



New Business

Mississauga Ontario Canada
Fall 2013

Discussion on Talent



LtoR: Kim Warburton, EDAB, Susan Amring, EDO, Trudy Parsons, Millier Dickinson Blais, Allan O'Dette, Ontario Chamber of Commerce, Mayor Hazel McCallion, Lisa Melo, RBC Insurance, Meredith Keenan, GE, Avanindra Utukuri, Nytric Ltd.

The competition for highly skilled motivated people is on! Positioning Mississauga as a talent magnet remains a key driver to our local economy. That is why the Economic Development Advisory Board (EDAB) and Mayor McCallion recently invited business leaders to an "invitation only" interactive talent discussion on September 17, 2013. Attended by over 50 senior and top level executives representing local businesses the focus of the event was to engage participants in a dialogue directed at promoting and enhancing the City's capacity to retain talent and engage businesses as ambassadors.

Chaired by Kim Warburton, EDAB, the event was launched with a welcome from Mayor

McCallion, followed by a moderated session by Allan O'Dette, President & CEO, Ontario Chamber of Commerce, along with Trudy Parsons, Director of Workforce Development, Millier Dickinson Blais. The session began with a panel of business leaders representing GE, Nytric Ltd. and RBC Insurance who shared their insights and successes attracting talent to their organization. Following the panel discussion, all attendees participated in roundtable discussions responding to specific questions that were shared with everyone. A summary report capturing the discussions and recommendations is being prepared that will be presented this Fall.

Openings & Announcements



Helukabel

HELUKABEL® Canada has now established Canadian headquarters at 3620B Laird Rd. in Mississauga. This 10,000 sq. ft. facility operates sales and distribution operations of industrial cables, wires, and cable accessories.

With this new warehouse, HELUKABEL® can better support Canadian industries that require high-performance cables and wires, such as automated industrial manufacturing, food & beverage packaging, and renewable energy. Helukabel employs approximately 800 people worldwide and markets its portfolio of cables and wires to companies around the globe.

helukabel.com



Focus Softnet Inc.

Focus Softnet Inc. has selected Mississauga for its Canadian and potentially North American head-quarters. Located at 33 City Center Dr., this firm provides service solutions, specializing in enterprise resource planning and customer relationship management, accounting, inventory, property management, warehousing, business consulting, and much more with plans to employ over 20 staff.

Serving over 30,000 clients worldwide, Focus Softnet has evolved into a true multinational organization with 25 offices across 15 countries. With business associates across many parts of the globe, partnering with respected organizations help leverage optimal performance and technical standards.

Focus Softnet addresses business challenges such as insufficient legacy applications, multi-application environment which lacks integrated environment and inefficient applications by implementing business solutions that meets their exact, current and future needs.

focussoftnet.com



Lakeside Process Control's ground breaking ceremony.

Lakeside Process Controls Ltd.

Officials gathered for a ground breaking ceremony for Lakeside Process Controls Ltd.'s new facility at 2475 Hogan Drive. Relocated from Dixie Rd. and Matheson Blvd., this process automation solutions facility is 52,000 sq. ft. and will create 148 jobs.

Lakeside Process Controls Ltd. is responsible for the sales, marketing, engineering, integration, distribution and services related to process automation. Lakeside is the local business partner of Emerson Process Mgmt. serving Ontario, and Manitoba. The scope of services includes, the design and supply of process control systems, system configuration services, service and repair contracts, distribution and assembly of final control elements and field instrumentation.

lakesideprocesscontrols.ca

Celebrating 75 years John Brooks Company Limited



Mayor McCallion brings greetings during 75 Year Anniversary Celebration.

John Brooks Company, established in Montreal in 1938, is celebrating 75 years in business in 2013. At the 50 year mark, the company grew from a one man, one room operation to a national organization employing over 100 people throughout various locations across Canada.

Currently, there are 70 people working out of the corporate facility at 2625 Meadowpine Blvd.. This 60,000 sq. ft. location runs a distribution facility, operating with two distinct business units. John Brooks Company is a full service national supplier of pumps, spray nozzles, filtration equipment and engineered systems.

johnbrooks.ca

Mayor's Roundtable

Aerospace is one of Canada's most dynamic industries and has a long history of innovation and success throughout the world. As one of Mississauga's key sectors, aerospace continues to be a major catalyst for growth and provides innovators with substantial market opportunities. Given the positive impact aerospace has on our City, Mayor McCallion and the Economic Development Advisory Board (EDAB) hosted a "Pulse of the Local Economy" roundtable meeting for businesses solely from the aerospace industry.

The Mayor and EDAB welcomed representatives from seven businesses, and for the first time welcomed representatives from three academic institutions. The

discussion was lively and a topic debated at length relating to present and future employment demands and the need to make connections between businesses and education. The goal of this connection would be to better inform and prepare students for a successful career, and provide businesses with workplace ready employees. The Economic Development Office is working to investigate a feasible way to achieve this connection and make positive impacts for both the business and academic communities.

Did You Know?

CVC's Greening Corporate Grounds: Raising the Environmental Profile of Businesses in the Region of Peel

Since 2009, Credit Valley Conservation's (CVC) Greening Corporate Grounds program has been helping local businesses in Peel create healthy habitat by providing alternative landscaping that helps to support and sustain native plant and animal populations, while improving the overall aesthetics of their property. The program offers hands-on planting experiences for staff, support for maintenance personnel and resources about ecological landscaping. To join the growing number of businesses participating in the program, please contact: Deborah Kenley, Program Coordinator, CVC.
Email: dkenley@creditvalleyca.ca

creditvalleyca.ca/gcg



Photo: Credit Valley Conservation

More Service For Your Commute



Over the last decade, the transit system in Mississauga has greatly evolved, continually adjusting to the changing travelling patterns of business commuters. As new companies continue to move into Mississauga's business parks, MiWay continues to improve service to those who live and work in Mississauga.

MiWay has made two significant service improvements to accommodate the growing demand to and from Mississauga's business parks. Service within the Airport Corporate Centre was redesigned reinforcing the Skymark Hub. MiExpress Route 108 was also introduced, providing express service between Islington Subway Station and Meadowvale Business Park.

The service improvements within these two business parks enhance MiWay's MiExpress and MiLocal service network in preparation for phase one of the Mississauga Transitway opening in 2014.

miway.ca



American Cities of the Future 2013-14

Mayor McCallion and the Economic Development Office attended the fDi American Cities of the Future awards ceremony during the International Economic Development Council annual conference in Philadelphia.

Mississauga was named overall winner of the mid-sized American City of the Future and ranked: first for business friendliness; second in economic potential; fourth for Foreign Direct Investment strategy and fourth for infrastructure.



Students representing over 40 countries gather around Mayor Hazel McCallion.

Photo by Jasmeen Virk for The Medium

International Student Welcoming Event

Close to 100 students originating from approximately 40 different countries attended the second annual International Student Welcome to Mississauga Event on September 13th at the Civic Centre, City of Mississauga.

The event celebrated the arrival of foreign students enrolled in post-secondary studies at two of Mississauga's prominent educational institutions, University of Toronto Mississauga and Sheridan College, Hazel McCallion Campus.

Following a welcome ceremony and a group photo, students were invited to mingle with friends and dignitaries in the Civic Centre's Great Hall, where they visited various information display booths, featuring Art Gallery of Mississauga, Culture Division, Economic Development Office, Human Resources, Mississauga Library System, Mississauga's Youth Advisory Committee, MiWay, Recreation and Tourism Mississauga.

Economic Development is optimistic that students will be inspired to return to Mississauga upon completion of their undergraduate studies to one day becoming residents, employees and/or potential global ambassadors for our City.

The City's performance in the ranking can be used to attract inward investment and facilitate economic development and business expansion.

fdiintelligence.com/Rankings/fDi-Innovation-Awards-2013

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