

February 28

2015



MISSISSAUGA SPORT SUMMIT

Shaping the future of sport

Subject to change

TIME	TITLE	SPEAKER(S)/BIO(S)
8:00 – 8:30	Registration, Continental Breakfast	
8:30 – 8:45	Greetings	<ul style="list-style-type: none"> • Lisa Alexander, President Mississauga Sports Council • Mayor Crombie, City of Mississauga
8:45 – 9:00	Pan Am/Parapan Am Games	Clara Grassia, Ontario Summer Games Project Leader
9:15 – 10:30	A/C Best Practices in Volunteer Recruitment	Adriane Beaudry - Volunteer MBC
	C Coaching at the Grassroots	TBD - Olympic Coach
	A (Full) Board Governance Boot Camp - Board Basics – What every Board Member needs to know! **	Kathleen Douglass, Douglass Leadership Group
	C High Five Sport Training *	High Five Sport Certified Trainer
10:30 – 10:45	Break	
10:45 – 12:00	A (Full) Volunteer Risk Management - 10 Steps of Screening	Adriane Beaudry - Volunteer MBC
	A/C Fast Track for Sports Fans! Round Table Discussions	Multiple Presentations
	A Board Governance Boot Camp – Financial Management – Just the Facts **	Eric Plato, Plato Training and Consulting
	C High Five Sport Training *	High Five Sport Certified Trainer
12:00 – 1:15	Lunch & Keynote Speakers	Hazel McCallion - Honorary Chair Curt Harnett - Three-time Olympic medalist
1:15 – 2:30	A “Going for the Grant” – Panel Discussion	<ul style="list-style-type: none"> • Ontario Trillium Foundation • City of Mississauga • Ministry of Tourism, Culture and Sport
	A/C Social Media 101	Karin Davis - Neoteric Minds
	A Board Governance Boot Camp – Risk Management for your Board **	Kathleen Douglass, Douglass Leadership Group
	C High Five Sport Training *	High Five Sport Certified Trainer
2:30 – 2:45	Break	
2:45 – 4:00	A Sponsorship FUNDamentals	Landmark Sport Group, Mississauga Steelheads
	C Heads Up – Stop Concussions! Panel Discussion	<ul style="list-style-type: none"> • Scott Haller -Shift Concussion Mgmt • Dr. Pat Graham -The Core • Kerry Goulet -Stop Concussions Foundation
	A Board Governance Boot Camp – Strategic Planning **	Kathleen Douglass, Douglass Leadership Group
	C High Five Sport Training *	High Five Sport Certified Trainer
4:00	Thank you for attending and helping shape the future of sport in Mississauga!	

* High Five Sport - Full Day Certificate Program (available only to Mississauga not-for-profit Sport groups)

** Board Governance – Certificate awarded if all four sessions attended/Additional sessions offered Spring 2015

A = Administrator Focus

C = Coach/Trainer Focus

A/C = All

Program Full

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Pan Am/Parapan Am Games

The Toronto 2015 [Pan Am/Parapan Am Games](#) arrive in the GTA in July! Mississauga is a proud host community with events scheduled every day of the Games at the Mississauga Sports Centre (Hershey Centre). The City of Mississauga's Sport Events Coordinator, Clara Grassia will provide an overview of preparations for the Games and what local sport organizations can expect for the future of major events in the City including the Ontario Summer Games coming in August 2016!

Presentation/Workshop Descriptions

1. Best Practices in Volunteer Recruitment ([Volunteer MBC](#))

Your sports group operates through the dedication, commitment and passion of volunteers. How you attract and retain those community members who want to join your team is vital to success. Recruitment is about engaging the right person in the right role.

This workshop will help your organization:

- Develop a template to prepare/enhance your own recruitment plan
- Identify how each person in your club and on your team could be an ambassador/supporter of volunteer recruitment
- Know when to use various methods of volunteer recruitment

2. Coaching at the Grassroots

Leadership, sport knowledge, program and club development are key to successful coaching at the grassroots. From the perspective of one of Canada's top synchronized swimming coaches comes the vision and journey that led from grassroots to podium and back. As a chartered professional coach, Sheilagh will share tips and strategies on club and player development through respect, fair play and inclusion.

3. (FULL) Volunteer Risk Management – 10 Steps of Screening ([Volunteer MBC](#))

What do you do to keep your players, coaches, parents and other volunteers safe? This hands-on workshop will give you the practical tools to meet your needs and will review the 10 Steps of Screening, created by Volunteer Canada. Understand how to utilize templates and tools to audit a volunteer role so that it can be easily replicated within your sport organization.

Learning outcomes:

- Review of the 10 Steps of Screening
- Template for risk audit
- Practical hands-on experience auditing a volunteer role

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4. “Going for the Grant”

A panel of community grant experts will discuss the strategies and challenges of applying for grants. [The Ontario Trillium Foundation](#), [City of Mississauga](#) and [the Ministry of Tourism, Culture and Sport](#) share their extensive knowledge and answer questions related to grant funding opportunities for grassroots sport organizations.

5. Social Media 101 ([Neoteric Minds](#))

Do you want to get your sports group/team into the social media game? Or perhaps you have a Facebook page but you’re not really sure what to post? This workshop will provide you with an overview of various social media tools, look at who is using the different tools and how you can use them to increase the visibility of your organization. You’ll also learn social media best practices and see examples of organizations that are doing it right.

Overview:

- Introduction to various social media tools and their purposes
- Target audiences for each tool
- Developing content
- Value of visual content
- Tools to help develop content
- Best Practices / Strategy / Policies and Examples

6. Sponsorship FUNdamentals

This workshop will provide tips and tools for developing strategies and succeeding by increasing revenue streams. Two of Mississauga's leading sport enterprises; [Landmark Sport Group](#), the founders of the Mississauga Marathon—now one of the most successful Marathons in Canada—and the Mississauga Steelheads—one of the OHL's most successful franchises—will share their community engagement and sponsorship expertise.

7. Heads Up – Stop Concussions!

A panel discussion designed to provide information and create awareness on issues and resources related to concussion management.

It’s well established that concussions tend to go under-reported in youth sports, and this stems, in part, from a lack of knowledge of both the signs and symptoms of a concussion and the proper management of the injury. Studies have shown that athletes with concussion education are more likely to notify their coach or trainer if they are experiencing concussive symptoms which significantly reduce their risk for further injury.

This discussion has been designed to:

- Provide information on the cause and effects of concussions
- Understand what tools are available to deal with prevention, detection and management
- Increase awareness and access to resources to reduce head injuries in sport

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8. Fast Track for Sports Fans!

Benefit from informative presentations and take away tips on topics relevant to sport. Ask your questions and share ideas.

Topics and presenters:

- Sports Mississauga Website – Michael Cleland, City of Mississauga
 - Learn about the new Sports Mississauga website being designed to promote local sport groups to residents and to provide a one stop shop for sport related information and resources
- Police Checks – Peel Regional Police
 - An overview of the Vulnerable Sector Check process to screen volunteers who are in a position of trust with vulnerable individuals
- Accessibility for Ontarians with Disabilities Act (AODA) – Ministry of Ontario
 - A review of the Standard for Customer Service (less than 20 employees) and two things you need to do; create your plan and train your staff (volunteers)
- Sports Injury – PhysioMed
 - Tips for prevention and treatment of injury in competitive and recreational sports
- Funding – Ontario Trillium Foundation (OTF)
 - An update from Canada's largest grant maker about their new granting streams and general priorities in the sports sector

9. Board Governance Boot Camp** – Certificate Program

Certificate awarded if all four sessions attended. Please note additional sessions offered Spring 2015

(FULL) Board Basics – What every Board Member needs to know!

You've said 'yes' to joining the board... now what? This workshop will provide you with an overview of the information and knowledge you need to know to legally carry out the duties of your role.

Learning outcomes:

- Understand the importance of policies, procedures and by-laws
- Board meeting best practices
- Understand the legal requirements of Boards

Financial Management- Just the Facts

As part of your fiduciary duties as a Board member, you have a commitment to understand the financial documents that are brought forward at board meetings. Comprehensive budgeting and sound financial management and reporting are two cornerstones of an effective sports group.

Learning outcomes:

- Understand financial reports, basic terms and techniques
- How to tell if you have a good budget and questions to ask
- Financial controls you should have in place

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Risk Management for Your Board

Understanding strategies to keep your teams, coaches, players and supporters safe is vital to your organization's success. This workshop will give you the tools to understand risk management practices, policy development and identification of risk in order to create a safe environment.

Learning outcomes:

- Templates for policy development
- Risk identification
- Strategies to minimize risk

Strategic Planning

If you don't have a strategic plan, how do you know when you've veered off the path you intended to take? Strategic planning is the backbone for developing effective work plans. This session will review strategic planning best practices and introduces the Balanced Scorecard as an important tool in assisting your Board to develop its strategic plan.

Learning outcomes:

- Review of strategic planning best practices
- Understand the Balanced Scorecard—how to use it and what it can do for your group
- Understand how strategic planning supports capacity building and increases engagement/participation in your group

10.HIGH FIVE® Sport* – Full Day Certificate Program

(Available only to Mississauga not-for-profit Sport groups)

This five-hour training session is designed for the competitive coach in a club/organization. Aligned with the Fundamentals and Learn to Train stages of Long Term Athlete Development (LTAD), [HIGH FIVE Sport](#) focuses on the social, emotional, and cognitive development and wellbeing of athletes ages 6-12. This training is based in research and has been designed to help coaches with top coaching dilemmas such as dealing with parents, keeping the child's interest, ensuring fair play and an emotionally safe environment.

At the completion of this training, learners will be able to determine a coach's impact on a child's experience, communicate effectively with children and their parents and identify strategies to reduce competition pressures. All participants will receive the HIGH FIVE Sport Workbook/Coach Kit, and successful candidates will also receive a certificate of training.

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11. Speaker Biographies

Dr. Pat Graham BSc., DC.

Founder & Owner of the Core Optimum Health Centre

Consulting Chiropractor for the Toronto Blue Jays

Dr. Graham had his NHL playing career with the Toronto Maple Leafs cut short due to chronic low back pain, concussions and eventually surgery. At only 23 years old he believed there had to be a better way for people with chronic pain. He opted for a career in chiropractic.

Dr. Graham graduated in 1988 from the University of Toronto with a Bachelor of Science in Human Biology. He then went on to graduate from the Canadian Memorial Chiropractic College in 1992. He began to practice in 1992 and has also been the consulting chiropractor for the Toronto Blue Jays since that time.

Having played at the highest level of professional sport, Dr. Graham recognizes the importance of being part of a great team and that is what he has assembled at The Core.

Eric Plato,

Plato Training and Consulting

Eric Plato is a Certified Management Accountant who has worked in the not-for-profit sector for over 20 years. He was recently employed as the Director of Finance at Frontier College and previously was the Controller at the YMCA of Greater Toronto. Eric has also served as Treasurer for other not-for-profit organizations and has delivered numerous workshops on budgeting and financial management to the sector. Eric's workshops are focused on making financial management clear and understandable for the non-financial person.

Hazel McCallion,

Honorary Chair

The two great passions in Hazel McCallion's public life – politics and hockey – both require deft footwork and an ability to stickhandle." She was first elected Mayor of Mississauga in 1978 where she served for 36 years. At age 93, she retired a Mississauga icon and its longest serving Mayor; one of the longest-serving in Canadian history. "I am a great believer in the benefits of sports and recreation," McCallion said to Mississauga Sports Hall of Fame biographer, Mike Toth. In 2001, she was inducted into the Mississauga Sports Hall of Fame for her considerable contribution to the development of women's hockey in Canada and the international arena. "She belongs to the world of women's hockey and the City of Mississauga has to share her with the world" said Fran Rider, president and CEO of the Ontario Women's Hockey Association. Together they led the charge that paved the way for women's hockey in the Olympics and Mississauga to host the IIHF Women's World Championships in 2000. Her legacy is large and of her many accolades over the years, she is proud of being appointed a Member of the Order of Canada in 2005.

Kathleen Douglass,

Douglass Leadership Group

Kathleen has over 25 years of international experience working at both the field and leadership levels with formal education in the not-for-profit sector. As the Manager, Volunteer / Community Services with Workplace Safety and Prevention Services (WSPS), she provides leadership to a provincial team who deliver educational health and safety programmes to Ontarians. She holds an MBA, Strategic Leadership Certificate, Voluntary Sector and Arts

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Diploma and Fundamentals of Volunteer Management. She is currently President on the PAVR-O (Professional Administrators of Volunteer Resources-Ontario) Board of Directors and currently serves as a District Parliamentarian for Zonta International – a service organization which promotes the status of women in both local and global communities.

Kerry Goulet

Founder – Stop Concussions Foundation

Kerry Goulet, former star, European hockey player, coach and general manager. Kerry suffered two documented concussions and knows first-hand the effects of post-concussion syndrome. Kerry has focused all of his efforts into generating awareness of concussions and neurotrauma. Kerry also lends his time speaking to sports organizations, hospitals, and medical clinics throughout the Canada and Germany on the topic of concussion management.

Lisa Alexander, Olympian &

President of the Mississauga Sports Council

Lisa Alexander is an Olympic athlete, coach and volunteer president of the Mississauga Sports Council. As a member of the Canadian Synchronized Swimming Team, she brought home a silver medal from the 1996 Olympic Games in Atlanta. In 1995, she medalled at the Pan Am Games in Argentina and was named the Ontario Athlete of the Year. She has medalled at World and National competitions and the Commonwealth Games. She was a coach with the Canadian synchro team that competed at the 2004 Olympic Games in Athens. Lisa was inducted into the Mississauga Sports Hall of Fame in 1999.

Scott Haller, DO MTP

President, Shift Concussion Management Program

Since earning his degree in Osteopathic Manipulation at the Canadian Academy of Osteopathy and Holistic Health Science in 2004, Scott has earned a reputation in his field that is second to none. Early in his career, Scott joined the medical rehabilitation staff of both the NHL's Edmonton Oilers and their affiliate team, the Hamilton Bulldogs – an experience that has paved the way for a successful and fulfilling career in sports injury management.

Scott's most recent project includes the development of an advanced protocol for the assessment and management of concussions – *The SHIFT Concussion Management Program*. This comprehensive program provides concussion education, testing, assessment, and rehabilitation to athletes and sports organizations throughout the province of Ontario. Shift Concussion Management also serves as a Center for education and training for Health Professionals wishing to advance their knowledge in the area of concussion management. Scott has also received advanced education in vestibular assessment and therapeutic techniques, as well as training in Pittsburgh, PA through time spent with internationally renowned Neuropsychologist Dr. Michael "Micky" Collins. In addition to balancing a busy clinic schedule at his Guelph location, Scott lends his time speaking to sports organizations, hospitals, and medical clinics throughout the province on the topic of concussion management.