MISSISSAUGA

AGENDA

SESSION 8

THE COUNCIL OF

THE CORPORATION OF THE CITY OF MISSISSAUGA
(www.mississauga.ca)

WEDNESDAY, MAY 21, 2014 – 9:00 A.M.

MAJA PRENTICE THEATRE
3650 DIXIE ROAD
MISSISSAUGA, ONTARIO L4Y 3V9

(Maja Prentice Theatre is located on the southwest corner of Burnhamthorpe Road East and Dixie Road, inside the Burnhamthorpe Branch Library)

Contact: Carmela Radice, Legislative Coordinator, Office of the City Clerk if accessibility accommodations are required.
Telephone: 905-615-3200, ext. 5426; carmela.radice@mississauga.ca

Meetings of Council streamed live and archived at mississauga.ca/videos
1. **CALL TO ORDER**

2. **APPROVAL OF AGENDA**

3. **DECLARATIONS OF CONFLICT OF INTEREST**

4. **PRESENTATIONS**
   
   (a) **Government Finance Officers Association Awards**
   
   Gary Kent, Commissioner of Corporate Services and Chief Financial Officer will provide an overview of the Government Finance Officers Associations Award and Mayor McCallion will present the 2012 Government Finance Officers Association Canadian Award for Financial Reporting to staff.

5. **DEPUTATIONS**
   
   (a) **City of Mississauga’s 40th Anniversary**
   
   Laurel Schut, Supervisor Public Relations and Annemarie Hagan, Manager of Museums will speak to the City of Mississauga’s 40th Anniversary.

   (b) **Our Future Mississauga 2013 Report on the Strategic Plan**
   
   Susan Burt, Director of Strategic Community Initiatives will speak to our future Mississauga 2013 Report on the Strategic Plan.

   **Corporate Report R-1**

   (c) **Cloverleaf Club – 70th Anniversary**
   
   Edel Schmidt, President of the Cloverleaf Club and Anne Clark-Stewart, Chair, Art Gallery Floral Design Program will speak to the 70th Anniversary of the Cloverleaf Club.

   (d) **Carassauga**
   
   Jack Prazeres, Chair and Linda Siutra, Executive Director of Carassauga will present to Council this year’s event.

   (e) **Paint the Town Red – Canada Day Celebration**
   
   John Bozzo, Co-Chair of Canada Day will present to Council this year’s Canada Day event.
(f) 2014 Track and Field Championships

Dave Ropret - OFSAA Track & Field Convenor, Teacher, Track Coach and Angelo Di Francesco – OFSAA Track & Field Convenor, Teacher, Track Coach from St. Marcellinus S.S. will speak to the Ontario Federation of Schools Athletic Association (OFSAA) and how it gathers together the best Track and Field Athletes from across Ontario to compete in a spirit of sportsmanship and athletic excellence.

(g) Mississauga Waterfront Festival

Pat Anderson, Chair of the Board of Directors, Mississauga Waterfront Festival Khaled Iwamura, Director of Marketing & Promotion and Vikas Kholi, MWF Entertainment Partner will provide an overview of the 2014 programming for the Mississauga Waterfront Festival.

(h) May is Museums Month: Update

Becky Ryder - Chair, Friends of Museums of Mississauga and Jeremy Harvey, Chair of Museums of Mississauga Advisory Committee will provide an update on Museums Month.

6. PUBLIC QUESTION PERIOD – 15 Minute Limit

In accordance with Section 43 of the City of Mississauga Procedure By-law 0139-2013, as amended, Council may grant permission to a person who is present at Council and wishes to address Council on a matter on the Agenda. Persons addressing Council with a question should limit preamble to a maximum of two statements sufficient to establish the context for the question. Leave must be granted by Council to deal with any matter not on the Agenda.

7. INTRODUCTION AND CONSIDERATION OF CORPORATE REPORTS


Recommendation

That the report titled “Our Future Mississauga 2013 Report on the Strategic Plan,” dated April 25, 2014 from the City Manager and Chief Administrative Officer, be received for information.

Motion

8. PRESENTATION OF COMMITTEE REPORTS -Nil
9. **UNFINISHED BUSINESS** - Nil

10. **PETITIONS** - Nil

11. **CORRESPONDENCE**

   (a) Information Items: - Nil
   
   (b) Direction Item: Nil

12. **NOTICE OF MOTION** - Nil

13. **MOTIONS**

   (a) To receive the report titled “*Our Future Mississauga 2013 Report on the Strategic Plan,*” dated April 25, 2014 from the City Manager and Chief Administrative Officer for information.

   Corporate Report R-1

14. **INTRODUCTION AND CONSIDERATION OF BY-LAWS** - Nil

15. **INQUIRIES**

16. **OTHER BUSINESS AND ANNOUNCEMENTS**

17. **CLOSED SESSION** - Nil

18. **CONFIRMATORY BILL**

   A by-law to confirm the proceedings of the Council of The Corporation of the City of Mississauga at its meeting held on May 21, 2014.

19. **ADJOURNMENT**
DATE: April 25, 2014

TO: Mayor and Members of Council
Meeting Date: May 21, 2014

FROM: Janice M. Baker, FCPA, FCA
City Manager and Chief Administrative Officer

SUBJECT: Our Future Mississauga 2013 Report on the Strategic Plan

RECOMMENDATION: That the report titled “Our Future Mississauga 2013 Report on the Strategic Plan”, dated April 25, 2014 from the City Manager and Chief Administrative Officer be received for information.

REPORT HIGHLIGHTS:

- The Action Plan Charts have been updated to reflect that eighty-three (83) of the original actions are underway and five (5) are complete; additionally thirteen (13) actions for future consideration are underway and two (2) are complete.

- Twenty (20) strategic initiatives were launched or completed in 2013 and highlighted in the 2013 Report on the Strategic Plan.

- The Report on the Strategic Plan is now part of the larger “Reporting Out” initiative which coordinates reports to citizens on the progress of “Master Plans”.

BACKGROUND: On April 22, 2009 Council endorsed the Strategic Plan titled “Our Future Mississauga”. Part of the Plan included a commitment to report back annually to the community and Council in a Progress Report that outlined the actions taken each year to advance the Strategic Plan.
A number of successes continue to be realized following the approval of the Strategic Plan. Eighty-three (83) actions are currently underway with seven (7) actions having been completed since the launch in 2009. These initiatives demonstrate the City’s commitment to achieving the goals described in the Plan and provide incentive to continue building on the goals expressed in it.

In 2013 work was done as part of the Business Plan process to refine and revise the actions in the Action Plan as necessary. The Action Plan charts (found in the original Action Plan document and updated annually) have been updated with progress from January 1, 2014 to December 31, 2014. These will continue to be updated annually in order to ensure the information remains current. This fulfills the commitment to the community and Council to maintain the Action Plan as an up to date document reflecting the changing needs of the community. The update on each action will be available on the Strategic Plan website following Council on May 21, 2014.

Additionally, the list of “Actions for Future Consideration” was reviewed and since 2012, thirteen (13) have been identified as being underway. A total of two (2) of the “Actions for Future Consideration” are complete. The actions and details of their progress have been added to the updated Action Plan charts discussed above.

In addition to the actions stemming from the Action Plan, the City undertakes a number of initiatives that are in line with the Strategic Plan, but do not necessarily fulfill a specific action. The following is a list of strategic initiatives launched or completed in 2013 as described in the 2013 Report on the Strategic Plan attached (Appendix 1):

<table>
<thead>
<tr>
<th>Pillar</th>
<th>Initiatives</th>
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<tbody>
<tr>
<td>Move</td>
<td>• PRESTO Loyalty Program (complete)</td>
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<tr>
<td></td>
<td>• LRT Preliminary Design and Transit Project Assessment Process (TPAP)</td>
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<tr>
<td></td>
<td>• MiWay Ridership and Service Increases</td>
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<td></td>
<td>• Roundabout at Hazelton Place and Plantation Place (complete)</td>
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<tr>
<td>Belong</td>
<td>• Live Streaming of Council and Committee Meetings (complete)</td>
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<tr>
<td>Council</td>
<td>April 25, 2014</td>
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<td><strong>STRATEGIC PLAN:</strong></td>
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<td></td>
<td>The 2013 Report on the Strategic Plan continues to be part of the larger “Reporting Out” initiative. In addition to the Report, the full details of the 2013 accomplishments will be contained in an interactive and dynamic website and a downloadable, text only, version will be available in a printable format. These two publications were compiled in the same way as previous years and demonstrate the commitment to being extensive, inclusive and transparent as was established with the community during Our Future Mississauga.</td>
</tr>
<tr>
<td><strong>STRATEGIC PLAN:</strong></td>
<td>The positive change resulting from the Strategic Plan can be seen all around as Mississauga continues to attract people, employment and opportunities. The Strategic Plan made a commitment during its initial presentation to monitor progress and keep the Plan on track by</td>
</tr>
<tr>
<td>Connect</td>
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</table>
| | • Strong Neighbourhood Strategy  
| | • Gold Youth Friendly Community Designation (complete)  
| | • Mississauga Older Adult Advisory Panel (complete)  
| | • 10th Annual Accessibility Plan (complete)  
| | • Second Units Implementation Strategy (complete)  
| | • Cooksville Four Corners (complete)  
| | • Holcim Waterfront Estate (complete)  
| | • Radio Frequency Identification (RFID) Checkout at Libraries  
| Prosper | |
| | • ‘Migration’ and ‘Backside Flip’ Public Art (complete)  
| | • Overall mid-sized City of the Future Ranking  
| | • Mississauga Sport Plan and Sport Tourism Strategy (complete)  
| | • Inspiration Lakeview Master Plan and Green Municipal Fund Grant  
| Green | |
| | • Hershey Centre Waste Heat Recovery (complete)  
| | • Credit River Parks Strategy (complete)  
| | • Let Your Green Show Campaign  

The positive change resulting from the Strategic Plan can be seen all around as Mississauga continues to attract people, employment and opportunities. The Strategic Plan made a commitment during its initial presentation to monitor progress and keep the Plan on track by
producing an annual Progress Report. The 2013 Report on the Strategic Plan is the fourth annual document that maintains the commitment to the community and Council.

**FINANCIAL IMPACT:** Funding for the development of the reports as well as website and printed materials for the annual Report on the Strategic Plan is available in an existing account of the Strategic Community Initiatives Division.

**CONCLUSION:** The Strategic Plan has made notable progress since being approved by Council in 2009. The Report on the Strategic Plan outlines the top achievements in 2013 and fulfills the commitment that was made to the community to report back annually on the Plan’s progress. With seven (7) actions completed within five years of the Plan’s approval and actions underway in every Strategic Pillar, the Plan is playing a key role in decision making, priority setting and city building. As the city continues to grow and evolve the objectives and actions in the Strategic Plan will continue to inspire and challenge us to be a great 21st century global city.

**ATTACHMENTS:** Appendix 1: Executive Summary

[Signature]

Janice M. Baker, FCA
City Manager and Chief Administrative Officer

*Prepared By: Melissa Slupik*

Researcher, Strategic Community Initiatives
2013 Report on the Strategic Plan
Moving from Vision to Action

What does it mean for a city to move? To see its people belong and connect? To prosper? To become green? Those are the pillars that are helping Mississauga grow and succeed as a 21st century city.

It was just six years ago when the City of Mississauga launched a groundbreaking public engagement project called Our Future Mississauga. The community created an exciting vision for the city and in 2009, Council approved a bold Strategic Plan and Action Plan.

Each year, we share our progress of how we are moving forward and transforming our city. Our progress is measured by the actions underway and by the energy they create all around our city. Not only can we see transformation happening but we can hear it and feel it. Each action brings us closer to achieving our vision – a city where people choose to be.

There are 96 actions currently underway from the Action Plan and 7 are complete. Each action’s foundation is rooted in the Strategic Plan, which we are committed to following.

In 2013, we continued to move forward on creating a dynamic, beautiful and global city. We invite you to take a moment and read about the City’s accomplishments and learn about how we are bringing the Strategic Plan to life.

A Vision for our City’s Future

Throughout Our Future Mississauga, thousands of ideas emerged. These ideas were distilled and discussed among City Council, the community and staff. These discussions helped to shape the creation of our City’s Vision Statement.

Our Vision for the Future

Mississauga will inspire the world as a dynamic and beautiful city for creativity and innovation, with vibrant, safe and connected communities; where we celebrate the rich diversity of our cultures, our historic villages, Lake Ontario and the Credit River valley. A place where people choose to be.
Each of these Strategic Pillars for Change has its own unique direction statement and principle, along with specific strategic goals to ensure that this Vision is achieved. The Plan provides a sound framework for action and vision to move our city forward for the next 40 years.

**Achieving the Plan**

Within the Strategic Plan, each Strategic Pillar for Change is connected to specific action items which will drive the Plan forward. These key action items are outlined in the Action Plan – a complementary document that includes key indicators, targets, actions and funding options for each Strategic Pillar for Change. The Strategic Plan comes alive through the work that is created through these key actions.

**Measuring Success**

The success of the Strategic Plan will be measured by the level of transformation and energy that we will be able to see, feel and hear all around our city. We can measure our progress in several ways – in the many concrete actions that are already underway, and in the comprehensive plans that guide continued work and decisions.

Our annual Report on the Strategic Plan is delivered to Council and the community to help monitor progress and to keep the Plan on track. Reports are an important part of our pledge to continue working closely with our community partners to ensure that their voices are heard and that we stay grounded in the key actions that support our goals.

When our Strategic Plan is realized we will be known as a location of destinations; a city with a variety of events and festivals supported by a vibrant downtown and a spectacular waterfront. It will be a location of choice for people who want to live, learn, work, play and visit. It will be a city where people choose to be.

Turn this document over to see a snapshot of our progress under each of the Strategic Pillars for Change.
How we moved the Strategic Plan forward in 2013

Move

MiWay Stays Loyal to Riders: Frequent travellers saw more benefits as MiWay implemented its PRESTO Loyalty Program.

Light Rail Transit Remains on Track: A priority project in the regional transportation plan the ‘Big Move’; the LRT system is helping shape and transform the way people move in, around and through Mississauga.

MiWay Growing Strong: MiWay celebrated their best year yet with 36 million riders and 52 million boardings! As ridership increases, MiWay responds with more service and additional routes.

Time to Think Round: Designed to reduce traffic speed, roundabouts are helping improve safety for motorists, cyclists and pedestrians.

Belong

City Council Gets More Connected: Connecting with local government just got easier thanks to the live streaming of all Council and Committee meetings.

Our Neighbourhoods – Strong, Connected and Vibrant: Nurturing the unique quality of life within each neighbourhood is key to ensuring they stay strong, connected and vibrant.

A Gold Star for Youth Friendliness: A Gold Youth Friendly Community designation confirms that Mississauga is a great place for young people.

Listening to the Voice of Experience: A new Older Adult Advisory Panel provides the opportunity for those aged 55 and older to share ideas on improving older adult services in Mississauga.

Ten Years Accessible and Going Strong: The City celebrated the 10th annual Accessibility Plan and its ongoing commitment to making accessibility a part of everyday business.

Housing Choices that Create a Home: Mississauga’s Second Units Implementation Strategy is helping create safe, affordable housing choices; a key ingredient for vibrant communities.
Connect

Making the Right Connection: One of Mississauga’s most significant historical locations, Cooksville Four Corners was revitalized into a vibrant community meeting place.

Celebrating Our Heritage: Mississauga’s newest wedding, conference and event venue, Holcim Waterfront Estate, offers great spaces and is helping improve the connectivity along the waterfront.

Library “Checks Out” High Tech System: Borrowing materials from the Library is going to get easier thanks to new Radio Frequency Identification (RFID) technology that allows customers to check out items by simply placing them on a pad.

Prosper

Bringing Public Spaces Alive: Two more public spaces came to life in 2013 with the installation of the sculpture ‘Migration’ and the mural ‘Backside Flip’.

A City of the Future: A global spotlight was placed on Mississauga as an international destination with a prosperous and sustainable economy after being named mid-sized City of the Future.

Getting Active about Sports in the City: Mississauga’s sport scene is getting a boost of adrenalin with the Sport Plan and Sport Tourism Strategy which are helping ensure the right infrastructure is in place and that Mississauga is positioned as a leader in the sports tourism sector.

Sustainability on Our Eastern Shore: With input and engagement from the community, landowners and project partners, Inspiration Lakeview is creating a plan for a live-work-play environment on Mississauga’s eastern waterfront.
Green

**Turning Up the Heat at Hershey:** Innovative, new technology at the Hershey Centre is helping to conserve energy and keep the environment clean by reducing greenhouse gas emissions.

**Preserving a Treasured Resource:** The approval of the Credit River Parks Strategy ensures the long-term investment in the preservation, conservation, management and growth of the 42 parks and natural areas along the Credit River.

**Showing Your Green by Thinking Blue:** The second phase of “Let Your Green Show”, a partnership between the City of Mississauga and the Region of Peel, engaged 1,500 residents to use less water resulting in more than 2,300 actions.

**For more information:**

City of Mississauga  
300 City Centre Drive  
Mississauga, ON L5B 3C1

Inquiries: [311] or 905-615-4311 outside City limits 7 a.m. to 7 p.m., Monday to Friday

Email: public.info@mississauga.ca

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*Photo: John Carvalho*