



## DRAFT STRATEGIES AND ACTIONS: ENGAGEMENT

*Deliverables for this project include two stand-alone documents - the Natural Heritage & Urban Forest Strategy (NH&UFS) and the Urban Forest Management Plan (UFMP). The Strategies are from the NH&UFS, while the supporting Actions are from the UFMP.*



STRATEGY #20: Leverage the City's website and social media resources as a promotional tool

- Action #18: Develop a short video series and make the City's tree inventory public

STRATEGY #21: Use daily planning, operational and enforcement activities as opportunities to demonstrate and educate

- Action #20: Improve and maintain awareness among external stakeholders about current natural heritage and urban forest policies, by-laws and technical guidelines

STRATEGY #22: Build on current outreach programs with a variety of initiatives specifically targeted to local arborists, local developers, private open space uses, and youth

- Action #20: Improve and maintain awareness among external stakeholders about current natural heritage and urban forest policies, by-laws and technical guidelines
- Action #21: Support various partners and organizations in their efforts to undertake targeted engagement of local businesses and schools

STRATEGY #23: Develop and undertake a campaign to promote the value of public natural areas

- Action #18: Develop a short video series and make the City's tree inventory public to support outreach, education and stewardship



Tree planting at Erindale Park