mississauga Subcommittee Update

Dorothy Tomiuk, Citizen Member provided a verbal update regarding the 2014 Tour de Mississauga. She spoke to the venue location, registration system, privacy protocol, social media protocols, selling merchandise through e-stores, a May 23, 2014 deadline for sponsorships, food quotes and a volunteer recruitment booth at the upcoming GTAA Community Kick-Off ride.

RECOMMENDATION

That the email dated May 5, 2014 from Andy Harvey, Director, Engineering and Construction regarding the Tour de Mississauga - Mississauga Transitway be received.

Received (I. Nayer)

Recommendation MCAC-0019-2014

RECOMMENDATION

That up to \$15,000 be allocated in the 2014 Mississauga Cycling Advisory Committee operating budget, inclusive of sponsorship funds for the 2014 Tour de Mississauga event for the purpose of purchasing and re-selling cycling jerseys for the event.

Approved (I. Nayer)

Recommendation MCAC-0020-2014

3. Network and Technical Subcommittee

No discussion took place regarding the Network and Technical Subcommittee.

4. Communications and Promotions Subcommittee

Joanne de Cloe, Citizen Member provided a verbal update regarding the Communications and Promotion Subcommittee. She noted that a nomination was received for the 2013 Phil Green Recognition Award. Discussion ensued with respect to the nomination received and that the recipient should be honoured at the September Council meeting and an upcoming Community Ride.

Jeff Wachman, Chair enquired about cycling safety messages on the ReaderBoard signs. Jacquelyn Hayward Gulati, Manager, Active Transportation noted that she would work with Communications staff and report back.

RECOMMENDATION

That Frank Toth be the recipient of the 2013 Phil Green Recognition Award.

Referred (D. Tomiuk)

Recommendation MCAC-0021-2014

5. Bicycle Friendly Community Award – Go for Silver Strategy

Irwin Nayer, Citizen Member provided a verbal update regarding the Bicycle Friendly Community Award – Go for Silver Strategy. He spoke to a proposed idea called the Mississauga Very Important Peddler Program (VIP) which would allow cyclists to feel valued and connect cyclists in Mississauga. He noted that the program would be a web based tool to share values and ideas to enhance the cycling culture in the City of Mississauga.

Conversation ensued with respect to the VIP program and that any feedback should be sent to Mr. Nayer.

Mississauga Cycling Advisory Committee members engaged in conversation regarding automatic traffic counters.

Andy Bate, Supervisor, Traffic Operations noted that through their pilot program, staff have been collecting bicycle data counts since 2002 and that new software would be able to create data spreadsheets showing cycling trends. Mr. Bate noted that he would start to bring data reports to the Committee in September 2014.

6. 2014 City Committees of Council Structure Review – Recommendations to Governance Committee

Mississauga Cycling Advisory Committee (MCAC) members discussed the City Committees of Council Structure Review which included creating a business model for the Tour de Mississauga and whether or not MCAC should be incorporated into an Active Transportation Committee.

Members of the committee supported the idea of creating a business model for the Tour de Mississauga. Some committee members supported the idea of being incorporated into an Active Transportation Committee while others expressed concerns.

Jeff Wachman, Chair distributed a letter dated May 13, 2014 entitled Recommendations to Council Regarding Staff Report on Tour de Mississauga. Discussion ensued with respect to the amount of volunteer time needed, mapping hours and route signage.

7. Update: 2014 Community Rides (formerly Ward Rides)

Mississauga Cycling Advisory Committee (MCAC) members discussed the memorandum dated May 8, 2014 from Jacqueline Hunter, Active Transportation Technologist regarding the status update on the 2014 Community Rides. MCAC scheduled the Clarkson/Lorne Park ride for July 10 and the Britannia ride for August 10, 2014.

8. 2014 Bike Month

Jacquelyn Hayward Gulati, Manager, Active Transportation provided a verbal update regarding the 2014 Bike Month. She spoke to the May 24, 2014 kick-off Community Rides with the GTAA and that May 26, 2014 is Bike to Work day.

9. Off Road Trail Prioritization Matrix

Mississauga Cycling Advisory Committee (MCAC) members spoke to the Off Road Trail Prioritization Matrix and Primary Route Prioritization Matrix as presented to the January 14, 2014 MCAC meeting. Members expressed concern with the difficulties of reading the matrix and requested that the existing networks be outlined in black and the proposed network outlined in red with reference numbers.

10. Primary Route Prioritization Matrix

This item was discussed during item #9.

11. 2014 Mississauga Cycling Advisory Committee - Calendar of Events

The Mississauga Cycling Advisory Committee reviewed and amended the 2014 Calendar of Events as presented.

RECOMMENDATION

That the 2014 Mississauga Cycling Advisory Committee Calendar of Events be received as amended.

Received (J. de Cloe)

Recommendation MCAC-0022-2014

12. 2014 Mississauga Cycling Advisory Committee Action List

The Mississauga Cycling Advisory Committee reviewed and amended the Action List for 2014 as presented.

RECOMMENDATION

That the Mississauga Cycling Advisory Committee action list be received as amended.

Received (D. Tomiuk)

Recommendation MCAC-0023-2014

13. Information Items

13.1 Notice of Submission of Environmental Assessment

Mississauga Cycling Advisory Committee reviewed the Notice of Submission of Environmental Assessment regarding the Credit Valley Conservation and Region of Peel – Lakeview Waterfront Connection Project.

13.2 Cycling Committees of Western Lake Ontario Joint Meeting – May 31, 2014

Mississauga Cycling Advisory Committee reviewed the email dated April 29, 2014 regarding the Cycling Committees of Western Lake Ontario Joint Meeting – May 31, 2014.

13.3 Share the Road Newsletter: Ontario Bike Summit Recap

Mississauga Cycling Advisory Committee reviewed the email dated April 25, 2014 regarding the Share the Road Newsletter: Ontario Bike Summit Recap.

13.4 Resignation e-mail from Darrin Wolter – Mississauga Cycling Advisory Committee Citizen Member

Resignation email dated May 7, 2014 from Darrin Wolter, of Mississauga Cycling Advisory Committee

RECOMMENDATION

That the following information items be received for information:

- a) Mississauga Cycling Advisory Committee to review the Notice of Submission of Environmental Assessment regarding the Credit Valley Conservation and Region of Peel – Lakeview Waterfront Connection Project.
- b) Mississauga Cycling Advisory Committee to review the email dated April 29, 2014 regarding the Cycling Committees of Western Lake Ontario Joint Meeting – May 31, 2014.
- c) Mississauga Cycling Advisory Committee to review the email dated April 25, 2014 regarding the Share the Road Newsletter: Ontario Bike Summit Recap.

1.2h

- d) Resignation email dated May 7, 2014 from Darrin Wolter, of Mississauga Cycling Advisory Committee (MCAC) Citizen Member advising his resignation from MCAC.

Received (D. Morris)

Recommendation MCAC-0024-2014

OTHER BUSINESS –Nil

ADJOURNMENT: 9:10 P.M.

DRAFT

2014 MCAC Event Calendar

Mississauga Cycling Advisory Committee

JUN 10 2014

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<u>EVENT</u>	<u>EVENT DATE</u>	<u>WHO</u>
Toronto International Bicycle Show	February 28, March 1 and 2nd	Completed
Ward Ride Kick Off Event with Toronto Pearson	May 24, 2014	Completed
Bike Month	May 26 – June 30, 2014	
Bike to Work Day	May 26, 2014	
Cycling Committees of Western Lake Ontario Joint Meeting	May 31, 2014	
Council Deputation – Phil Green Award	September 10, 2014	
Council Deputation – Tour de Mississauga	September 10, 2014	
Tour de Mississauga Registration Day	September 20, 2014	
Tour de Mississauga	September 21, 2014	
Community Rides	<p>Sat May 24 - 9:30 AM Kick-off Event – Garnetwood Park</p> <p>Sat. June 7 – 10AM Ward 10 Lisgar Tim Hortons 3285 Derry Road West</p> <p>Thurs. June 12 – 10AM Ward 8 Erindale Baskin Robbins 4099 Erin Mills Parkway</p> <p>Sat. June 21 – 10AM Ward 11 Murphy's Ice Cream 9 Main Street</p> <p>Thurs. June 26 – 6:15PM Ward 3 Rockwood MIAG 3034 Palstan Road</p> <p>Sat. July 19 – 10AM Ward 1 Lakeview</p> <p>Thurs. July 31 Ward 7 Cooksville</p>	

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2014 MCAC Event Calendar

	<p>Thurs. July 10 - 6:15PM Ward 2 Clarkson/Lorne Park</p> <p>Sat. Aug 9 - 10AM – Ward 5 Britannia</p> <p>Thurs. Aug 14 6:15PM Ward 6 Creditview</p> <p>Thurs. Aug 21 - 6:15PM Ward 9 Meadowvale</p> <p>Sat. Sept 27 – 11AM Erinoaks Kids</p> <p>Sat. Oct 4 TBD Ward 5 Malton</p> <p>Sat. Oct 25 – 1:30PM Ward 11 Streetsville</p>	
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Mississauga Cycling Advisory Committee Action List 2014

Issue	Last Discussed on	Who	Status
<p>MCAC members to answer:</p> <ol style="list-style-type: none"> 1. What is the initiative you see as most important for MCAC to focus on in 2014 2. If you had to choose on initiative that you are personally passionate about that we are involved in - what would it be? 	February 11, 2014	MCAC members	<p>Joanne-community awareness -Mississauga achieving silver status</p> <p>Jeff-critical kilometers -Growing Tour de M to 5000</p>
Prioritization Matrix	May 13, 2014	Network and Technical Subcommittee	- Staff to bring back a colour coded map of matrix
<p>Upcoming Agenda Items</p> <p>March</p> <ul style="list-style-type: none"> • Transportation and Works staff brief on how department coordinates with cycling office to achieve goals set out in Masterplan • Prepare draft recommendations for the city for guidelines on "who (bikes, scooters, ebikes, ...) can ride where 	<p>March 18, 2014</p> <p>Item addressed at March meeting</p> <p>Item addressed at March meeting</p>	MCAC and Clerks Staff	
<p>April</p> <ul style="list-style-type: none"> • Presentation from City Branding on how cycling is incorporated into Branding. • Cycling route maintenance program review • Review Ward ride program 	<p>April 8, 2014</p> <p>Item addressed at April meeting</p> <p>Item addressed at April meeting</p>	MCAC	

Mississauga Cycling Advisory Committee
 JUN 10 2014

Mississauga Cycling Advisory Committee Action List 2014

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May Website review and analysis	On the June agenda for discussion		
September Cycling data count			