

# **SURVEY HIGHLIGHTS**

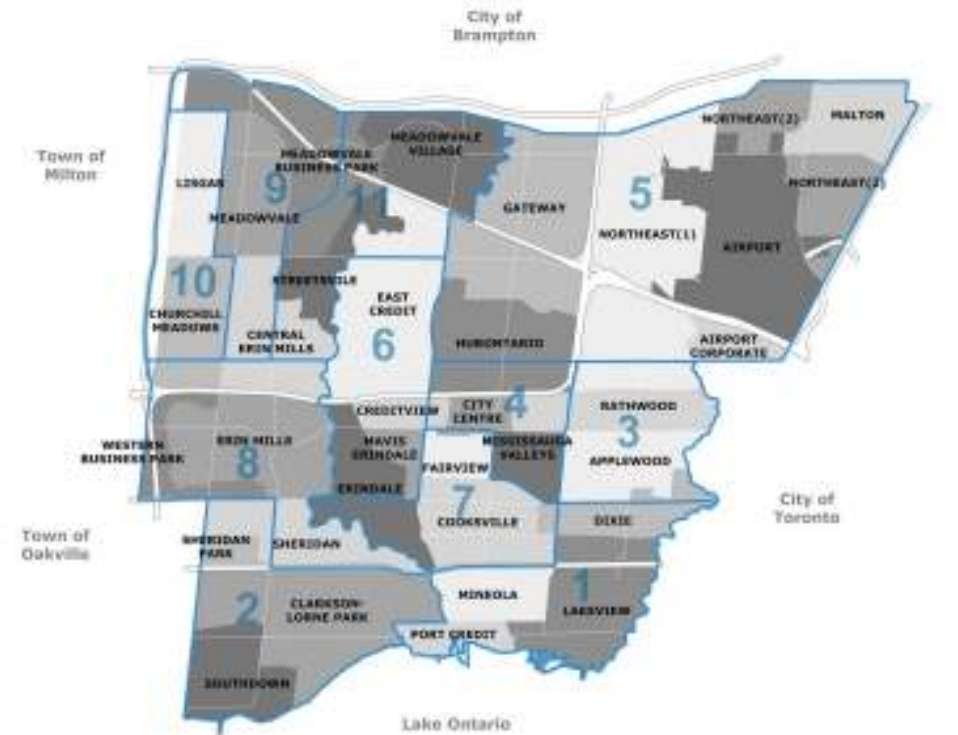
## Attitudes of Mississauga Residents Towards Proposed Changes to Region of Peel Council

**Council Presentation – October 30, 2013**

# Methodology

- ❖ A survey of 567 residents of Mississauga was undertaken between October 15<sup>th</sup> and 24<sup>th</sup>, 2013.
- ❖ The survey was conducted online, accessing a panel which includes Mississauga residents.\*
- ❖ Panel members were screened to ensure that they were residents of Mississauga (by postal code). A reasonable cross-section of residents was obtained to reflect representation by:
  - Ward (approx. 50 completes were aimed for in each of the 11 wards)
  - Quotas were established by gender (approx. 50/50 split), and by age and education (to generally reflect Census data for Mississauga). Quotas were set as ‘soft’ rather than ‘hard’

\*In keeping with industry standards and best practices, we do not report a margin of sampling error associated with an opt-in or self-identified sample which is the case with surveys conducted via online panels. While all attempts have been made to ensure a cross-section of the Mississauga population, the sample was not randomly generated and is not based on scientific random sampling.



	% of final sample		% of final sample
Ward 1	8	Ward 6	10
Ward 2	10	Ward 7	9
Ward 3	7	Ward 8	11
Ward 4	8	Ward 9	10
Ward 5	11	Ward 10	8
		Ward 11	7

# Key Findings

**Question 1: How familiar are you with the role the Region of Peel plays in your community and its responsibilities?**

**Question 2: How familiar are you with the composition of the Region of Peel Council (i.e. Council membership) and how the Council operates (i.e. makes decisions)?**

- ❖ **Familiarity with the role of the Region of Peel and composition of Council is modest among residents of Mississauga.**
  - Only 18% of residents consider themselves “very familiar” with the role that the Region of Peel plays in their community, while 59% say they are “somewhat familiar” with their role
  - 56% of residents are not “very” or “at all” familiar with the composition of the Region of Peel Council

# Key Findings

**Question 3: Preamble about the composition of Regional Council. Have you heard, seen or read anything recently about proposed changes to the distribution of seats on Peel Regional Council?**

- ❖ **Most have not heard about the proposed changes to the distribution of seats on Peel Regional Council.**
  - Just 36% say they “definitely” or “maybe” heard, saw or read about the proposed changes to Regional Council; 64% were not aware of the proposal

**Question 4: Preamble about the City of Brampton’s proposed changes to increase their number of seats on Regional Council from 7 to 11. Do you support or oppose a review of the current distribution of seats on Regional Council in advance of the 2014 municipal elections?**

- ❖ **Residents tend to be either opposed or ambivalent to a review of the current distribution of seats on Regional Council in advance of the 2014 municipal elections.**
  - 45% “strongly” or “somewhat” oppose a review, while 24% say they neither support nor oppose the review

# Key Findings

## Question 5: Which of the following statements best reflects your view on how Brampton's proposal should be deal with?

- ❖ **Few residents favour rushing to a December 2013 decision.**
  - 47% believe the proposal should be seriously considered but the deadline extended
  - 37% felt that the proposal should be ignored and no changes made to the number and distribution of seats on Regional Council at this time

## Question 6: In your view, what is an appropriate timeframe for reviewing Brampton's proposal and coming up with some recommendations? (Based on those who favoured an extension)

- ❖ **There is no consensus on what the extended deadline should be.**
  - 53% believe the matter should be reviewed after 2014 municipal election and implement changes in time for 2018 elections
  - 47% believe changes should be made in time for 2014 municipal election

# Key Findings

## Question 7: Relates to views on the key principles pertaining to composition and size of Regional Council (views on paying for larger Council, veto power and size and distribution of Council).

- ❖ **Residents generally want one vote per councillor, as well as no veto powers for any of the municipalities on Regional Council.**
  - 61% believe that each councillor on the Regional Council should have one vote
  - 68% do not believe that any one area municipality should have veto powers over others
- ❖ **While split on the issue of the appropriate size of regional council, Mississauga residents are clear that they do not want to pay any more for Council and that any changes in its composition should be based on representation by population.**
  - 55% felt that Regional Council should remain the same size
  - However a very strong majority 81% do not think that taxpayers should pay more for Regional Council, even if its membership grows in size
  - 68% agreed that if the size and composition of the Regional Council was to change, it should be based mainly on representation by population

# Key Findings

**Question 8: Relates to the support of the 4 options under consideration by the City of Mississauga.**

- ❖ **Of the options currently under consideration by the City of Mississauga, the “status quo” and the “representation by population” options stand out.**
  - 40% supported maintaining the status quo
  - 39% expressed support for representation by population
  - 18% supported a move to a system of modified representation by population
  - Only 3% felt that the size of council should increase and introduces weighted voting

# Conclusion

- ❖ **Results of the public survey of Mississauga residents support the principles in the City of Mississauga report, the recommendations of the Region of Peel Task Force and more fulsome consideration and public discussion before moving forward with the City of Brampton request to change the composition of Regional Council.**