

Lakeview Village Parks

Fall 2020 Public Engagement:
Key Findings and Next Steps

Project Overview

The Lakeview Village Development is at a stage where the City is seeking resident input on its future parks. The City undertook the public engagement to understand what features residents wanted to see prioritized in the future parks and if the feedback gathered during previous public engagement sessions led by the developer remains relevant.

Engagement Strategy

Through a city-wide mailing and an online survey, residents were asked to:

- Provide input on the priorities for the park land
- Provide feedback on preferred amenities for the future parks
- Identify what is significant about waterfront parks in Mississauga and beyond

The engagement ran for 47 days, from November 19, 2020 to January 4, 2021. Residents across the City had access to the online survey and a brochure with the survey was mailed to residents and business within the Lakeview and Port Credit neighbourhoods. This allowed residents to participate when it was convenient for them. Highlights of the engagement include:

- 15,587 brochures and surveys were mailed out to nearby residents and businesses within L5E and L5G mailing areas.
- 2,765 views of the project webpage
- 1,334 online surveys completed
- 35 surveys were mailed in
- Total number of respondents were 1,374
- Over 2,500 individual comments captured through the online survey

Survey Questions

- Do you know about the proposed mixed-use waterfront community at the Lakeview Village Development?
- How often do you plan to visit the future parks at the Lakeview Village Development?
- Would you visit these future parks during the winter?
- How often would you visit these future parks during the winter?
- How often would you visit these future parks during the winter?
- Why wouldn't you visit these future parks during the winter?
- What are the best features of Mississauga's waterfront parks?
- Which of Mississauga's existing waterfront parks do you currently visit?

- What type of experiences do you want to have at the future Lakeview Village Development parks?
- What are your three highest priorities for the future parks at the Lakeview Village Development?
- If you could choose three amenities for the future parks at Lakeview Village Development what would they be?
- What is your favourite waterfront park in Mississauga or beyond and why?
- In your opinion, is there anything else that the City should be considering for the future Lakeview Village Development waterfront parks?

Key Findings

Awareness of Lakeview Village Waterfront Development

- 57% read about the development online or in the newspaper
- 20% attended public information sessions
- 14% hope to be future residents
- 9% had not heard about the future parks until completing the survey

Frequency of visits to future parkland:

- 36% said they would visit the park daily
- 31% said they would visit the park weekly
- Majority of respondents will use the parks as their "Community" park.

Winter use of future parks

- 92% would visit the parks in winter
- 62% would visit the park weekly

Barriers to winter use of future parks

- 50% said it was due to cold weather or not liking winter
- Nothing to do at the parks in the winter
- No winter maintenance and slippery trail conditions
- Visit local parks, don't drive to a destination park

Preferred existing waterfront park features

- Waterfront Trail
- Views to the water
- Trees

Top existing waterfront parks visited

- Lakefront Promenade Park
- Jack Darling Memorial Park
- Port Credit Memorial Park

Experience sought for future parks

- 61% chose Natural/Calm experiences
- 35% chose Active/Vibrant experiences

Favourite waterfront parks in Mississauga and beyond

- Lakefront Promenade Park
- Jack Darling Memorial Park
- Rattray Marsh Conservation Area

Ranked Priorities

- Continuous trail along the waterfront (1,062)
- Conservation efforts to preserve the shoreline and create natural environments (810)
- Access to water (626)
- Areas to eat and drink (297)
- Opportunities for children's play (268)
- Informal gathering and seating areas (263)
- Opportunities for historical and indigenous recognition (200)
- Outdoor event space (194)
- Opportunities for cultural experiences (142)

Ranked Amenities

- Waterfront trail and pedestrian bridge (717)
- Pedestrian waterfront pier (455)
- Public washroom (413)
- Natural Areas (384)
- Separated cycling and pedestrian trails (382)
- Waterfront beach feature (326)
- Winter skating rink (282)
- Outdoor concert and event space (200)
- Access to food and beverage (146)
- Small watercraft launch (106)
- Playground (92)
- Indigenous recognition feature (92)
- Off-leash dog park (87)
- Outdoor fitness equipment (77)
- Parking for bicycles (65)
- Public art (59)
- Informal gathering space (46)
- Spray pad (40)
- Smart technology (34)
- Historical recognition feature (34)
- Outdoor cooking area (19)

Additional Comments

- Provide restaurants, cafes, food trucks and places to eat
- Provide ice skating, pickleball courts, off-leash dog paths
- Allow for access to the beach, places to swim, splash pads
- Interest in boating, a marina, small water craft access, ferry boat
- Opportunities for public art, indigenous recognition
- Desire to see separated pedestrian trails, and leash-free dog trails

- Provide separated bike lanes, specifically along the waterfront trail
- Concern over congestion at the park from cars and visitors
- Maximizing green space and while striking a balance between environmental conservation, living and recreating at the waterfront

Next Steps

We would like to thank everyone who took the time to respond to the survey. The feedback gathered from the Lakeview Village Parks Engagement in combination with recommendations from the Official Plan, 2019 Parks & Forestry Master Plan, Inspiration Lakeview, Waterfront Parks Strategy Refresh (2019) and Cycling Master Plan (2018) will inform amenities and features, which will be incorporated into the park designs. Please note engagement is still ongoing. The City will be reaching out to seek feedback on preliminary park plans and programming. To be notified of future engagement opportunities including opportunities to see park designs, please subscribe to email news alerts to be kept up to date on the project.