



# Mississauga Matters

FEDERAL ELECTION 2019

## WHY INVESTING IN TRANSIT AND BREAKING GRIDLOCK MATTERS

### BUILDING MISSISSAUGA INTO A WORLD-CLASS CITY

Building for Today and Tomorrow.  
Mississauga is a growing and ever-changing city.

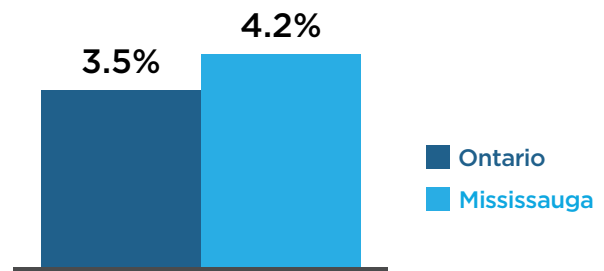
Every day, we create 27 jobs in Mississauga and we are outpacing the province in terms of job growth.



Population nearly  
**800,000**



Businesses  
**94,000**



#### Total Employment

PAST 3 YEARS

As the third largest City in Ontario and the sixth in Canada, Mississauga is proud to be home to one of the most diverse and skilled workforces in the world with two-thirds of our population possessing a post-secondary education.

Canada's prosperity depends on our ability to build transit that gets people moving and seamlessly connects business with highly skilled talent.

# FUTURE TRANSIT

We've become a city in demand. This demand has created traffic congestion and longer commute times, which means less time spent with family and friends.

It is not only slowing our travel times, it is also impacting our bottom line, costing our economy an estimated \$11 billion dollars a year.

To continue to grow and prosper, we need to build new transit networks to move people quickly and efficiently across our City, our region and beyond.

As our City continues to grow and urbanize, we need to not only encourage but make it as easy as possible for our residents to navigate across our City and beyond without a car.

Innovative technologies such as electric buses and ride-sharing services are changing the way travellers think about and use roads, transit and other transportation services.

To do this requires a reliable federal government partner who will provide the necessary funding to build the projects needed to move Mississauga forward.

# THE PROBLEM

## All Day, two-way GO Service Through Mississauga

All day, two-way service on all three Mississauga GO Transit lines, particularly the Milton line, is essential for our City's future growth and economic competitiveness.

Mississauga is a net importer of jobs. More people come to work in Mississauga each day than leave for employment in neighbouring cities. We need to easily and quickly move people from downtown

Toronto to major employment hubs in Mississauga, such as the

Meadowvale North Business Park which is home to our City's thriving Life Sciences community. All-day service on the Milton GO Transit line is currently prevented by the presence of heavy freight rail traffic that travels both ways.



**2<sup>nd</sup> busiest**

Corridor in the GO transit network



**20,000**

Passengers per day

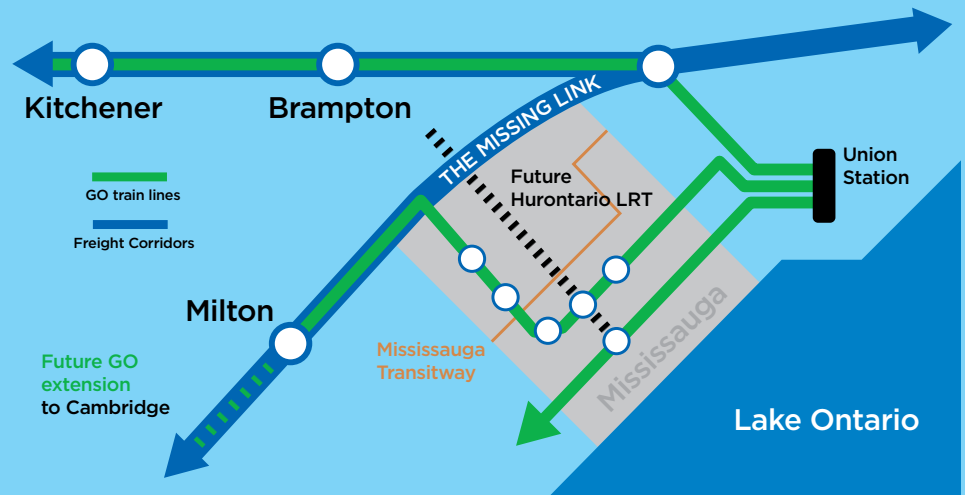


Over **70,000**

Jobs supported

# THE SOLUTION

The Missing Link is a package of rail improvements that would allow for substantially expanded two-way, all-day service on the Milton and Kitchener GO Transit lines by relocating heavy freight rail elsewhere.



## THE PROBLEM

### Congestion on the Lakeshore Corridor

With two major developments set to break ground along Lakeshore Road in the next 5 years that will welcome 30,000 new residents to the area, it is imperative that the corridor is served by high quality, rapid transit from east to west. Congestion, especially through the Town of Port Credit, is increasing. That's why Council has endorsed the Lakeshore Connecting Communities Transportation Master Plan, which will study options for higher order transit along Lakeshore Road. This endorsement means that Council can now advocate to higher levels of government to help fund the project.



## THE SOLUTION

Expediting the study and development of a plan for rapid transit along Lakeshore Road is essential. We also need federal candidates and parties to understand the importance of investing in breaking gridlock on Lakeshore and commit to helping fund higher order transit along the corridor.

## HOW YOU CAN HELP?

Get engaged, informed and most importantly do not forget to vote on October 21, 2019. When you do, take the time to vote for a candidate who understands why transit matters to Mississauga.

## THE PROBLEM

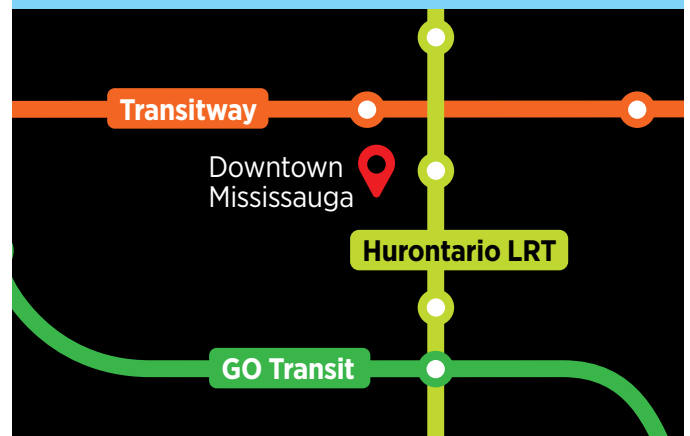
### The Downtown Mississauga Terminal and Transitway Connection

In December 2017, the final station on the Mississauga Transitway opened. In order to complete this rapid transitway, a new transit terminal is needed in downtown Mississauga that will create a central mobility hub by connecting MiWay and GO Transit buses, as well as the Hurontario LRT. The downtown section of the transitway is the busiest and at present, buses are operating in mixed traffic.

## THE SOLUTION

Building the downtown Mississauga transitway connection will provide relief for both buses and cars in the downtown core and help connect every corner of our region, unleashing the potential of our downtown and putting Mississauga on the international map.

It is important that all federal candidates and political parties understand the importance of building a vibrant downtown transit hub and commit to funding this project should they form government.



You can also get involved in the conversation online by tweeting or mentioning your local candidate using **#MississaugaMatters** or visiting **MississaugaMatters.org**



# Mississauga Matters

**FEDERAL ELECTION 2019**

Get engaged, informed and most importantly don't forget to vote on **October 21, 2019**.

When you do, take the time to vote for a candidate who understands why investing in transit matters to Mississauga.

You can also get involved in the conversation online by tweeting or mentioning your local candidate using **#MississaugaMatters** or visiting **MississaugaMatters.org**



**MISSISSAUGA**