



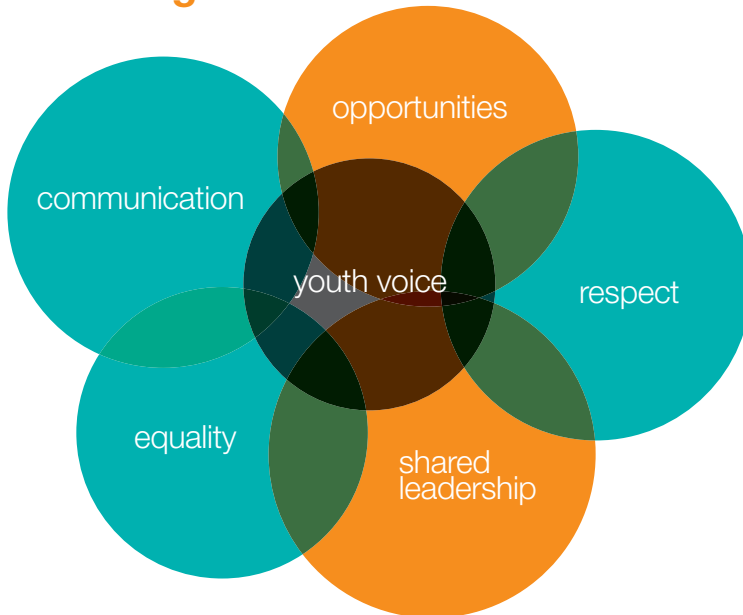
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2012 Report on the Youth Plan

Youth Plan Vision

Mississauga is a youth and young adult friendly city that is respectful, inclusive and forward thinking; a city where youth are meaningfully engaged and thrive as equal members of the community.

Guiding Values



Our Five Principles

Becoming “youth-friendly” means making the City’s policies, programs, services, and Facilities more inclusive and responsive to the needs and interests of youth. To that extent we have divided our Plan into five clear principles that will guide us forward.

1. Transportation

Public transit is an essential service for youth

2. Program Delivery

All youth have the opportunity to be active in diverse programs, utilize public spaces and develop skills

3. Youth Engagement

The contribution of young people in community decision-making, program development and public policy is valued and reflective of the diverse youth population.

4. Social Responsibility

Youth are involved in achieving social responsibility

5. Partnerships

Youth friendly communities are built on respectful youth and adult partnerships



1. Transportation

- 19 high schools participated in the MiWay Ambassador Program for the 2012/2013 school year, four more than the previous year
- 5 year freeze on student bus fares extended to 2014
- 13.3 per cent increase in student ridership over the last two years
- 5 university marketing students employed to support MiWay promotions
- 81 MiWay events including youth ambassador events, 21 more than 2011
- 27 dedicated school routes, two more than in 2011/2012
- 35 high schools engaged in MiWay outreach

2. Program Delivery

- 236 no cost drop in youth programs delivered
- 117 free youth events held in 2012
- 5 new Wal-Mart At Play programs for older youth 14 to 18 years of age
- 5 new Wal-Mart At Play Youth Jam/IQ tutoring, computer and educational programs
- 3 new Wal-Mart At Play Lobby Leaders using lobbies as youth friendly spaces
- 100,000 youth 12 to 24 year old participating in Youth Plan and Wal-Mart At Play drop in programs and events
- 4,567 youth volunteers provided 23,361 hours of their time in supporting Youth Plan initiatives, programs and events



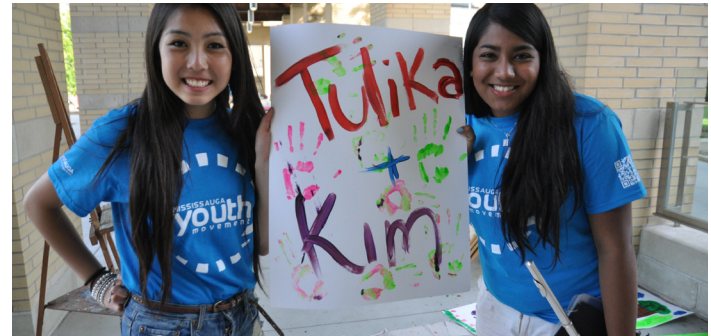


individuals to promote the well-being of youth in Mississauga and advocate on their behalf to inspire positive change and support a youth friendly city

- MYAC represented on the Mississauga Celebration Square Events Committee, Good Movement, student trustee on Dufferin Catholic School Board, 17 high school youth committees, 10 community centre and library youth committees
- MYAC hosted the Youth Achievement Awards in May 2012 and Our Voice Our Vision youth leadership conference in October 2012
- Youth deputations to Council facilitated regular opportunities for City Councillors to engage community centre/library youth groups
- Youth Connect 2012 on Mississauga Celebration Square attracted 2,000 youth and 40 youth agency booth displays. The second annual event also featured; art on the square, spoken word in the amphitheatre, live rock bands in the Civic skate park, a 36 piece flash mob marching band performing in the fountain, street sports ping pong, basketball and street hockey with junos award singer pop artist "Anjulie" on the main stage

3. Youth Engagement

- Youth Plan budget of \$257,100 spread out among 18 different service provider hubs in community centres and libraries, each of which reports their successes quarterly through the Recreation Division
- 313 youth advisory meetings with community centre and library teams
- 1,225 youth participated on community centre and library youth teams
- Mayor's Youth Advisory Committee (MYAC) restructured in 2012 as an affiliated group under the Community Group Support Program
- Mississauga Youth Advisory Committee (MYAC) now serves as a city-wide advisory team to support the Youth Plan and act as a resource and conduit for existing youth groups and





4. Social Responsibility

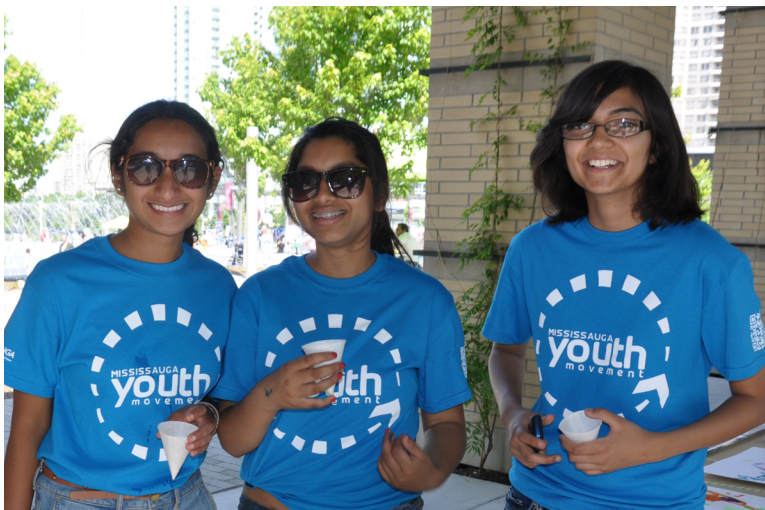
- Unity Charity, a new community partner, operated Share Our Spirit – an after school mentorship program in four high priority neighbourhood high schools reaching 100 youth
- 216 youth agencies and groups received in kind support from the city, including program and event space as well as staff assistance to hold a wide range of youth related events, meetings and programs
- 10 major youth events on Mississauga Celebration Square connected 163,7000 youth from across the city and were supported by 546 youth volunteers and 2,622 volunteer hours
- City partnered with Peel Children and Youth Initiative and five youth serving agencies to successfully obtain provincial funds through the Ontario After School Programs initiative. Programs will begin at seven school locations in priority neighbourhoods
- ActiveAssist Program provided service and financial assistance to a maximum number of clients (8,000) for the fourth year in a row

5. Partnerships

- The Recreation and Culture Divisions partnered during National Youth Week, May 1 to 7, delivering 18 youth led events with 4,062 attendees and assisted by 105 volunteers
- 17 schools provided space for youth plan programs
- The Recreation Division, My Games and MiWay partnered for the My Culture My Games event in September at TL Kennedy Secondary School over, 150 youth from priority neighbourhoods participated in games, sport and artistic expression
- The Recreation and Culture Divisions along with Corporate Security partnered with Sheridan College to create a summer internship program for 25 Police Foundation students as public safety representatives on Mississauga Celebration Square
- The Recreation Division and Nexus Youth Centre partnered to deliver Youth Plan events including a basketball game between Nexus youth and security staff, barbeque in the Civic skate park, spoken word night in the amphitheatre and Coffee House Open Mic nights in the glass pavilion
- Mississauga received gold level recognition as a youth friendly community from Play Works: The Ontario Partnership for Active and Engaged Youth
- Parks beautification initiatives engaged 227 youth in seven park mural projects including the Churchill Meadows skate park

Youth Movement in 2013-2014

- Continue to develop, enhance and nurture strategic partnerships between various youth agency and groups such as the Humber College co-op program to sustain, support and increase a broad range of after school drop in youth programming in all community centres; to ensure safe and quality programming that meet a range of recreational, sport, art and social programming interests
- Promote awareness and significance of Mississauga's youth friendly community status
- Increase number of Sheridan College Police Foundation student interns for downtown Mississauga
- Support MYAC's three year plan and assist with annual events including the Youth Achievement Awards, Youth Leadership Conference and Youth Connect event, building a greater focus on engagement in civic issues that relate to youth



Gold Youth Friendly Community

In 2012 the City of Mississauga awarded the Gold Youth Friendly Community Builder Designation from Playworks and The Ontario Partnership for Active and Engaged Youth in recognition of the Mississauga Youth Plan.



What is Playworks?

The Playworks Program works to acknowledge the great work that some communities are doing in ensuring their youth (ages 13-19) have continuous access to a diversity of 'play' (play being anything a young person does in his/her free time which could include: sport, recreation, drama, dance, music, the arts, volunteerism, leadership development, service leadership and/or civic engagement).

For more information:

For a copy of the Youth Plan or to stay informed about youth organizations and activities in Mississauga, please visit mississauga.ca/portal/residents/youth or e-mail Youth.Plan@mississauga.ca

